
Invitation for Guest Lecture || Porter & SIIB

6 messages

SIIB: Placements <placements@siib.ac.in>

Thu, Sep 16, 2021 at 5:38 PM

To: campusengagement@theporter.in

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Ma'am,

Greetings from **Symbiosis Institute of International Business!**

We hope that this email finds you in good health.

This is in reference to our discussion regarding the Guest Lecture.

I, **Kavya Mehrotra**, would like to introduce myself as the SPOC for Campus Engagement Activities at SIIB for the academic year 2021-2022. On behalf of SIIB, I would like to extend a warm invitation to your esteemed organization to participate in the **Guest Lecture Series**.

As discussed, below are the slots available for the mentioned dates:

Date	Day	Slots Available
25 th September' 21	Saturday	Morning: 10 AM - 1 PM
		Afternoon: 2 PM - 5 PM
26 th September' 21	Sunday	Afternoon: 2 PM - 5 PM
2 nd October' 21	Saturday	Morning: 10 AM - 1 PM
		Afternoon: 2 PM - 5 PM
3 rd October' 21	Sunday	Morning: 10 AM - 1 PM
		Afternoon: 2 PM - 5 PM

Please let us know your preferred date and the topic for the lecture. Kindly let us know how to proceed further to facilitate the same.

We would be honoured to have your organization onboard for the same!

For any further discussion, please feel free to contact the undersigned.

Regards,**Kavya Mehrotra, +91-8826958571****Rohan Sen, +91-8551067855****Corporate Relations and Placement Cell****Symbiosis Institute of International Business (SIIB)**

A: Hinjewadi, Pune - 411057, Maharashtra P:020-22944457

W: www.siib.ac.in E: placements@siib.ac.in

SIIB: Placements <placements@siib.ac.in>

Tue, Sep 28, 2021 at 9:29 AM

To: campusengagement@theporter.in

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Ma'am,

Hope you are doing well.

Please find attached, list of webinar topics, as requested by you.

Regards,

Kunal Thusu, +91-8149257161

Kavya Mehrotra, +91-8826958571

Corporate Relations and Placement Cell

Symbiosis Institute of International Business (SIIB)

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 **Webinar Topics - Porter.pdf**
408K

SIIB: Placements <placements@siib.ac.in>

Thu, Sep 30, 2021 at 11:38 AM

To: campusengagement@theporter.in

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Ma'am,

Hope you are doing well!

As discussed, please find below the available time slots for the Guest Lecture on 8th October, 2021.

Date	Day	Slots Available
8th October' 21	Friday	Morning: 10 AM - 1 PM
		Afternoon: 2 PM - 5 PM

Regards,

Kunal Thusu, +91-8149257161

Kavya Mehrotra, +91-8826958571

Corporate Relations and Placement Cell

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Campus Engagement <campusengagement@theporter.in>

Fri, Oct 8, 2021 at
1:25 PM

To: "SIIB: Placements" <placements@siib.ac.in>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, Rakesh Gopalani <rakesh@porter.in>

Hi Kunal,

Please find below the details for the Guest Lecture scheduled for the students of Symbiosis Institute of International Business.

Name of the Stakeholder	Paras Agarwal
Topic for the Guest Lecture	Digitisation as a Disruptor in Business Ecosystem
Date and Time of the event	14th October 2021, 6 PM

Let me know in case you require any further information.

Best Regards,

Campus Engagement Team
Porter.in

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SIIB: Placements <placements@siib.ac.in>

Mon, Oct 11, 2021 at 1:07 PM

To: Campus Engagement <campusengagement@theporter.in>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, Rakesh Gopalani <rakesh@porter.in>

Dear Ma'am,

We are happy to host you on 14th October, 6pm for the Guest Lecture.

For any further discussion, please feel free to contact the undersigned.

Regards,

Kunal Thusu, +91-8149257161

Kavya Mehrotra, +91-8826958571

Corporate Relations and Placement Cell

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SIIB: Placements <placements@siib.ac.in>

Thu, Oct 14, 2021
at 8:00 AM

To: Paras Agarwal <parasagarwal@porter.in>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, Campus Engagement <campusengagement@theporter.in>

Dear Paras Sir,

Greetings from SIIB!

Please find below the invite link for the guest lecture scheduled for today i.e. 14th October 2021 at 6:00 PM.

[Guest Lecture || Porter](#)

For any further discussion, please feel free to contact the undersigned.

Regards,

Kunal Thusu, +91-8149257161

Kavya Mehrotra, +91-8826958571

Corporate Relations and Placement Cell

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WORKSHOP REPORT

Date of Conduct: 14th October 2021

Duration: 1Hr

Speaker's Name and Designation: Mr. Paras Agarwal, Head - City Business Expansion, Porter.in

Organisation: Porter.in

HOD/Concerned Faculty Head: Student Relations/Ms. Anuja Zanzad

Batch: IB Batch 2020-2022 & IB Batch 2021-2023

No. of Students present: 200+

Synopsis:

On the 14th of October 2021, the students of International Business of MBA-IB batch 2020-22 and MBA-IB 2021-23 attended a workshop by Mr. Paras Agarwal, Head - City Business Expansion, Porter.in. The topic of the session was "Digitisation as a Disruptor in Business Ecosystem".

Mr. Paras Agarwal initiated the session with a brief introduction to digitalisation. He elaborated about Porter's journey and targeted its goal of increasing the efficiency of the process. Mr. Agarwal mentioned the real-time problems faced by customers and service providers. He stated how the unorganised market hurts vehicle operators and the USP of Porter that sets them apart in the market. He further explained the role of digitalisation in Porter to tackle problems efficiently.

The session concluded with an interactive question and answer round.

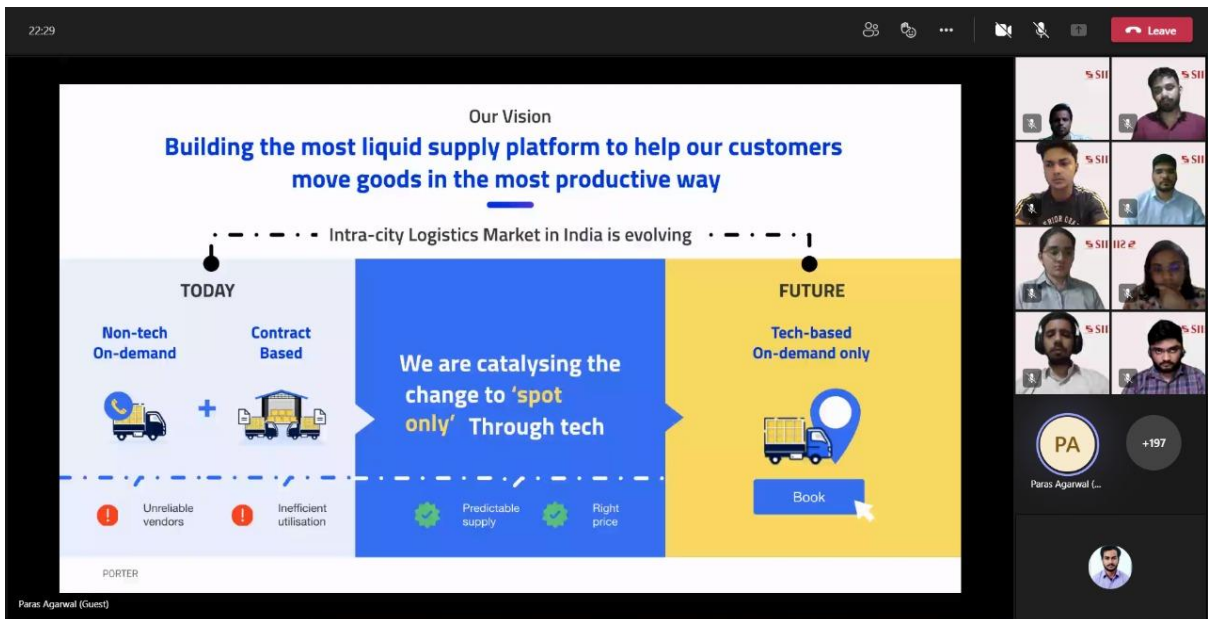
Feedback:

1. "The session gave insights into how digitisation can make a huge difference and help businesses to expand in multiple folds. The way Mr. Paras explained the whole process helped me to get a better understanding and importance of efficiency in the supply chain." – Sidharth Saratkar, International Business (Marketing), Batch 2021-2023
2. "I Found Mr. Paras Agarwal's session was really powerful, enlightening, and entertaining. It has broadened our understanding a lot regarding how an intra city logistics system works, what are the policies and techniques that they took for daily running of the system." – Rupam Rajak, International Business (Marketing), Batch 2021-2023

Overall Feedback:

The session was interesting and interactive and students received a lot of insights into positioning themselves as members of the corporate world.

Pictures:



58:30

Paras Agarwal (Guest)

RR +177
Rupam Rajak

SIIIB

Zoom Meeting | Tune here to search | 19:02

30:59

Major USP?

Customers	Partners
<ul style="list-style-type: none"> • No Bargaining – Fixed Fare model • Reliability • Highly Economical • Real-time tracking • Trusted drivers • Online payment options - wallet facility • Tracking of logistics cost • GST Invoice 	<ul style="list-style-type: none"> • No Bargaining – Fixed Fare model • Higher Utilization - Return Trips • Flexibility in working • Increased Earnings • Demand from all locations • Immediate Payout • Association with a company - RnR Programs, Vehicle Insurance

4

Paras Agarwal (Guest)

PA

Paras Agarwal (Guest)

+201

Zoom Meeting | Leave | 19:02