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**Campus Engagement || Adfactors PR & SIIB**

9 messages

**SIIB: Placements** <placements@siib.ac.in>

Thu, Aug 5, 2021 at 3:30 PM

To: naman.khanijou@adfactorspr.com

Cc: Anuja Zanzad &lt;officer@siib.ac.in&gt;, "Dr. Asmita Chitnis" &lt;director@siib.ac.in&gt;

Dear Naman Sir,

**Greetings from Symbiosis Institute of International Business, Pune!***It was a pleasure connecting with you over the phone.*

Established in 1992, **Symbiosis Institute of International Business (SIIB)** is ranked as the 11th Best Private B-school in the country and 23rd Best B-school in the country. With an aim to provide a holistic pedagogy in a diverse business landscape, SIIB offers three full time, residential MBA programmes in-

- International Business
- Agribusiness and
- Energy & Environment

MBA - International Business offers specializations in Marketing, Finance, Supply Chain Management and HR.

I, **Radheya Zope**, would like to introduce myself as the SPOC for Campus Engagement Activities at **SIIB** for the academic year 2021-2022. We are extending an invitation to your esteemed organization, **Adfactors PR** to open new avenues of synergy through *Final Placements, Summer Internship Program, Live Projects and various other corporate engagement activities.*

*As discussed on call, please find attached the **batch profile of MBA - 2020-2022 (Energy & Environment, Finance & Supply Chain Management)** and the course curriculums for your kind perusal.*

For more details about our institute, please refer to the following links.

- [Website](#)
- [Corporate Brochure 21-22](#)

In case of any queries and further information feel free to contact the undersigned. Looking forward to hearing from you!

**Regards,****Radheya Zope +91 7900149659****Deby S. +91 7406842400****Corporate Relations and Placement Cell**

**Symbiosis Institute of International Business (SIIB)**

A: Hinjewadi, Pune - 411057, Maharashtra P:020-22944457

W: [www.siib.ac.in](http://www.siib.ac.in) E: [placements@siib.ac.in](mailto:placements@siib.ac.in)

**3 attachments**

 **Energy & Environment - Course Curriculum\_SIIB.pdf**  
182K

 **International Business - Course Curriculum\_SIIB.pdf**  
119K

 **MBA\_Batch Profile\_2020-22.xlsx**  
32K

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**SIIB: Placements** <placements@siib.ac.in>

Tue, Aug 10, 2021 at 11:59 AM

To: naman.khanijou@adfactorspr.com

Cc: Anuja Zanzad <officer@siib.ac.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>

Dear Naman Sir,

**Greetings from Symbiosis Institute of International Business, Pune!**

*It was a pleasure interacting with you over the phone!*

Further to our discussion on call, I would like to invite you on behalf of SIIB for an interactive guest lecture with the **MBA batch of 2020-22**. It would be really great to have you share your insights with us on a relevant topic.

This interaction with the batch would be beneficial in initiating a fruitful and long standing engagement between **Adfactors PR** and **SIIB**.

We would also like to propose a corporate meeting with you and your team for the discussion on opportunities in ESG and other relevant subject areas. I sincerely request you to kindly let us know your availability for the same.

In case of any queries, feel free to contact the undersigned. Looking forward to hearing from you.

**Regards,**

**Radheya Zope +91 7900149659**

**Deby S. +91 7406842400**

**Corporate Relations and Placement Cell**

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**Naman Khanijou** <naman.khanijou@adfactorspr.com>

Thu, Aug 19, 2021 at 12:40  
PM

To: "SIIB: Placements" <placements@siib.ac.in>

Cc: Anuja Zanzad <officer@siib.ac.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>

Hello Radheya,

Hope you are well.

Thanks for your e-mail and I am equally delighted to conduct a guest lecture for the MBA batch of 2020-22. I am comfortable with 29 August 2021 for conducting the same.

Broad outline of the topics to be covered in the lecture are:

- Deconstructing ESG / ESG ecosystem: What, Why, Who, How
- Sector-wise material issues, gap analysis, benefits, opportunities
- Cost of Mistakes : Not adhering to either E, S or G pillars
- ESG Funds and indices (India)
- Busting Myths surrounding ESG investing
- Some examples (Stock price vs Clean energy transition)
- Adfactors ESG services

I am optimistic about this engagement and let's see how this goes.

Regards,

Naman Khanijou | Associate Account Director | Mumbai

**Adfactors PR** | M: +91 7506325899 | T: 022 6757 4444

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**Naman Khanijou** <naman.khanijou@adfactorspr.com>

Thu, Aug 19, 2021 at 3:02 PM

To: "SIIB: Placements" <placements@siib.ac.in>

Cc: Anuja Zanzad <officer@siib.ac.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>

Hello Radheya,

I forgot to confirm regarding the remuneration for the guest lecture as per the SIIB policy. Awaiting your confirmation regarding the same.

Best,

Naman

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**SIIB: Placements** <placements@siib.ac.in>

Mon, Aug 23, 2021 at 11:16 AM

To: Naman Khanijou <naman.khanijou@adfactorspr.com>

Cc: Anuja Zanzad <officer@siib.ac.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>

Dear Naman Sir,

Greetings of the day! Hope this email finds you well.

As discussed on the phone, please find attached the **declaration form** to be filled by you. Kindly share a signed copy at the earliest convenience.

We would like to confirm the date **29th August 2021, 11 am** for the guest lecture on the topics specified in the trailing mail. Below is the link for the session.

**Meet link:** [Click here to join the meeting](#)

For further assistance, feel free to contact the undersigned.

**Regards,**

**Radheya Zope +91 7900149659**

**Deby S. +91 7406842400**

**Corporate Relations and Placement Cell**

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**Vendor declaration for Section 206AB\_ SIIB.docx**

29K

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**SIIB: Placements** <placements@siib.ac.in>

Fri, Aug 27, 2021 at 11:46 AM

To: Naman Khanijou <naman.khanijou@adfactorspr.com>

Cc: Anuja Zanzad <officer@siib.ac.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>

Dear Naman Sir,

**Greetings!**

Hope this mail finds you in good health. As discussed, the guest lecture has been rescheduled on **Sunday, 29th August 2021 @ 1PM**. The batch has been informed about the new timings.

**The meeting link will remain the same.**

**Requesting you to kindly acknowledge the same.**

For any other queries, feel free to contact the undersigned.

Regards,

Radheya Zope + 91 7900149659

Deby S. +91 7406842400

Corporate Relations and Placement Cell

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**Naman Khanijou** <naman.khanijou@adfactorspr.com>

Fri, Aug 27, 2021 at 3:20 PM

To: "SIIB: Placements" <placements@siib.ac.in>

Cc: Anuja Zanzad <officer@siib.ac.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>

Thanks for the timing confirmation Radheya. Looks good.

My Bank account details are as under:

Name: NAMAN KHANIJOU

Bank: ICICI BANK

ACC NO. – 119601513550

IFSC: ICIC0001196

PAN – BCIPK0252P

I'll share the vendor application form once I speak and clarify a few things with the concerned person.

Cheers,

Naman

**From:** SIIB: Placements [mailto:[placements@siib.ac.in](mailto:placements@siib.ac.in)]

**Sent:** 27 August 2021 11:46

**To:** Naman Khanijou <[naman.khanijou@adfactorspr.com](mailto:naman.khanijou@adfactorspr.com)>

**Cc:** Anuja Zanzad <[officer@siib.ac.in](mailto:officer@siib.ac.in)>; Dr. Asmita Chitnis <[director@siib.ac.in](mailto:director@siib.ac.in)>

**Subject:** Re: Campus Engagement | | Adfactors PR & SIIB

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**SIIB: Placements** <[placements@siib.ac.in](mailto:placements@siib.ac.in)>

Mon, Aug 30, 2021 at 1:32 PM

To: Naman Khanijou <[naman.khanijou@adfactorspr.com](mailto:naman.khanijou@adfactorspr.com)>

Cc: Anuja Zanzad <[officer@siib.ac.in](mailto:officer@siib.ac.in)>, "Dr. Asmita Chitnis" <[director@siib.ac.in](mailto:director@siib.ac.in)>

Dear Naman Sir,

Greetings of the day!

The batch of **Energy and Environment (2020-22)** and **International Business (Finance) (2020-22)** are grateful to you for such an insightful session. I request you to share with us the PPT which was presented during the session.

Do kindly share with us your signed Vendor Verification form.

For any further information, please feel free to contact the undersigned.

Regards,

Radheya Zope +91 7900149659

Deby S. +91 7406842400

Corporate Relations and Placement Cell

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**Naman Khanijou** <naman.khanijou@adfactorspr.com>

Mon, Aug 30, 2021 at 2:18 PM

To: "SIIB: Placements" <placements@siib.ac.in>

Cc: Anuja Zanzad <officer@siib.ac.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>

Hello Radheya,

PFA the vendor verification form. Will share the ppt separately.

Thanks,

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**Vendor declaration for Section 206AB\_ SIIB.docx**  
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## **Workshop by Mr. Naman Khanijou**

**Date of Conduct:** 29<sup>th</sup> August 2021

**Duration:** 1 hour

**Speaker's Name & Designation:** Mr. Naman Khanijou, Associate Account Director

**Organization:** Adfactors PR

**HOD/Concerned Faculty Head:** Ms. Anuja Zanzad/Corporate Relations Team

**Batch:** Students of Batch 2020-22 (IB Specialization in Finance and Energy & Environment)

**No of students present:** 71

### **Synopsis:**

On the 29th of August 2021, the students of Batch 2020-22, IB Specialisation(Finance) and Energy and Environment, attended a Workshop by Mr. Naman Khanijou on “Deconstructing ESG/ESG Ecosystem”. The workshop was conducted by the Corporate Relations Team/Ms. Anuja Zanzad.

The objective of the workshop was to enlighten the students about Adfactor PR and what are the areas of expenditure of this company. Mr. Khanijou also talked about the Ecosystem map to point out several opportunities oriented to ESG. The discussion proceeded further with the concept of ESG integration, impact integration, and impact investing. He also explained what could impact a company resulting from the mistakes on the stock rise and provide real-life examples regarding the same.

The students got to know the different job roles offered in the ESG domain and gained immense knowledge about the integration of the ecosystem. The session was overall interactive and ended with a round of questions and answers.

### **Feedback:**

1. “It was an informative session describing the key aspects of ESG and CSR. Mr Naman briefly discussed various ESG funds and their trend in Indian markets. He demystified the myths surrounding ESG funds with brilliant examples around the world.” -Rajath Bhandarkar, Energy and Environment (2020-22)

2. “The session gave insight into what ESG exactly is and elaborated how it works in the world and the difference based on industry. He went on to explain where India currently is and what it is lacking and how standardising will help in a lot of ways.” - Abhyudit Neti, Energy and Environment (2020-22)

Pictures:



