



PlacementSIIB Pune <placements@siib.ac.in>

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## Online Workshop Invitation || ETO Motors & SIIB

4 messages

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**SIIB: Placements** <placements@siib.ac.in>

Fri, Sep 3, 2021 at 11:30 AM

To: rajeev.ysr@etomotors.com

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Rajeev Sir,

**Greetings from Symbiosis Institute of International Business!**

*It was a pleasure interacting with you over the phone!*

As per our discussion today, I am forwarding an introduction mail to acquaint you with Symbiosis Institute of International Business and MBA Energy and Environment.

Workshops are conducted as a grooming process so as to make the candidate ready to enter the corporate world. We are glad to inform you that as a part of this process, a specialization-wise workshop is planned for the **Batch of 2020-22**.

We are happy to invite you to SIIB for an online workshop for our **MBA - Energy & Environment** and would request you to accept the invitation. We look forward to your presence and request you to acknowledge this invitation.

As requested, please find below a few of the topics revolving around the EV Sector that may be conducted for the Energy & Environment students -

1. The future of electric mobility in India
2. Is India ready for the EV revolution?
3. India's quest for carbon neutrality with Electric Mobility
4. Challenges of mainstreaming EV in India

Please feel free to call the undersigned for any help. Looking forward to hearing from you.

**Regards,**

**Tejas Pathak - 9731562255**

**Corporate Relations and Placement Cell**

**Symbiosis Institute of International Business (SIIB)**

A: Hinjewadi, Pune - 411057, Maharashtra P:020-22944457

W: [www.siib.ac.in](http://www.siib.ac.in) E: [placements@siib.ac.in](mailto:placements@siib.ac.in)

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**Rajeev YSR** <rajeev.ysr@etomotors.com>  
To: "SIIB: Placements" <placements@siib.ac.in>

Fri, Sep 3, 2021 at 11:32 AM

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Topics 1 and 2 can be covered.  
Tq

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**SIIB: Placements** <placements@siib.ac.in>

Tue, Sep 7, 2021 at 2:00 PM

To: Rajeev YSR <rajeev.ysr@etomotors.com>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Rajeev Sir,

Greetings of the day!

As discussed, we have confirmed the slot on **17-09-2021, @6.30 PM** for your webinar on "The Future of Electric Mobility and is India ready for the EV Revolution".

A link with other relevant details for the webinar will be shared with you 2 days prior to the event. The sessions are scheduled for a duration of a minimum of one and half hours with half an hour allotted to Q&A sessions.

For any other query please feel free to contact the undersigned.

**Regards,**

**Tejas Pathak - 9731562255**

**Corporate Relations and Placement Cell**

**Symbiosis Institute of International Business (SIIB)**

A: Hinjewadi, Pune - 411057, Maharashtra P:020-22944457

W: [www.siib.ac.in](http://www.siib.ac.in) E: [placements@siib.ac.in](mailto:placements@siib.ac.in)

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**Rajeev YSR** <rajeev.ysr@etomotors.com>

Tue, Sep 7, 2021 at 2:03 PM

To: "SIIB: Placements" <placements@siib.ac.in>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Sure.

See you there.

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## WORKSHOP REPORT

**Date of Conduct:** 17<sup>th</sup> September 2021

**Duration:** 1 hour

**Speaker's Name & Designation:** Mr. Rajeev YSR, Vice President Business Strategy

**Organization:** ETO Motors

**HOD/Concerned Faculty Head:** Student Relations/Ms. Anuja Zanzad

**Batch:** Energy and Environment Batch 2020-2022 & Batch 2021-2023

**No of students present:** 68

### **Synopsis:**

On 17th September 2021, the students of MBA-E&E, batches of 2020-2022 and 2021-2023, attended a workshop conducted by Mr. Rajeev YSR, Vice President - Business Strategy, ETO Motors. The topic for the session was 'The Future of Electric Mobility and is India ready for the EV Revolution'.

Mr. Rajeev YSR started by giving his insights on the importance of innovation by providing a few examples. He then addressed how the Electric Vehicle would be disruptive in the automobile sector. He gave us a brief insight into how the temperature has increased over the years and the consequences of doing nothing to counteract it. Mr. Rajeev further addressed the global scenario of the Automobile Sector and how the Indian Sector contributes to pollution. According to Mr. Rajeev, EV transition is one way the adversity caused by the automobile sector can be tackled and mitigated. He also emphasized the pivotal role of the government to encourage the production and customer for electric vehicles by introducing new policies with regards to the scrapping of older vehicles. Mr. Rajeev mentioned how reducing oil imports would significantly impact India. The government could divert these funds to invest in other sectors, further enhancing our identity as a pioneer in the EV Sector and establishing our status as a developed country.

Mr. Rajeev concluded the session by introducing himself, giving an insight into his automobile industry journey, and briefly explaining his training for entrepreneurs and the different roles in companies where he has worked. The session was very interactive and ended with a thought-provoking question and answer session.

### **Student's Feedback:**

1. 'It was one of the most unique and eye-opening sessions took us to the realities of EV evolution in India. Along with that, it was a personal learning session too for us to learn to be visionary and to know the art of identifying opportunities.'

-Srikar Patibandla, MBA Energy and Environment, 2021-2023.

2. 'The session helped students identify the technologies that are outdated due to a lack of innovation. There were also broad ideas on how a small change can help bring consumers with different purposes on the same platform. Mr. Rajeev YSR showed us the current requirement on EV vehicles that can positively impact climate change and concluded the session by exchanging his thoughts on the students' doubts.'

-Anupam Sarkar, MBA Energy and Environment, 2020-2022.

### Overall feedback:

The lecture was interactive and gave the students a brief insight on the importance of innovation, climate change and the EV revolution. Students got introduced to how the automobile sector is soon going to be revolutionised through EVs and how important it is to help reduce pollution in India.

### Pictures:

