

## ***Building Relationships and Professional Networks***

***Webinar |February, 5 2023| 5:00 - 7:00 PM***

***MBA-International Business, Agri Business, Energy & Environment Batch 2022-24 |  
Participants- 150+***

***Panelists' Name & Designation: Mr. Ajay Prakash Mishra (Communication Coach,  
KOAK Education)***

On February 5th, 2023, an online workshop was conducted on Building Relationships and Professional Networks by Mr Ajay Prakash Mishra, Communication Coach at KOAK Education for the students of MBA IB, AB and EnE. The workshop aimed to provide insights and guidance to students about the importance of network building, regular feedback, and seeking help from outside sources to increase their horizons.

Mr Mishra started the workshop by asking students about their upcoming roles and companies they were placed in for summer internships. He advised students on how to work during their internships and the importance of networking and regular feedback. He also emphasized the importance of offering more to the company than what they were hired for. Mr Mishra also talked about the value of reports during and after an internship.

Further, Mr Mishra highlighted the importance of seeking help from outside sources to increase one's knowledge and intelligence. He stated that the more intelligent a person is, the more likely they are to seek help. Seeking help from outside sources can increase one's horizon and provide a fresh perspective on problems and issues.

Post this, Mr Mishra focused on networking and its importance in today's world. He drew attention to LinkedIn, highlighting its importance in building professional networks. He asked students to update and use LinkedIn regularly, just like other social media platforms. Mr Mishra also provided his LinkedIn handle link so that students could ask their doubts at any time.

In conclusion, the workshop conducted by Mr Ajay Prakash Mishra was insightful and informative. The guidance provided by him on networking, seeking help, and regular

feedback can prove to be invaluable to students in their future endeavours. The importance of LinkedIn in building professional networks was emphasized, and students were encouraged to use it actively. The session ended with constructive questions and feedback, making it an interactive and engaging session for all attendees.

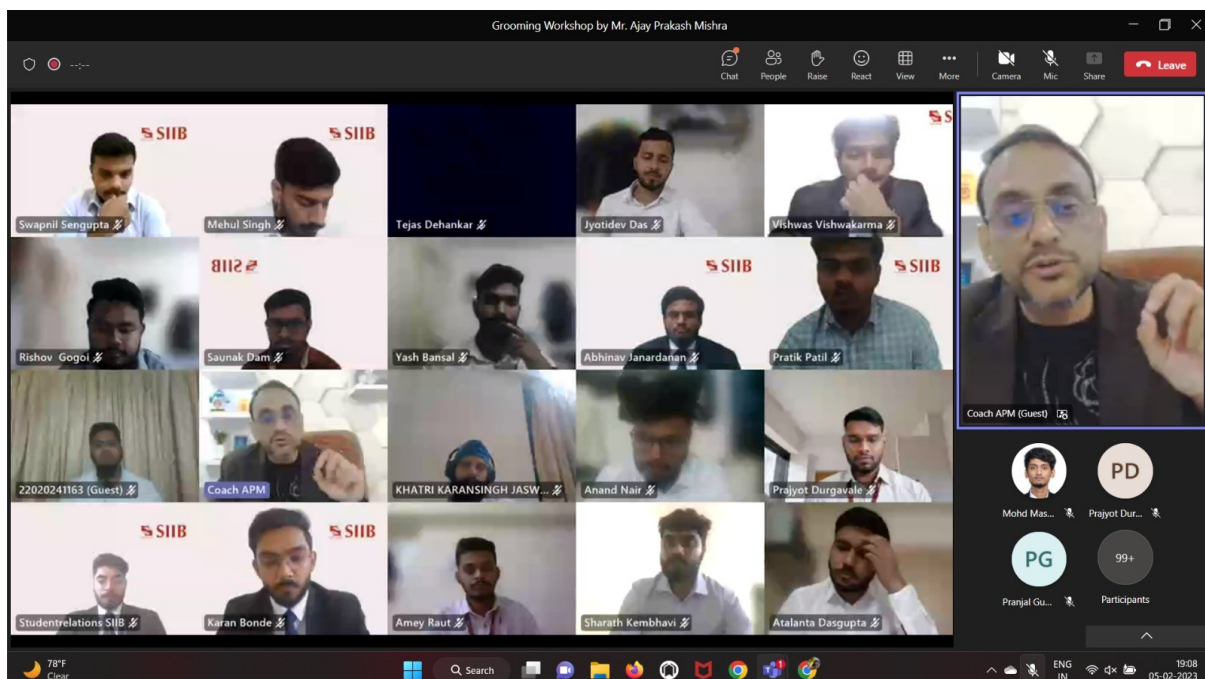
### **Key learnings:**

The session was altogether very insightful and taught us the importance of Networking and seeking help from outside sources which can increase knowledge and intelligence and provide a fresh perspective on problems and issues.

*-Mukund Jhawar, MBA-IB, Batch 2022-24*

It was an amazing session which beautifully describes LinkedIn as a crucial platform for building professional networks and should be used actively, just like other social media platforms.

*-Gaurang Singh Rathore, MBA-AB, Batch 2022-24*



**Glimpse of the Webinar**