

Workshop on “Our Health, Our Plants”

Speaker’s Name & Designation: Dr. Amit Tripathi, CEO Geolife Agritech India Private Limited

Attendees- Agri Business Batch 2021-23

Classroom 304 | July 30 ,2022| 9:00 am – 10:30 am| Participants- 50+

On the 30th of July 2022, the students of MBA Agri Business Batch 2021-23, SIIB, attended a Workshop by Dr. Amit Tripathi, CEO, Geolife Agritech India Private Limited. The topic for the session was “Our Health, Our Plants”.

Dr. Amit initiated the session by briefly introducing his company GeoLife Agritech as a fast-growing, research-oriented setup focusing on agricultural technologies. Deriving a correlation between soil and human health, he talked about nutritional sensitivity and its role in ensuring healthy living. He focused on the importance of making the soil chemical-free and demonstrated a video on pesticide-related hazards. He highlighted the importance of nutrition in plants and mentioned that nutritional sensitivity farming could become an opportunity to reduce human dietary deficiencies. Dr. Tripathi also talked about the shift in agriculture leading to an increased burden on the farmer to feed the growing population. He said this issue could be resolved by making the soil biologically active. According to Dr. Tripathi, “Transition to Transformation” is the approach needed for the nutritional integration of soil and human health. The workshop ended with an interactive round of questions and answers.

Feedback:

- 1) “The session was interesting. It gave us a different perspective of the agricultural sector by correlating soil with human health.”
Soumee Mandal, MBA AB Batch 2021-23
- 2) “An insightful session with a lot of learnings. It was eye-opening regarding the vast opportunities prevailing in the agri-tech domain.”
Shruti Bhosale, MBA AB 2021-23

Overall Feedback:

The session gave a detailed understanding of the opportunities prevailing in the agri-tech domain, especially when we integrate the nutritional sensitivity of soil to healthy living in humans.

Pictures:

