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## Webinar Invitation || HM.CLAUSE & SIIB

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**SIIB: Placements** <placements@siib.ac.in>

Fri, Oct 29, 2021 at 12:21 PM

To: Vamsi Krishna C <vamsiabm@gmail.com>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Vamsi Sir,

**Greetings!**

As discussed, please find below the details of the Webinar:

**Date:** 29th October 2021

**Time:** 6:00 PM - 7:30 PM

**Topic:** Agri input sector perspective

**Link:** [Click here to Join](#)

Looking forward to an insightful session with you.

In case of any queries and further requirements, please feel free to contact the undersigned.

**Regards,**

**Utkarsha Zinjade, 7709286159**

**Anjali Anand, 9599226187**

**Corporate Relations and Placement Cell**

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# WORKSHOP REPORT

**Date of Conduct:** 29<sup>th</sup> October 2021

**Duration:** 1 hour 20 mins

**Speaker's Name & Designation:** Mr. Vamsi Krishna C, National Sales Manager

**Organization:** HM.CLAUSE

**HOD/Concerned Faculty Head:** Student Relations/Ms. Anuja Zanzad

**Batch:** Agri Business Management, Batch 2021-2023

**No of students present:** 60

## **Synopsis:**

On 29th October 2021, the batch of MBA - AB 2021-23 attended a webinar by Mr. Vamsi Krishna C, National Sales Manager, HM.CLAUSE. The topic for the session was "Agri Input Sector Perspective."

Mr. Vamsi initiated the session by giving a brief overview of his organization. The talk progressed with Mr. Vamsi discussing potential India holds in terms of production in agriculture. He also shared some interesting statistics concerning Indian agriculture and the impact of COVID across various sectors. Dividing the farming cycle into three parts, namely "Pre-farming Activity," "Crop Production Activity," and "Post-harvest Management", Mr. Vamsi interrelated them with the various linkages required at each step. He took the talk forward, discussing different agri-input supply chains such as "seed" and "fertilizer". He also explained the process of price build up in the Agri input supply chain.

Mr. Vamsi concluded the session by mentioning different opportunities present in the Agri input sectors and their risks and suggesting digital push in Agri input as a need of the hour. The webinar ended with an intriguing round of questions and answers.

## **Some questions from the session -**

"With the increasing demand amidst a shortage of food worldwide, should India focus more on its Agri export basket? "

- Sammer Gundla, Agri Business Management, Batch 2021-2023

"Has HM. Clause decided on taking up some measures to develop an application wherein farmers and the company can get connected in a better way?"

- Smriti Parashar, Agri Business Management, Batch 2021-2023

## **Feedback:**

"The session with Mr. Vamsi was very insightful, and he shared details about the Agri input sector, which helped us understand the opportunities prevailing in this sector."

-Chinmay Kinage, Agri Business Management, Batch 2021-2023

2. "The session was very informative and gave us insights into the Agri input sector, supply chain and importance of digitalization in agriculture along with shedding the light of various opportunities available in this sector."

- Shruti Bhonsle, Agri Business Management, Batch 2021-2023

## Overall Feedback:

The session was very insightful and enriched the student's understanding of the Agri-input sector, Agri supply chain, and the opportunities and risks associated with it.

## Pictures:

