
Session on do's and dont's of B plan competition

1 message

Nisha Bharti <nisha.bharti@siib.ac.in> Tue, Aug 24, 2021 at 11:59 AM
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Dear All,

I am happy to share that with the objective of increasing participation of students in Competitions, we have invited three of our alums Mariam Sultan. Pratyusha Karkala and Shivangi singh for sharing their experience of winning National level competition i.e. Nestle Agri challenge last year.

The session is scheduled on 28th August at 5.30 pm.

I request everyone to join the session.

Thanks and Regards

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WORKSHOP REPORT

Date of Conduct: 28th August 2021

Duration: 1 hour

Speaker's Name and Designation: Ms. Mariam Sultan, Associate Consultant, Sathguru Management Consultants, and Ms. Shivangi Singh, Management Trainee NCDEX e-market LTD.

HOD/Concerned Faculty Head: Student Relations/Ms. Anuja Zanzad

Batch: Agri Business Management, Batch 2020-2022 & Batch 2021-2023

No of students present: 120+

Synopsis:

On the 28th of August 2021, the batches of MBA - AB, 2020-22, and 2021-23 attended a Workshop by Ms. Mariam Sultan, Associate Consultant, Sathguru Management Consultants, and Ms. Shivangi Singh, Management Trainee NCDEX e-market LTD. The topic for the session was "Do's and Don'ts of B plan competition".

Ms. Mariam and Ms. Shivangi initiated the session by asking the students about the doubts they have in mind concerning Business Plan formulation. Focusing on the Do's, they mentioned that while formulating a B-Plan, the idea should be specific, simple, and must address the gap present in the market. Addressing the questions, they emphasized that one must have complete knowledge about their product and show confidence in their plan. They also pointed out the importance of a survey and research in formulating and justifying a B-plan. When asked about the Don'ts, they replied that while thinking out of the box one must not diverge and stick to the demand present in the market. Also, one must present their plan in the most precise manner possible. The workshop was overall an interactive question-answer session and ended with the speakers clearing the doubts of the students.

Some questions from the session -

1. "You must have faced different types of questions from the jury panel. Could you tell us about the most challenging questions that you faced and how you handled them?"

- Ziaul Haque, Agri Business Management, Batch 2021-2023

2. "Participating in a group for B plan sometimes leads to a clash of different ideas. On what basis can one decide which idea is better? Also, how to address such differences?"

- Suraj Datta, Agri Business Management, Batch 2021-2023

Feedback:

1. "It was a very informative and engaging session, we gained insight into the basic framework of the B-Plan competition as well as the idea and inputs which should be taken care of while presenting the business plan." -Anisha Sinha, Agri Business Management, Batch 2021-2023

2. "The session was very interactive and engaging. We gained insight on the basic components of a B-plan, and the points to keep in mind while formulating and presenting one."

- Shruti Bhosale, Agri Business Management, Batch 2021-2023

Overall Feedback:

The session helped the students understand the essentials of a B-plan, its preparation, and its presentation. It also cleared their doubts on B-plan competitions, along with the dos and don'ts associated with it.

Pictures:

