
Webinar Invitation || Ergos & SIIB

6 messages

SIIB: Placements <placements@siib.ac.in>

Tue, Sep 14, 2021 at 4:59 PM

To: "KISHOR@ERGOS.IN" <kishor@ergos.in>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Kishor Sir,

Greetings from Symbiosis Institute of International Business!

It was a pleasure connecting with you over the phone.

I, **Suraj Datta**, would like to introduce myself as the SPOC for Campus Engagement Activities at SIIB for the academic year 2021-2022. We are extending an invitation to your esteemed organization, **Ergos** to open new avenues of synergy through *Final Placements, Summer Internship Program, Live Projects, and various other corporate engagement activities.*

As discussed, we are happy to invite you to **SIIB** for a webinar for our **MBA-Agri Business students** and would request you to accept the invitation.

The dates available for the webinar are mentioned below:

- 18th September 2021, Saturday
- 19th September 2021, Sunday
- 25th September 2021, Saturday
- 26th September 2021, Sunday

As suggested, please find below the topic based on your preference along with some topics that we would like to suggest for the webinar:

- Changing landscape of AgriTech space
- Scaling up Disruptive Agriculture Technologies in India
- Agriculture is ripe for disruption
- Progression from Farming to Smart Farming
- How AgriTech is changing the farming ecosystem

Alternatively, you may let us know your availability, we will check internally if we can accommodate the same.

Requesting you to kindly confirm the date & topic for the workshop.

In the case of any queries and further requirements, feel free to contact the undersigned.

Regards,

Suraj Datta, 8250941825

Anjali Anand, 9599226187

Corporate Relations and Placement Cell

Symbiosis Institute of International Business (SIIB)

A: Hinjewadi, Pune - 411057, Maharashtra P:020-22944457

W: www.siib.ac.in E: placements@siib.ac.in

SIIB: Placements <placements@siib.ac.in>

Thu, Sep 23, 2021 at 5:15 PM

To: "KISHOR@ERGOS.IN" <kishor@ergos.in>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Kishor Sir,

Greetings!

Tried connecting with you over the phone call but could not reach you.

We will get back to you with the confirmation of the schedule for the webinar at the earliest.

In case of any queries and further information feel free to contact the undersigned.

Regards,

Suraj Datta, 8250941825

Anjali Anand, 9599226187

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SIIB: Placements <placements@siib.ac.in>

Sat, Sep 25, 2021 at 11:55 AM

To: "KISHOR@ERGOS.IN" <kishor@ergos.in>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Kishor Sir,

Greetings!

Please find below the details of the Webinar:

Date: 26th September

Time: 12:00 PM - 1:00 PM

Topic: "Changing landscape of AgriTech space"

Link: [Click Here to Join](#)

Looking forward to an insightful session with you.

In case of any queries and further requirements, please feel free to contact the undersigned.

Regards,

Suraj Datta, 8250941825

Anjali Anand, 9599226187

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W: www.siib.ac.in E: placements@siib.ac.in

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Kishor Jha <kishor@ergos.in>

Sun, Sep 26, 2021 at 1:14 PM

To: jyoti choudhary <jyoti.choudhary@ergos.in>, ashutosh sinha <ashutosh.sinha@ergos.in>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, "SIIB: Placements" <placements@siib.ac.in>

Dear Jyoti,

I interacted with the student today and found it very exciting and deeply thinking through the Agritech space and its impact.

Pls get the profiles for Internship and finals.

Regards:

Kishor Jha

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SIIB: Placements <placements@siib.ac.in>

Sun, Sep 26, 2021
at 1:48 PM

To: Kishor Jha <kishor@ergos.in>

Cc: jyoti choudhary <jyoti.choudhary@ergos.in>, ashutosh sinha <ashutosh.sinha@ergos.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Kishor Sir,

Greetings!

We would like to express our gratitude for sparing your precious time on Sunday for such an insightful session.

We are delighted to hear your feedback for the batch.

Looking forward to connecting with Jyoti Ma'am for further communication regarding the Campus Engagement Activities.

We wish to build a strong and fruitful relationship with your esteemed organization.

In case of any queries, please feel free to contact the undersigned.

Regards,

Suraj Datta, 8250941825

Anjali Anand, 9599226187

Corporate Relations and Placement Cell

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W: www.siib.ac.in E: placements@siib.ac.in

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Jyoti Choudhary <jyoti.choudhary@ergos.in>

Mon, Sep 27, 2021 at 1:06 PM

To: Kishor Jha <kishor@ergos.in>

Cc: ashutosh sinha <ashutosh.sinha@ergos.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, "SIIB: Placements" <placements@siib.ac.in>

Noted Sir.

We would take the discussion forward.

Best Regards,
Jyoti Choudhary

On Sun, Sep 26, 2021 at 1:14 PM Kishor Jha <kishor@ergos.in> wrote:

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WEBINAR REPORT

Date of Conduct: 26th September 2021

Duration: 1 hour 15 mins

Speaker's Name & Designation: Mr. Kishor Jha, CEO & Founder

Organisation: Ergos

HOD/Concerned Faculty Head: Student Relations/Ms. Anuja Zanzad

Batch: Agri-Business Management, Batch 2020-2022 & Batch 2021-2023

No of students present: 100+

Synopsis:

On the 26th of September 2021, the batches of MBA - AB, 2020-22, and 2021-23 attended a Webinar by Mr. Kishor Jha, CEO & Founder, Ergos. The topic for the session was "Changing Landscape of AgriTech Space."

Mr. Kishor initiated the session by giving an overview of agriculture in India. The session progressed with Mr. Kishor discussing the potential technology holds in transforming agriculture. He explained that the increasing clarity in the policy-making and govt's openness to external stakeholders has enabled growth in the AgriTech sector. He also discussed how technology in the Agri Space is progressing rapidly, enabling soil profiling, crop monitoring, market linkage, quality assessment, and many other aspects. Mr. Kishor emphasised the importance of making the farmers use smartphones to make AgriTech a success. He further mentioned the importance of making farmers inclusive of the new technology and companies to adopt assisted models for the same. He also stated the need for an intelligent platform where farmers can safely store their grains to ensure a better price for their produce. The session concluded with an intriguing round of questions and answers.

Student Feedback:

1. "It was a very insightful and intriguing session. It covered various aspects of AgriTech Space as well as how things work on the grassroots level. I also learned more about involving farmers and making them aware of different technologies that can make farming more productive and profitable."
-Kunal Gaurav, Agri-Business, Batch 2021-23
2. "It was an insightful and enriching session. We got an insight about farmers adopting technology, storage of grains, changing perspective of farmers towards technology advancement, and the importance of understanding the market on the rural grounds from the prospect of a farmer to develop any product or service for rural areas."
-P S Nivedhya, Agri-Business, Batch 2020-22

Overall Feedback:

The session gave students an overview of agriculture in India and the ability of technology to modify agriculture. It also assisted them in gaining an understanding of the various technologies that are making a significant impact in the Agri space.

Pictures -

