Curriculum Feedback Collection,

Analysis and Action Taken Report

For

Academic Year

2022-2023

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act 1956, by notification No. F.9-12/2001-U3 Government of India)
Re-accredited by NAAC with "A" Grade (3.58/4) | Awarded Category – I by UGC

SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS

Action Taken Report MBA IB 2022-23		
Stakeholder	**iCloude LMS Feedback Anlysis - Suggestions Given**	**Action Taken report**
Students	Students expressed an interest in acquiring research skills at a more advanced level.	To enhance research skills, segments on research software courses were included in both the 'Research Methodology' course and the following workshops. a.Advance KPI b.Application of MS-Excel in the Real World
	Greater Emphasis should be placed on real-life situations.	The faculty members raised the quantity of HBR cases utilized in their instructional and internal assessment processes.
Faculty	Enhanced practical and hands-on understanding gained from pertinent courses available on Coursera and integration of this knowledge into internal assessments.	Students were directed to register for and successfully complete the specified courses on platforms such as Coursera and Swayam, and these certifications were also factored into the assessments: a.Market Research b.Positioning: What you need for a successful Marketing Strategy c.Managerial Accounting: Cost Behaviors, Systems, and Analysis -Univ of Ilinois d.Supply Chain Analytics Essentials (Managing Talent e.Etc

Dr. Asmita Chitnis
Director
SIIB

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Alumni	Students should be urged to improve their chances for digital education, especially within the realm of international business, and to remain updated on the latest developments.	The Quality Improvement Cell (Q.I.C.) considered the recommendations, and subsequent workshops, guest lectures, and seminars provided further exploration of these Value Added Courses. a.Marketing in the Era of Metaverse b.Fintech Future c.Supply Chain Dynamics in post-Covid World d.HR Analytics for Digital Transformation e.Geo-Political Diplomacy for Effective Trade
Industry	Diversify the array of skill-oriented subjects within international business, with a heightened focus on business analytics spanning all specializations.	The Quality Improvement Cell (Q.I.C.) at SIIB has devised a comprehensive approach, utilizing seminars, guest lectures, and workshops to address the increasing need for "Data Analytics & Recent Trends in IB" by organizing the subsequent sessions: a. Fintech Future b. Role of AI -IOT-Blockchain in Supply Chain Management c. HR Analytics for Digital Transformation etc. The internal assessment of all programmes and specializations(MBA IB included the Swayam Course on "Predictive Analytics (Offered by IIMB)".

Dr.Asmita Chitnis
Director

SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS

Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act, 1956)

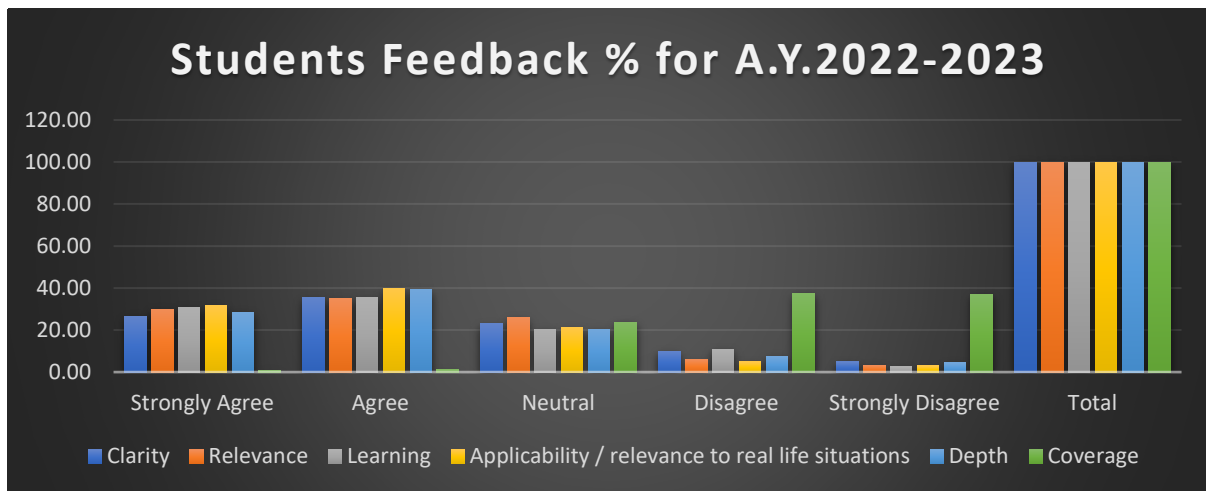**Re-accredited by NAAC with 'A++' Grade | Awarded Category - I by UGC**

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

Detailed Feedback Analysis and Review for Academic Year 2022-2023

Sr No	Stakeholder	No. of Respondents - Feedback taken
1	Students	270
2	Teachers	12
3	Employers	7
4	Alumni	7

Student Feedback %

Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Clarity	26.67	35.56	22.96	10.00	4.81	100
Relevance	30.00	34.81	25.93	5.93	3.33	100
Learning	30.74	35.56	20.37	10.74	2.59	100
Applicability	31.48	39.63	21.11	4.81	2.96	100
Coverage	28.52	39.26	20.37	7.41	4.44	100
Depth	0.74	1.11	23.70	37.41	37.04	100

Students Feedback % for A.Y.2022-2023

iCloudEMS (LMS)

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

Learning Management System

Name of the Institute : Symbiosis Institute of International Business
Name of the Program : Master of Business Administration (International Business)
Students Feedback for design and review of Syllabus
Academic Year : '2022-2023'

Student 1

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The course was overlapping with the courses taught earlier / during the semester. If Agree, Name such courses				Disagree	
2	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)*		Agree			
3	The curriculum is relevant to and provides for flexibility to meet my learning needs	Strongly Agree				
4	Adequate co-curricular learning opportunities are provided to me to support the curricular learning		Agree			
5	The course is relevant to the industry requirements.	Strongly Agree				
6	The number of hours allocated to the course are adequate.		Agree			

Sr.No.	Question	Yes	No
1	The topics were overlapping with the courses taught earlier / during the semester.		No
2	Placement of the course is in appropriate semester.	Yes	

Student 2

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The course was overlapping with the courses taught earlier / during the semester. If Agree, Name such courses				Disagree	
2	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)*		Agree			
3	The curriculum is relevant to and provides for flexibility to meet my learning needs	Strongly Agree				
4	Adequate co-curricular learning opportunities are provided to me to support the curricular learning		Agree			
5	The course is relevant to the industry requirements.	Strongly Agree				
6	The number of hours allocated to the course are adequate.		Agree			

Sr.No.	Question	Yes	No
1	The topics were overlapping with the courses taught earlier / during the semester.		No
2	Placement of the course is in appropriate semester.	Yes	

Student 3

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The course was overlapping with the courses taught earlier / during the semester. If Agree, Name such courses				Disagree	
2	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)*		Agree			
3	The curriculum is relevant to and provides for flexibility to meet my learning needs	Strongly Agree				
4	Adequate co-curricular learning opportunities are provided to me to support the curricular learning			Neutral		

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
5	The course is relevant to the industry requirements.	Strongly Agree				
6	The number of hours allocated to the course are adequate.		Agree			

Sr.No.	Question	Yes	No
1	The topics were overlapping with the courses taught earlier / during the semester.		No
2	Placement of the course is in appropriate semester.	Yes	

Student 4

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The course was overlapping with the courses taught earlier / during the semester. If Agree, Name such courses			Neutral		
2	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)*	Strongly Agree				
3	The curriculum is relevant to and provides for flexibility to meet my learning needs	Strongly Agree				
4	Adequate co-curricular learning opportunities are provided to me to support the curricular learning	Strongly Agree				
5	The course is relevant to the industry requirements.		Agree			
6	The number of hours allocated to the course are adequate.	Strongly Agree				

Sr.No.	Question	Yes	No
1	The topics were overlapping with the courses taught earlier / during the semester.		No
2	Placement of the course is in appropriate semester.	Yes	

Student 5

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The course was overlapping with the courses taught earlier / during the semester. If Agree, Name such courses			Neutral		
2	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)*	Strongly Agree				
3	The curriculum is relevant to and provides for flexibility to meet my learning needs	Strongly Agree				
4	Adequate co-curricular learning opportunities are provided to me to support the curricular learning	Strongly Agree				
5	The course is relevant to the industry requirements.		Agree			
6	The number of hours allocated to the course are adequate.	Strongly Agree				

Sr.No.	Question	Yes	No
1	The topics were overlapping with the courses taught earlier / during the semester.		No
2	Placement of the course is in appropriate semester.	Yes	

SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS

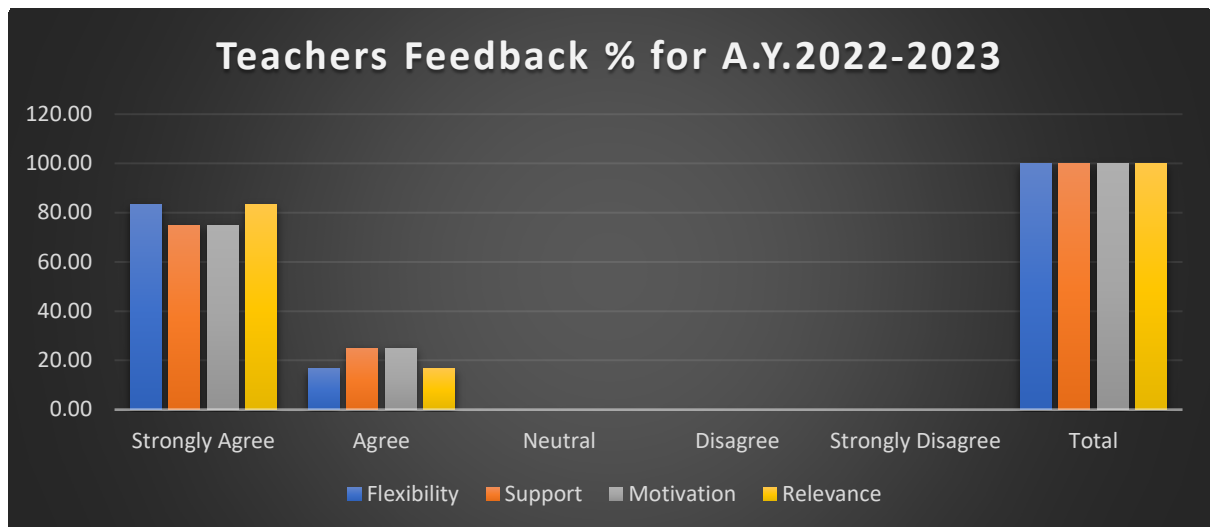**Symbiosis International (Deemed University)**

(Established under section 3 of the UGC Act, 1956)

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Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

Teachers Feedback

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Flexibility	83.33	16.67	0	0	0	100
Support	75.00	25.00	0	0	0	100
Motivation	75.00	25.00	0	0	0	100
Relevance	83.33	16.67	0	0	0	100

Name of the Institute : Symbiosis Institute of International Business	
Name of the Program : Master of Business Administration (International Business)	
Teachers Feedback for design and review of syllabus	
Academic Year : '2022-2023'	

1- Teacher : -Export Import Management (020241102)PP

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	Strongly Agree				
2	The faculty members/teachers are supported with adequate learning resources.	Strongly Agree				
3	The faculty members/teachers are encouraged to establish linkages with Industry.	Strongly Agree				
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.		Agree			

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		**No**

2- Teacher : -Global Business Environment (020241110)PP

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	Strongly Agree				
2	The faculty members/teachers are supported with adequate learning resources.	Strongly Agree				
3	The faculty members/teachers are encouraged to establish linkages with Industry.	Strongly Agree				
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.	Strongly Agree				

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		**No**

3- Teacher : -Supply Chain Management (020241112)PP

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	Strongly Agree				

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
2	The faculty members/teachers are supported with adequate learning resources.	Strongly Agree				
3	The faculty members/teachers are encouraged to establish linkages with Industry.	Strongly Agree				
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.		Agree			

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		No

5-   Teacher : -Trade Finance and Forex Risk Management (202410202)PP

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	Strongly Agree				
2	The faculty members/teachers are supported with adequate learning resources.		Agree			
3	The faculty members/teachers are encouraged to establish linkages with Industry.		Agree			
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.		Agree			

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		No

6-   Teacher : -Project Management (202410208)PP

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	Strongly Agree				
2	The faculty members/teachers are supported with adequate learning resources.	Strongly Agree				
3	The faculty members/teachers are encouraged to establish linkages with Industry.		Agree			
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.		Agree			

Sr.No.	Question	Yes	No

1	Would you recommend any new course/topic to be added in the program structure?					No

7- Teacher : -Marketing Strategy (202410309)PP

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	Strongly Agree				
2	The faculty members/teachers are supported with adequate learning resources.	Strongly Agree				
3	The faculty members/teachers are encouraged to establish linkages with Industry.		Agree			
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.	Strongly Agree				

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		**No**

8- Teacher : -Financial Modeling (202410342)PP

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	Strongly Agree				
2	The faculty members/teachers are supported with adequate learning resources.	Strongly Agree				
3	The faculty members/teachers are encouraged to establish linkages with Industry.		Agree			
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.		Agree			

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		**No**

9- Teacher : -Marketing Innovation (202410405)PP

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	Strongly Agree				
2	The faculty members/teachers are supported with adequate learning resources.		Agree			
3	The faculty members/teachers are encouraged to establish linkages with Industry.	Strongly Agree				

| 4 | The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students. | | Agree | | | |

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		No

10- Teacher : -Investment Banking (202410421)PP

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	Strongly Agree				
2	The faculty members/teachers are supported with adequate learning resources.		Agree			
3	The faculty members/teachers are encouraged to establish linkages with Industry.	Strongly Agree				
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.		Agree			

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		No

![Symbiosis logo]

SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS

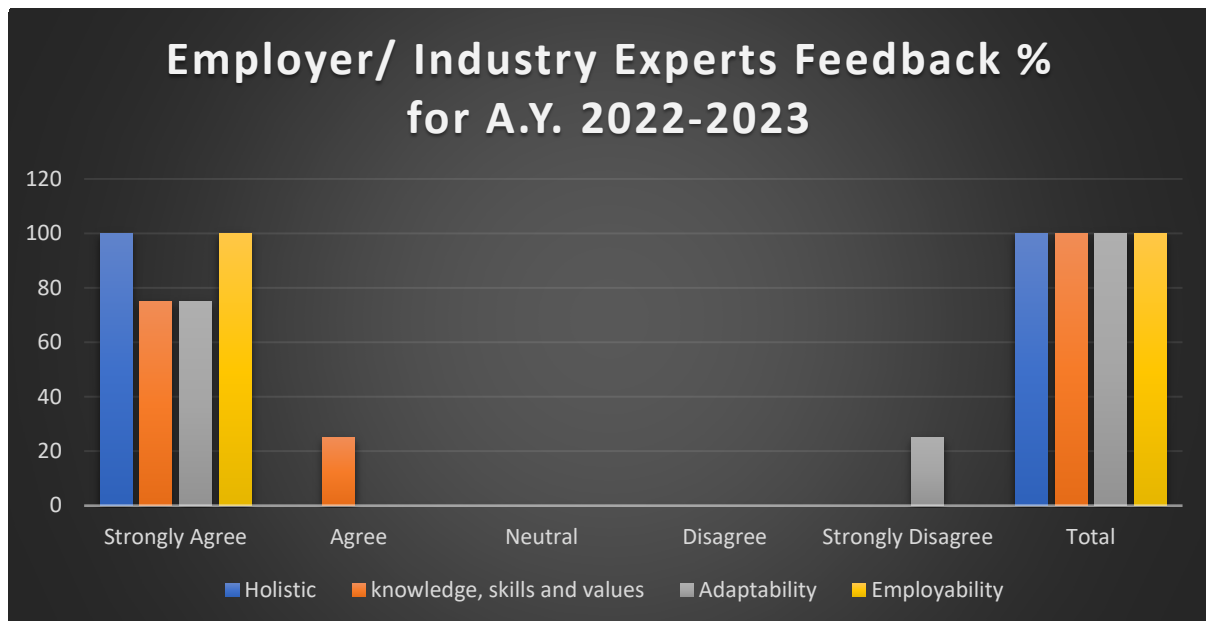**Symbiosis International (Deemed University)**

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Employers Feedback %

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Holistic	100	0	0	0	0	100
Knowledge, Skill and Values	75	25	0	0	0	100
Adaptability	75	0	0	0	25	100
Employability	100	0	0	0	0	100

Employer/ Industry Experts Feedback % for A.Y. 2022-2023

![Symbiosis International (Deemed University) Logo] **SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**

Learning Management System

Name of the Institute : Symbiosis Institute of International Business
Name of the Program : Master of Business Administration (International Business)
Employers Feedback for design and review of syllabus
Academic Year : '2022-2023'

1- Employer :

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has a good blend of theory and practical aspects	Strongly Agree				
2	The students of the programme are adequately trained in terms of knowledge, skills and values		Agree			
3	The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment	Strongly Agree				
4	The courses offered in the Institute have relevance to societal needs and employment potential.	Strongly Agree				

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		No

2- Employer :

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has a good blend of theory and practical aspects	Strongly Agree				
2	The students of the programme are adequately trained in terms of knowledge, skills and values	Strongly Agree				
3	The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment	Strongly Agree				
4	The courses offered in the Institute have relevance to societal needs and employment potential.		Agree			

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		No

4- Employer :

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Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has a good blend of theory and practical aspects	Strongly Agree				
2	The students of the programme are adequately trained in terms of knowledge, skills and values		Agree			
3	The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment	Strongly Agree				
4	The courses offered in the Institute have relevance to societal needs and employment potential.	Strongly Agree				

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		No

5- Employer :

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has a good blend of theory and practical aspects	Strongly Agree				
2	The students of the programme are adequately trained in terms of knowledge, skills and values		Agree			
3	The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment		Agree			
4	The courses offered in the Institute have relevance to societal needs and employment potential.	Strongly Agree				

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		No

![Symbiosis logo]

SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS

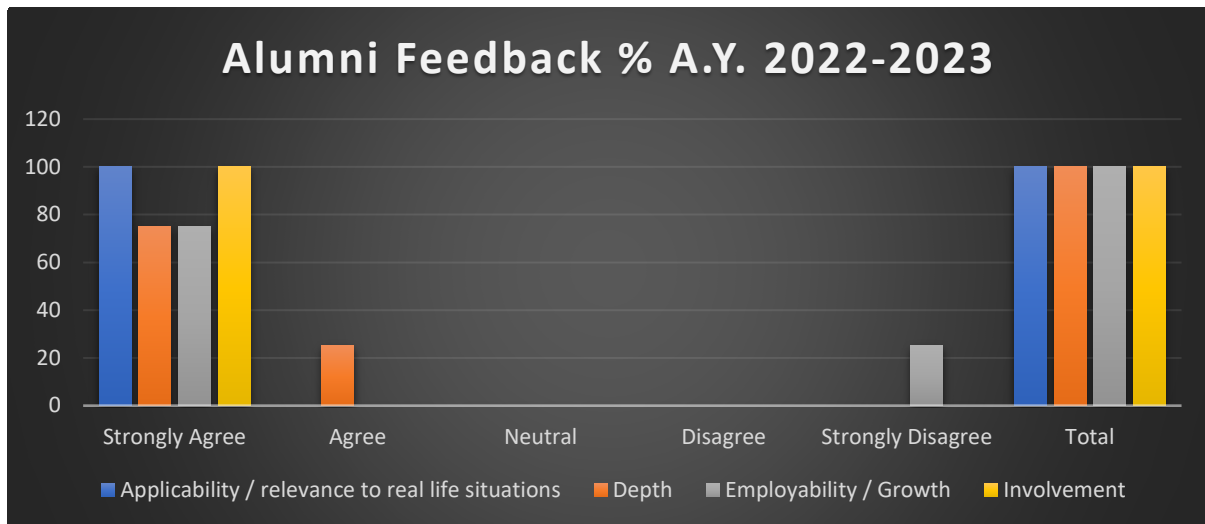**Symbiosis International (Deemed University)**

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Alumni Feedback

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Applicability / Relevance to real life situation	100	0	0	0	0	**100**
Depth	75	25	0	0	0	**100**
Employability and Growth	75	0	0	0	25	**100**
Involvement	100	0	0	0	0	**100**

iCloudEMS (LMS)

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

Learning Management System

Name of the Institute : Symbiosis Institute of International Business
Name of the Program : Master of Business Administration (International Business)
Alumni Feedback for design and review of syllabus
Academic Year : '2022-2023'

1- Alumni :

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.			Neutral		
2	The curriculum of the program is well designed and promotes learning experience of the students.		Agree			
3	The courses offered in the Institute have relevance to societal needs and employment potential.	Strongly Agree				
4	The institute encourages contribution from Alumni in curriculum and student development.	Strongly Agree				

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		No

2- Alumni :

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.		Agree			
2	The curriculum of the program is well designed and promotes learning experience of the students.			Neutral		
3	The courses offered in the Institute have relevance to societal needs and employment potential.		Agree			
4	The institute encourages contribution from Alumni in curriculum and student development.			Neutral		

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?	Yes	

3- Alumni :

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.		Agree			
2	The curriculum of the program is well designed and promotes learning experience of the students.			Neutral		
3	The courses offered in the Institute have relevance to societal needs and employment potential.			Neutral		
4	The institute encourages contribution from Alumni in curriculum and student development.		Agree			

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?	Yes	

4- Alumni :

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.			Neutral		
2	The curriculum of the program is well designed and promotes learning experience of the students.			Neutral		
3	The courses offered in the Institute have relevance to societal needs and employment potential.			Neutral		
4	The institute encourages contribution from Alumni in curriculum and student development.			Neutral		

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		No