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**Invitation for Guest Lecture || L&T Finance & SIIB**

3 messages

**SIIB: Placements** <placements@siib.ac.in>

Tue, Sep 14, 2021 at 11:15 AM

To: richapant@lifs.com

Cc: Anuja Zanzad &lt;officer@siib.ac.in&gt;, "Dr. Asmita Chitnis" &lt;director@siib.ac.in&gt;

Dear Richa Ma'am,

**Greetings from Symbiosis Institute of International Business, Pune!**

It was a pleasure connecting with you. Hope this email finds you well.

I, **Radheya Zope**, would like to introduce myself as the SPOC for Campus Engagement Activities at SIIB for the academic year 2021-2022. We are extending an invitation to your esteemed organization, **L&T Finance** to open new avenues of synergy through *multiple corporate engagement activities*.

Further to our discussion, I would like to invite you on behalf of SIIB to deliver a session for the **MBA - Energy & Environment** batches of 2020-22 & 2021-23. Below are some of the topics we would like to suggest or you can let us know a topic pertaining to CSR and sustainability for the session.

1. Feasibility of CSR initiatives in SMEs – benefits and challenges
2. Business Ethics and CSR education towards building a holistic MBA program
3. Sustainability and CSR through Green supply chain management
4. The role of CSR communication in marketing strategy

We would like to suggest **11AM to 12AM** on **26th September, 2021** for the session. Kindly inform us whether the schedule suits you and let us know which topic you would like to speak on.

I am hereby attaching our **course curriculum** for your kind perusal. We look forward to your presence and request you to acknowledge this invitation.

Also, requesting you to kindly share your contact details for the ease of communication. For further clarifications, feel free to contact the undersigned.

**Regards,****Radheya Zope +91 7900149659****Deby S. +91 7406842400****Corporate Relations and Placement Cell****Symbiosis Institute of International Business (SIIB)**

A: Hinjewadi, Pune - 411057, Maharashtra P:020-22944457

W: [www.siib.ac.in](http://www.siib.ac.in) E: [placements@siib.ac.in](mailto:placements@siib.ac.in)

 **Energy & Environment - Course Curriculum\_SIIB (1).pdf**  
182K

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**Richa Pant** <richapant@lifs.com>

Tue, Sep 14, 2021 at 11:59 AM

To: "SIIB: Placements" <placements@siib.ac.in>

Cc: Anuja Zanzad <officer@siib.ac.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>

Sure thanks. Will take point 4 role of CSR communications in marketing strategy

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Richa Pant  
L&T Finance Holdings

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**SIIB: Placements** <placements@siib.ac.in>

Tue, Sep 14, 2021 at 2:28 PM

To: Richa Pant <richapant@lifs.com>

Cc: Anuja Zanzad <officer@siib.ac.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>

Dear Richa Ma'am,

**Greetings of the day !**

Thank you so much Ma'am for your confirmation. We shall be sharing the meeting link for **26th September @11AM** soon.

Looking forward to your presence in the session.

In case of any queries and further information, feel free to contact the undersigned.

**Regards,**

**Radheya Zope +91 7900149659**

**Deby S. +91 7406842400**

**Corporate Relations and Placement Cell**

**Symbiosis Institute of International Business (SIIB)**

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## WORKSHOP REPORT

**Date of Conduct:** 26<sup>th</sup> September 2021

**Duration:** 1 hour

**Speaker's Name & Designation:** Richa Pant, Head of CSR and Sustainability

**Organization:** L&T Finance

**Batch:** Energy and Environment Batch 2020-2022 & Batch 2021-2023

**No of students present:** 66

### Synopsis:

On 12th September 2021, the students of MBA-E&E, batches of 2020-2022 and 2021-2023, attended a workshop conducted by Ms. Richa Pant, Head of CSR and Sustainability of L&T Finance. The topic for the session was 'Building Reputational Capital through CSR.'

Ms. Richa Pant initiated the session with an introduction to CSR undertaken in organisations and highlighted the advantage of building reputational capital through CSR as its importance has gone upwards over the last few years. She further addressed L & T Financial Holdings, a financial solutions provider catering to diverse needs of customers across various sectors, including rural finance. Ms. Richa shared some valuable insights about CSR laws in India and CSR at LTFH with their strategies. The vision at LTFH is to aspire for an inclusive social transformation of communities that they could serve by nurturing and creating opportunities for sustainable livelihood for the society.

CSR Programs described by Ms.Richa were:

- Digital Sakhi – Flagship Program
- Disaster Management (Relief operations)
- Road Safety
- Jalvaibhav
- Boondein – Employee volunteering program

Ms. Richa described their Flagship Program and their involvement in Digital Sakhi and Sustainability of Digital Sakhi post-LTFH exit where they provide entrepreneurship experience in Digital Sakhi Seva Kendra and employability in the BFSI sector. Later, she highlighted a few points on the policy and advocacy and mentioned a few awards awarded to the Digital Sakhi Program. Ms. Richa talked about the Jalvaibhav CSR program and how it aligns with tractor finance. Ms.Richa concluded her presentation by mentioning the CSR activities undertaken during Covid and the trends in India. The session ended with a very insightful and engaging question-and-answer session.

### Feedback:

1. 'Today's session was very insightful, and this session has given us an exposure by providing us a broader outlook of microfinancing and raise in emphasis in CSR.'

- Srikar Patibandla, Energy and Environment Management, Batch 2021-2023.

2. 'It was an insightful and very engaging session conducted by Ms.Richa. She gave great insight into how L&T Finance is practicing Corporate Social Responsibility and highlighted their flagship program, Digital Sakhi, which provides rural women with an opportunity to work for their organization.'

- Ekta Badhe, Energy and Environment Management, Batch 2020-2022.

### Overall Feedback:

The lecture helped the students understand How CSR was a current trend in India and a few insights about how LTFH was involved in CSR-related activities. It also helped students to realize how companies have been focusing on CSR for the past few years.

### Pictures:

