



**SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS (SIIB)**  
is a constituent of **SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY (SIU)**  
(Estd. Under section 3 of the UGC act 1956, notification no. F-9-12/2001-U-3 of the Govt. of India)  
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Curriculum Feedback Collection,  
Analysis and Action Taken Report  
For  
Academic Year  
2021-2022

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Accredited by NAAC with 'A' grade**Action Taken Report on Curriculum Feedback  
for MBA\_AB- for a.y.2021-2022**

Suggestions given	Action Taken
<b>Students:</b>	
<b>The students suggested the following actions:</b>	<b>The following actions were taken:</b>
1.Greater focus on "Precision Agriculture IoT and New Technologies in Agriculture."	1.Topics like "Precision agriculture IoT and recent technologies in agriculture" were covered through the workshops such as: a) Conquer Content Marketing – Concepts, Trends, Tenets, b) Trends in the Food Industry, c) Crop Protection and Sustainability, d) Shifting Paradigms."
2.Students seek additional real-world examples of possibilities and challenges in the Agri sector.	2.The faculty members increased the number of HBR cases used in their teaching and internal evaluation procedures.
3.Topics like "Recent breakthroughs in agriculture like IoT, A.I. Drones, etc." should also be included in addition to the usual courses in the corresponding program frameworks.	3.Topics like "Recent advances in agriculture like IoT A.I. Drones, etc." were covered through the various value-added courses like "Agri-trends." and "Trending Skills for Industry"
<b>Teacher</b>	
<b>The Teacher suggested the following actions:</b>	<b>The following actions were taken:</b>

1. Following new courses were suggested:  a) Management of Agri Collectives b) Agri Crop and Insurance	1. Following new courses were introduced in the M.B.A. (A.B.) program structure for Sem III 2021-22 batch."  a) Management of Agri collectives b) Agri Crop and Insurance
2. A proposal for additional content in the course titled "Processing and Value chain in Agriculture" focusing on "value chain issues."	2. 5 <sup>th</sup> PRC Committee approved the required changes.
<b>Alumni:</b>	
<b>The following actions were suggested:</b>	<b>The following actions were taken:</b>
1. Students are advised to choose Coursera and Swayam courses on the hottest trends to expand their opportunities for digital learning.	1. The following Courses offered through Coursera and Swayam are now required and are connected to individual course assessments.  a) Predictive Analytics (Offered by IIMB) b) Marketing Plan (Offered by IE Business School)
2. Acquaintance with the National Mission on Sustainable Agriculture	2. The Q.I.C. at SIIB has established an integrated strategy to include workshops, guest lectures, and seminars on the following issues relevant to sustainable agriculture:  a) "Crop Protection and Sustainability: Shifting Paradigms"  b) "Changing Landscape of Agri Tech Space"  c) "Food supply chain ecosystem - challenges in post COVID world"
<b>Industry Experts:</b>	
<b>Following actions were suggested:</b>	<b>The following actions were taken:</b>

<p>1. Increase the number of skill-based topics related to the Agri industry.</p>	<p>1. The Q.I.C. discussed the proposals, and the following workshops, guest lectures, and seminars further investigated these topics:</p> <ol style="list-style-type: none"> <li>a. Skills of the Future that MBA's need to build NOW</li> <li>b. "How to Crack Consulting Job Interviews"</li> <li>c. Negotiation, Persuasion and Conflict Management</li> <li>d. Virtual Entrepreneurship and Opportunities in the Potato Sector etc.</li> </ol>
<p>2. A greater emphasis required on pre- and post-COVID supply chain challenges</p>	<p>2. The Q.I.C. discussed the inputs given by industry experts, and the workshops following Value-Added Courses: guest lectures, and seminars further investigated these following Value-Added Courses:</p> <ol style="list-style-type: none"> <li>a) Challenges &amp; Opportunities in Agri Supply Chain</li> <li>b) Skills before and after COVID.</li> </ol>

  
 Dr. Asmita Chitnis  
 Director



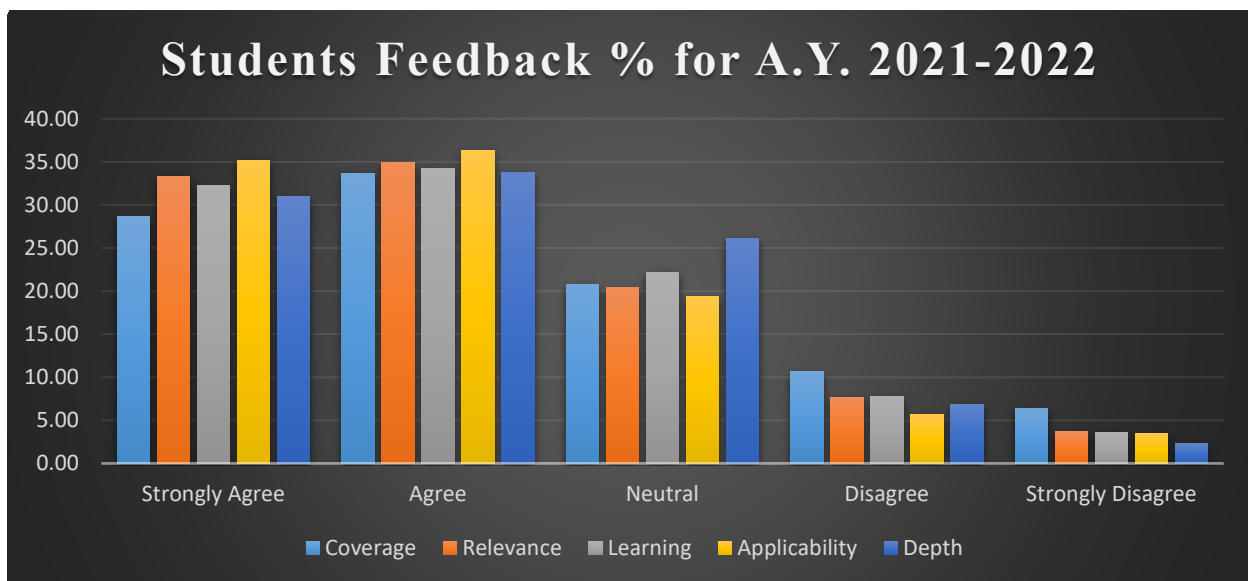
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### Detailed Feedback Analysis and Review for Academic Year 2021-2022

Sr No	Stakeholder	Number of Respondents
1	Students	129
2	Teachers	12
3	Employers/Industry Experts	2
4	Alumni	2

### Students Feedback % for A.Y. 2021-2022

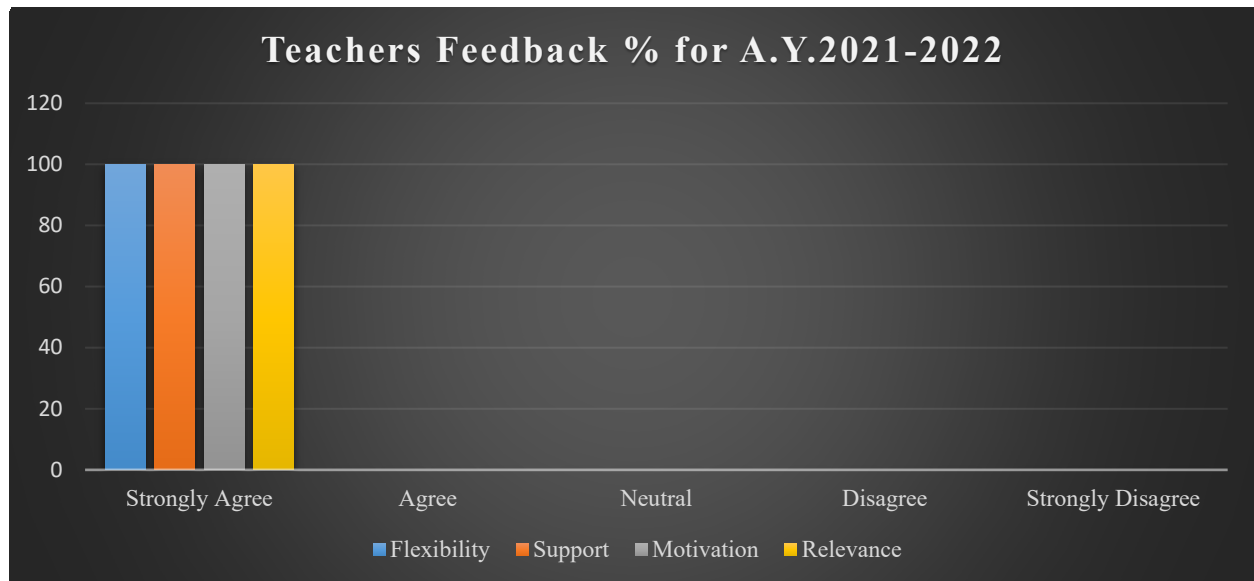
Sr No	Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
1	Coverage	28.61	33.67	20.76	10.63	6.33	100
2	Relevance	33.33	34.91	20.47	7.61	3.67	100
3	Learning	32.22	34.28	22.16	7.73	3.61	100
4	Applicability	35.22	36.29	19.35	5.65	3.49	100
5	Depth	30.96	33.76	26.14	6.85	2.28	100





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Teachers Feedback % for AY 2021-2022							
Sr No	Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
1	Flexibility	100	0	0	0	0	100
2	Support	100	0	0	0	0	100
3	Motivation	100	0	0	0	0	100
4	Relevance	100	0	0	0	0	100



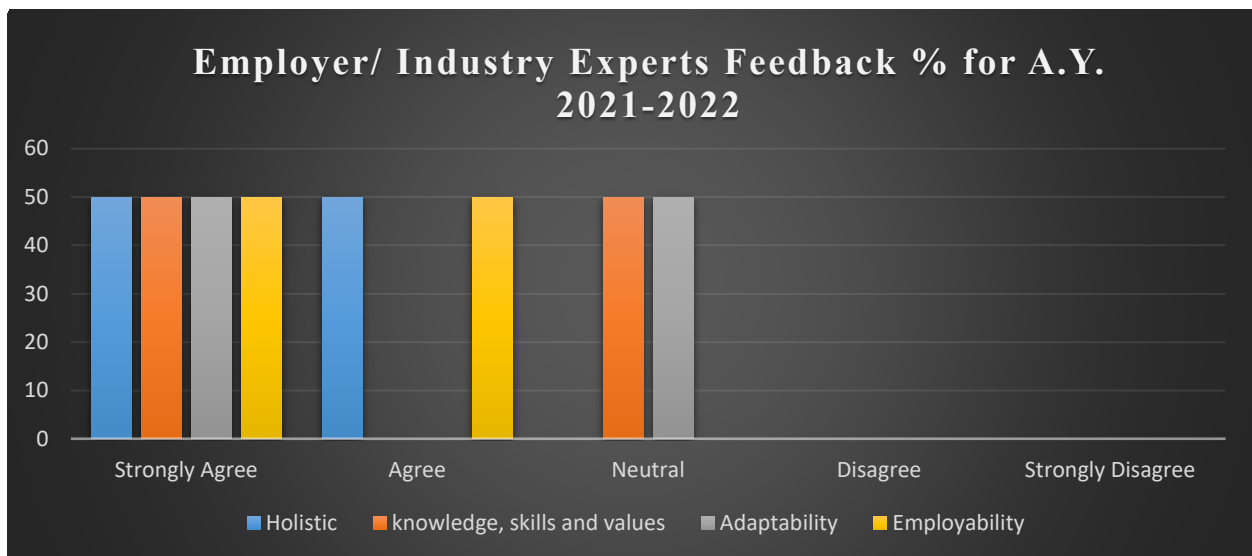


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**Employer/ Industry Experts Feedback % for A.Y. 2021-2022**

Sr No	Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
1	Holistic	50	50	0	0	0	100
2	Knowledge, skills and values	50	0	50	0	0	100
3	Adaptability	50	0	50	0	0	100
4	Employability	50	50	0	0	0	100

**Employer/ Industry Experts Feedback % for A.Y. 2021-2022**





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Alumni Feedback % A/Y. 2021-2022							
Sr No	Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
1	Applicability / relevance to real life situations	0	50	50	0	0	100
2	Depth	0	50	0	50	0	100
3	Employability / Growth	0	50	50	0	0	100
4	Involvement	0	100	0	0	0	100

