



PlacementSIIB Pune <placements@siib.ac.in>

Accepted: [EXTERNAL] : Invitation: Webinar || Olam International & SIIB @ Thu Sep 16, 2021 12pm - 1pm (IST) (noel.ferrao@olamnet.com)

1 message

Noel Ferrao <Noel.Ferrao@olamnet.com>
To: PlacementSIIB Pune <placements@siib.ac.in>

Wed, Sep 15, 2021 at 10:57 AM

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WEBINAR REPORT

Date of Conduct: 16th September 2021

Duration: 1 hours 15 mins

Speaker's Name & Designation: Mr. Noel Ferrao, Vice President

Organization: Olam International Limited

HOD/Concerned Faculty Head: Student Relations/Ms. Anuja Zanzad

Batch: Agri Business Management, Batch 2020-2022 & Batch 2021-2023

No of students present: 115+

Synopsis:

On the 16th of September 2021, the batches of MBA - AB, 2020-22, and 2021-23 attended a Webinar by Mr. Noel Ferrao, Vice President, Olam International Limited. The topic for the session was "Trends in the Food Industry".

Mr. Noel began the session by interacting with the students and understanding their thoughts on the upcoming trends of the Food and Beverage Industry. He took the discussion forward, talking about the shifting consumer choices to 'Veganism,' 'Flexitarianism,' 'Fusion Cuisine,' 'Artisanal offering,' and 'Food on Demand'. He mentioned that plant-based products and meat analogues are the future trends, and companies like Beyond Meat, Nuggs, and Kellogg's are already adapting to it. Further, he discussed 'If Bigger' is always 'Better?', citing acquisitions of various startups by big MNC's. By mentioning examples from south-east Asia, Mr. Noel stated that the E-commerce industry and its transformation in the pandemic are going to change the retail landscape. He also talked about consumer preference towards packaged food with labels and a Healthy lifestyle. The webinar concluded with an intriguing round of questions and answers.

Feedback:

1. "It was a very informative and interactive session. Noel sir explained us very well how the consumers are shifting towards sustainability, meat alternatives and other better alternatives. We look forward to more of such sessions."

-Shruti Bhosale, Agri Business Management, Batch 2021-2023

2. "Today's session was very interactive and highly engaging. Mr. Noel Ferrao not only discussed his views on the future trends of F&B sector but also, discussed the students' perspectives at length. He also enriched us with his own experiences in the food industry."

- Ankita Kundu, Agri Business Management, Batch 2020-2022

Overall Feedback:

The session provided students with an overview of the changing trends in the Food and Beverage Industry. It also helped them to gain insight into the changing consumer choices and how the industry is adapting to them.

Pictures:



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Constituent of SYMBIOSIS INTERNATIONAL UNIVERSITY - Re-accredited by NAAC with 'A' Grade
Established under section 3 of the UGC Act, 1956 vide notification No. F 9-12/2001-U 3 of Government of India

Welcomes



Mr. Noel Ferrao
Vice President, Olam International

Trends in the Food Industry

+15 ST PN AP RK UM [Participant] [Participant] [Participant] KK ZH UZ



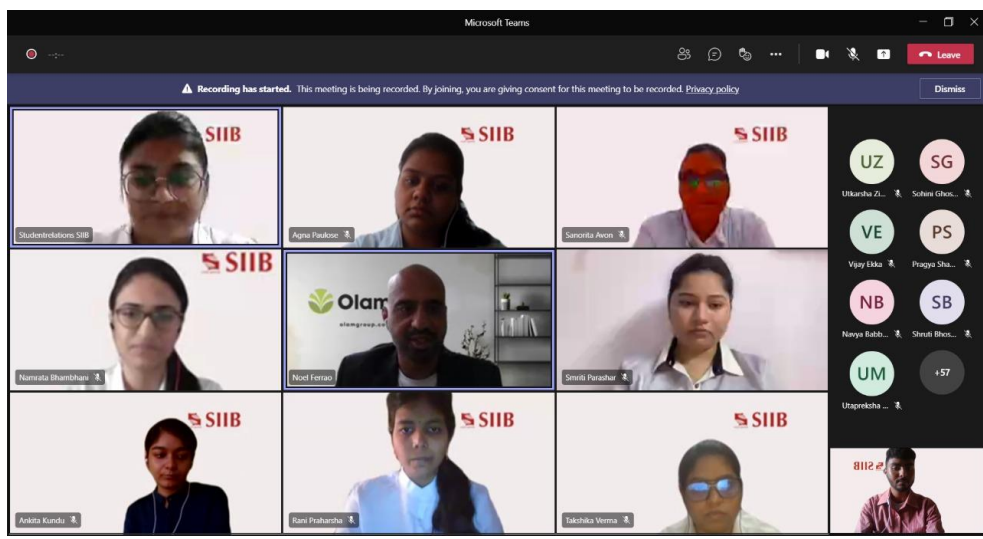
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Future trends in the F&B Industry
SIIB - Sep 2021

UZ SG +77 [Participant] [Participant] [Participant] [Participant] [Participant] [Participant] [Participant] [Participant] [Participant] [Participant]



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UZ SG
Utkarshu Z... Sahara Ghos...
VE PS
Vijay Eddi Pragyaa Sha...
NB SB
Nanya Bab... Shrutu Bho...
UM +57
Utapreksha...
8112 [Participant]

Link for Guest Lecture

4 messages

Vikas Kumar (SFS) <vikaskumar3@dcmshriram.com>Sun, Sep 19, 2021 at
9:46 PM

To: "SIIB: Placements" <placements@siib.ac.in>

Hi Akhil,

Please find below the zoom link for guest lecture, kindly share the same with all students:

————— Join Zoom Meeting <https://dcmshriram.zoom.us/j/92600315686> Meeting ID:
926 0031 5686 Passcode: 101932 —————Regards
Vikas Kumar
Human Resources
Shriram Farm Solutions
9319936444**Please don't print this e-mail unless you really need to - SAVE TREES.****Confidentiality Note:** The information in this email is confidential and may be legally privileged. It is intended solely for the addressee. Access to this email by anyone else is unauthorised. Any use, distribution, copying or disclosure by any other person is strictly prohibited and may be illegal. If you have received this in error, please notify the sender by reply e-mail and delete the original and all copies from your system immediately.

SIIB: Placements <placements@siib.ac.in>

Mon, Sep 20, 2021 at 9:58 AM

To: "Vikas Kumar (SFS)" <vikaskumar3@dcmshriram.com>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Vikas Sir,

Greetings of the day!

Thank you for sharing the zoom link for the guest lecture.

Also, requesting you to please confirm the webinar topic.

In case of any queries and further information feel free to contact the undersigned.

Regards,**Akhil Sharma, 7018700618****Corporate Relations and Placement Cell****Symbiosis Institute of International Business (SIIB)**

A: Hinjewadi, Pune - 411057, Maharashtra P:020-22944457

W: www.siib.ac.in E: placements@siib.ac.in

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Vikas Kumar (SFS) <vikaskumar3@dcmshriram.com>
To: "SIIB: Placements" <placements@siib.ac.in>

Mon, Sep 20, 2021 at 4:34 PM

Hi Akhil,

The topic for lecture is **Crop Protection and Sustainability : Shifting Paradigms.**

Regards
Vikas Kumar
Human Resources
Shriram Farm Solutions
9319936444

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SIIB: Placements <placements@siib.ac.in>
To: "Vikas Kumar (SFS)" <vikaskumar3@dcmshriram.com>
Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Mon, Sep 20, 2021 at 4:38 PM

Dear Vikas Sir,

Thank you for sharing the topic.

We look forward to experiencing an informative and insightful session.

In case of any queries and further requirements, feel free to contact the undersigned.

Regards,

Ziaul Haque, 8102695394

Akhil Sharma, 7018700618

Corporate Relations and Placement Cell

Symbiosis Institute of International Business (SIIB)

A: Hinjewadi, Pune - 411057, Maharashtra P:020-22944457

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WEBINAR REPORT

Date of Conduct: 22nd September 2021

Duration: 1 hours 30 mins

Speaker's Name & Designation: Mr. Dinkar Joshi, Vice-President

Organization: DCM Shriram

HOD/Concerned Faculty Head: Student Relations/Ms. Anuja Zanzad

Batch: Agri Business Management, Batch 2020-2022 & Batch 2021-2023

No of students present: 115+

Synopsis:

On the 22nd of September 2021, the batches of MBA - AB, 2020-22, and 2021-23 attended a Webinar by Mr. Dinkar Joshi, Vice-President DCM Shriram. The topic for the session was "Crop Protection and Sustainability: Shifting Paradigms."

Mr. Dinkar initiated the session by talking about Sustainability and Sustainable Development Goals. While discussing SDG, he mentioned the three dimensions of sustainable production: environmental, economic and social (SDG 2.4.1). The session progressed with Mr. Dinkar speaking about the widening productivity gap in agriculture and the increased burden on natural resources. He further mentioned the challenges in Indian agriculture and probable solutions for them. He encouraged students to look at agriculture from the lens of sustainability. Emphasising the need to bring self-reliance into Indian agriculture, Mr. Dinkar stated that approaches towards the solution differ for developed and developing economies. He remarked that Agrochemicals are central to the development of India and provides multiple growth opportunities in this sector. The webinar concluded with an intriguing round of questions and answers.

Questions from the session:

1. "How can private players change the dynamics of the Agri sector if they manage the collection and management of information at the farm level?"
-Jayinee Desai, Agri Business Management, Batch 2020-2022
2. "Bt cotton is the only GM crop allowed in India and has raised Cotton production the most. So why is there reluctance in adopting the use of GM Crops in India?"
-Utkarsha Zinjade, Agri Business Management, Batch 2021-2023

Feedback:

1. "The session was unique and talked about sustainability in agriculture. It informed us about the challenges of production in India and the steps to be taken to develop sustainable agriculture: economically, environmentally and socially."
-Priyanka Barola, Agri Business Management, Batch 2021-2023
2. "The webinar was very informative as we learnt many aspects about SDGs and it's importance in sustainable agriculture. I look forward to many such sessions."
- Sanorita Avon, Agri Business Management, Batch 2020-2022

