
Fwd: Invitation for workshop on 'Personal Branding'

3 messages

Sushant Malik <sushant.malik@siib.ac.in>
To: Roshni Pardeshi <assistant.placement@siib.ac.in>

Sat, Dec 11, 2021 at 11:07 AM

Dear Ma'am,

Ms Jinal has agreed to take a workshop on 'Personal Branding' on 14th December, 2021 (5:15PM-7:15PM).

I request you to get her payments approved by Director Mam.

----- Forwarded message -----

From: **Sushant Malik** <sushant.malik@siib.ac.in>
Date: Wednesday, December 8, 2021
Subject: Invitation for workshop on 'Personal Branding'
To: dedhiajinal@gmail.com
Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>

Dear Ms Jinal,

Greetings from SIIB!!!

Symbiosis Institute of International Business (SIIB) is a constituent of Symbiosis International (Deemed University). Symbiosis Institute of International Business (SIIB) established in 1992 is one of the top B-Schools in the country imparting quality education in the field of International Business, Agribusiness and Energy and Environment.

Every year, SIIB conducts several conclaves, seminars and workshops to facilitate the interaction between the eminent personalities and experts from different walks of life and the students of SIIB. I would like to invite you for a workshop on 'Personal Branding' at our institute. This workshop is meant for all the students at SIIB and will be conducted online on 14th December 2021 (5:15 PM-7:15 PM).

It would be a great learning experience for our students if experts like you will come and share their experience with them.

Looking forward to your confirmation.

Best,

Sushant Malik**Assistant Professor**

Symbiosis Institute of International Business (SIIB)

G.No. 174/1, Hinjewadi Pune - 411057, India

www.siib.ac.in | www.siu.edu.in**EXT-418 MO- +91 9013821429**

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Best,

Sushant Malik**Assistant Professor**

Symbiosis Institute of International Business (SIIB)

G.No. 174/1, Hinjewadi Pune - 411057, India

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Gauri Kale <gaurik.acadcord@siib.ac.in> Sat, Dec 11, 2021 at 11:31 AM
To: Sushant Malik <sushant.malik@siib.ac.in>
Cc: Markadiction Club <markadiction@siib.ac.in>, Roshni Pardeshi <assistant.placement@siib.ac.in>, Academic coordinators <academic_coordinators@siib.ac.in>

Dear Sir,

The calendar is updated as per mentioned details for Batch 2020-22 and 2021-23.

On Sat, Dec 11, 2021 at 11:12 AM Sushant Malik <sushant.malik@siib.ac.in> wrote:

Dear Ma'am,

I request you to book a slot for 14th December, Tuesday 5:15 PM-7:15 PM for the Batch 2020-22 and Batch 2021-23 (All students) for a workshop on Personal Branding by Ms. Jinal Shah.

----- Forwarded message -----

From: **Jinal Shah** <dedhiajinal@gmail.com>
Date: Friday, December 10, 2021
Subject: Invitation for workshop on 'Personal Branding'
To: Sushant Malik <sushant.malik@siib.ac.in>
Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>

Dear Sushant,

I humbly accept the invitation. Thank you for the opportunity.

Regards
Jinal Shah
Assistant Professor
NMIMS Deemed to be University

<https://www.linkedin.com/in/jinalsameershah/>

On Wed, Dec 8, 2021 at 2:22 PM Sushant Malik <sushant.malik@siib.ac.in> wrote:
Dear Ms Jinal,

Greetings from SIIB!!!

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Looking forward to your confirmation.

Best,

Sushant Malik

Assistant Professor

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Best,

Sushant Malik

Assistant Professor

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Gauri Kale

Academic Co-ordinator (M :8378990832, 8888158389)

Symbiosis Institute of International Business (SIIB),

G. No. 174 / 1, [Rajiv Gandhi Infotech Park, Phase I,](#)

Hinjewadi, Taluka Mulshi, Pune - 411057
Maharashtra, India.

020-229444409

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Markadiction <markadiction@siib.ac.in> Sat, Dec 11, 2021 at 3:37 PM
To: Gauri Kale <gaurik.acadcord@siib.ac.in>
Cc: Sushant Malik <sushant.malik@siib.ac.in>, Roshni Pardeshi <assistant.placement@siib.ac.in>, Academic coordinators <academic_coordinators@siib.ac.in>

Thank you.

Markadiction - Marketing Club, SIIB

Email: markadiction@siib.ac.in | Website: www.siib.ac.in |

Address : Rajeev Gandhi Infotech Park Phase 1 , Hinjewadi , Pune
Maharashtra - 411 057

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BUILDING YOUR PERSONAL BRAND

by

GUEST SPEAKER – MS JINAL SHAH

Date – 14/12/2021

Time - 5:15 PM – 7:15 PM

SIIB

With
Our Guest Speaker
Ms. Jinal Shah

MARKADITION

BUILDING YOUR PERSONAL BRAND

DATE : 14 DECEMBER,
2021, TUESDAY

Time : 5:15 PM - 7:15 PM

**"Personal
Branding Expert"**

Ms Jinal Shah having conducted many workshops in prestigious institutions such as IIMs and IITs, enlightened the students of **SIIB** in the right direction regarding personal branding.

In the workshop she emphasized on the following aspects:

- Importance of **LinkedIn**, why you should be using it and how to effectively use it to build networks
- How to build a professional **LinkedIn** profile from scratch, what counts for a good profile, what not to write on your **LinkedIn**
- How **LinkedIn** can open a wide array of opportunities for us
- Tips to expand our resume
- Various types of Visual content to boost **Visual Content Marketing**
 - How images, videos, infographics or even memes can help in a more visually appealing marketing.
- What is online screening, how to build your '**Personal Brand**'
- The LinkedIn effect as compared to conventional profiles and how to connect to accomplished people in your field
- Create Job alerts on LinkedIn
- Personal Branding for Dummies
- The Alter Ego in LinkedIn,

The students expressed their gratitude towards the guest speaker **Ms. Jinal Shah** for sharing her valuable insights. She thanked the organizers of the meet, **Markadiction** for a smooth conduct of the workshop.

Some Glimpses from the workshop:

