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**SIIB | AICL Communications Limited | Invitation for Placements 2021-22**

9 messages

**Nisha Gore** <nisha.gore@aicl.in>

Thu, Jun 24, 2021 at 2:15 PM

To: PlacementSIIB Pune &lt;placements@siib.ac.in&gt;, "Dr. Asmita Chitnis" &lt;director@siib.ac.in&gt;, Anuja Zanzad &lt;officer@siib.ac.in&gt;

Cc: Nitika Kariwala &lt;nitika.kariwala@aicl.in&gt;, Rachel Dessa &lt;admin.kolkata@aicl.in&gt;

Dear Aakash,

Greetings from AICL!

We hope you, your family, and the entire team at SIIB, are doing well and safe amidst these challenging times.

We are in the process of scheduling Internship Placements at AICL for content, copywriting, project management, business development, sustainability and ESG consulting, and we hope to confirm your participation in the same.

We would be happy to engage with your Institute on multiple fronts and hope this leads to the establishment of a long-term relationship between **AICL Communications** and **SIIB**.

Thanks &amp; Regards,

Nisha Gore  
Front Office/Admin Manager

+91 22 67100691/ 22 66751369

[nisha.gore@aicl.in](mailto:nisha.gore@aicl.in)**AICL****AICL Communications Ltd**2nd Floor, Deluxe House,  
B-50, [Veera Desai Road](#),  
Off New Link Road, Andheri West,  
Mumbai - 400053[aicl.in](http://aicl.in) **new**Read our latest research on Integrated Reporting in India [here](#).

To: Nisha Gore <nisha.gore@aicl.in>  
Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, Nitika Kariwala <nitika.kariwala@aicl.in>, Rachel Dessa <admin.kolkata@aicl.in>

Dear Nisha Ma'am,

Greetings from SIIB! We wish the best of health for you, your family and AICL.

I, **Aakash Pattankar**, would like to introduce myself as the point of contact from SIIB for the upcoming placement season. I shall remain in close coordination for all the campus engagement activities.

We are pleased to be connected with you and would be looking forward to working with you for internships and placements for this as well as upcoming academic years. **We confirm our participation in the same.**

We are completing our summer internships currently and will be commencing the next academic year in the month of July 2021. The 2020-22 and 2021-23 batch of students, who will be eligible for Final Placements and Internship Placements respectively, will be available for selection from September/October 2021. However this is a tentative timeline and we shall confirm the exact dates once the batches are inducted and our semester begins in earnest.

For any information or clarifications, feel free to contact the undersigned.

**Regards,**

**Aakash Pattankar +91 9035312109**

**Corporate Relations and Placement Cell**

**Symbiosis Institute of International Business (SIIB)**

A: Hinjewadi, Pune - 411057, Maharashtra P:020-22944457

W: [www.siib.ac.in](http://www.siib.ac.in) E: [placements@siib.ac.in](mailto:placements@siib.ac.in)

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**Nitika Kariwala** <nitika.kariwala@aicl.in> Wed, Jul 28, 2021 at 12:47 PM  
To: "SIIB: Placements" <placements@siib.ac.in>  
Cc: Nisha Gore <nisha.gore@aicl.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, Rachel Dessa <admin.kolkata@aicl.in>

Hi Aakash,  
Based on our discussion last week, we are open to taking a couple of people for content projects. Let me know if you would like to go ahead.

Additionally, do share the details for the guest lecture that we spoke about.

Warmly  
Nitika

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**SIIB: Placements** <placements@siib.ac.in>

Wed, Jul 28, 2021  
at 4:46 PM

To: Nitika Kariwala <nitika.kariwala@aicl.in>

Cc: Nisha Gore <nisha.gore@aicl.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, Rachel Dessa <admin.kolkata@aicl.in>

Dear Nitika Ma'am,

Thank you for sharing your requirements. I shall let the batch know and share the profiles of interested candidates at the earliest. Kindly confirm the selection process for the interested candidates.

As for the guest lecture with **Mr. Arvind Agarwal**, kindly suggest a date in the month of August. We conduct guest lectures and Webinars on **Saturdays and Sundays**. We would like to suggest the topic "**Sustainable Communication and its significance to Corporate Reputation**".

Looking forward to hearing from you. For any clarifications, feel free to contact the undersigned.

**Regards,**

**Aakash Pattankar +91 9035312109**

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**Nitika Kariwala** <nitika.kariwala@aicl.in>

Wed, Jul 28, 2021 at 4:53 PM

To: "SIIB: Placements" <placements@siib.ac.in>

Cc: Nisha Gore <nisha.gore@aicl.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, Rachel Dessa <admin.kolkata@aicl.in>, Marishka Rodrigues <marishka.r@aicl.in>

We will have an interview.

Marishka will let you know about the date for the guest lecture.

Warmly  
Nitika  
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**SIIB: Placements** <placements@siib.ac.in>

Wed, Jul 28, 2021  
at 5:21 PM

To: Nitika Kariwala <nitika.kariwala@aicl.in>  
Cc: Nisha Gore <nisha.gore@aicl.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, Rachel Dessa <admin.kolkata@aicl.in>, Marishka Rodrigues <marishka.r@aicl.in>

Dear Ma'am,

Noted with thanks. I shall share the profiles of interested candidates by Friday morning.

**Regards,**

**Aakash Pattankar +91 9035312109**

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**Marishka Rodrigues** <marishka.r@aicl.in>

Thu, Jul 29, 2021 at 1:50 PM

To: "SIIB: Placements" <placements@siib.ac.in>  
Cc: Nitika Kariwala <nitika.kariwala@aicl.in>, Nisha Gore <nisha.gore@aicl.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, Rachel Dessa <admin.kolkata@aicl.in>

Dear Aakash,

Good afternoon from AICL! As per our conversation over call now, please note that Mr.Arvind Agrawal would be available to give a guest lecture to the students of SIIB on the 21st August 2021(Saturday). Request you to kindly revert with the following details;

1. What time frame should I block for this on his calendar?
2. How many students would be attending the lecture?
3. Will it be a Zoom, Microsoft Teams or Google Meets invite. (you can share the joining link with me here and I will add it to Arvind's calendar to attend on the day of the lecture.

Please get back to me with these details as soon as possible. Wishing you and the team a great week ahead!

Warm Regards,

**Marishka Vizie Rodrigues**

Assistant to Arvind Agrawal (Founder & CEO)  
+91 8286203988  
[marishka.r@aicl.in](mailto:marishka.r@aicl.in)

# AICL

## AICL Communications Ltd

2nd Floor, Deluxe House,  
[B-50, Veera Desai Road](#),  
Off New Link Road, Andheri West,  
Mumbai - 400053  
[aicl.in](#)



Read our latest research on Integrated Reporting in India [here](#).



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**SIIB: Placements** <placements@siib.ac.in>

Thu, Jul 29, 2021  
at 3:38 PM

To: Marishka Rodrigues <marishka.r@aicl.in>

Cc: Nitika Kariwala <nitika.kariwala@aicl.in>, Nisha Gore <nisha.gore@aicl.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, Rachel Dessa <admin.kolkata@aicl.in>

Dear Marishka,

Greetings of the day!

We can confirm 21st August (Saturday) for the guest lecture session with Mr. Arvind Agarwal. As for the details requested by you:

1. A time slot of **5PM - 7PM** suits well. You may block the calendar.
2. The **2020-22 and 2021-23 batches** of **MBA Energy & Environment** will be present. That would be a total of **70 students**.
3. **MS Teams** shall be the platform used for this session. I shall share the link for the same in a few days.
4. Topic of the session as discussed with Nitika Ma'am - **Sustainable Communication and its significance to Corporate Reputation**.

Besides this, requesting you to share the bio of Arvind sir as this would help introduce him to the batch. We are looking forward to having Arvind sir interact with our batch!

For further clarifications, feel free to contact the undersigned.

Regards,

Aakash Pattankar +91 9035312109

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**SIIB: Placements** <placements@siib.ac.in>

Mon, Aug 2, 2021  
at 10:00 AM

To: Marishka Rodrigues <marishka.r@aicl.in>

Cc: Nitika Kariwala <nitika.kariwala@aicl.in>, Nisha Gore <nisha.gore@aicl.in>, "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, Rachel Dessa <admin.kolkata@aicl.in>

Dear Marishka,

As mentioned earlier, please find attached the link for the guest lecture with Mr. Arvind Agarwal on 21/08/2021 (5 PM - 7 PM).

## Microsoft Teams meeting

Join on your computer or mobile app

[Click here to join the meeting](#)

[Learn More](#) | [Meeting options](#)

For any other information, feel free to contact the undersigned.

**Regards,**

**Aakash Pattankar +91 9035312109**

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## WORKSHOP REPORT

**Date of Conduct:** 21<sup>th</sup> August 2021

**Duration:** 2 hours

**Speaker's Name & Designation:** Mr. Arvind Agrawal, Founder and CEO

**Organization:** AICL Communications

**HOD/Concerned Faculty Head:** Student Relations/Ms. Anuja Zanzad

**Batch:** Energy and Environment, Batch 2020-2022 & Batch 2021-2023

**No of students present:** 67

### Synopsis:

On the 21st of August 2021, the students of MBA- EE, the batch of 2020-22 and 2021-23, attended a Workshop by Mr. Arvind Agrawal, Founder, and CEO, AICL Communications. The topic for the session was "Sustainable Communication and its significance to Corporate Reputation".

Mr. Arvind Agrawal initiated the session with an introduction of his company, AICL Communications. Owing to the IPCC's latest report, a shift in global trends is expected to cope with an increase in environmental and social issues. The speaker mentioned how companies are reacting towards such problems and taking measures accordingly. He highlighted the impact of consumer feedback on the decision-making of investors. Mr. Agrawal focused on the value of ESG and its significance in improving investor relations and maintaining a positive corporate reputation. Further, he also emphasized that ESG and Sustainability are different entities that work together in harmony.

Mr. Agrawal then discussed the role of Sustainability Communications in a company's brand management strategy. He stressed how companies gauge the aspects beyond financial performance and compliance since today's generation seeks more meaningful answers. The engaging session ended with an insightful and passionate Q&A session.

### Feedback:

1. "Arvind Sir's pragmatic & practical view of the sustainability sector and its future, especially in India, was very thought-provoking and immensely refreshing."

-Rajagopalan Nair, Energy and Environment Management, Batch 2021-2023

2. "It was such an insightful session by Mr. Amit Agrawal. A thorough understanding of why organizations need to adapt to different reporting frameworks to streamline their diverse sustainability landscape. It was eye-opening to learn how it impacts them in terms of risk identification, mitigation, and financial impact along with stakeholder value creation."

- Ajinkya Mahale, Energy and Environment Management, Batch 2020-2022

### Overall Feedback:

The lecture helped the students to understand how critical sustainable communication is for corporate reputation. Students also realized the difference between ESG and sustainability and their relation with each other.

**Pictures:**





