Curriculum Feedback Collection,

Analysis and Action Taken Report

For

Academic Year

2023-2024

SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS

Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act, 1956)
Re-accredited by NAAC with 'A++' Grade | Awarded Category - I by UGC
Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

1Action Taken Report for MBA IB ay 2023-24

Stakeholders	Action Points/Particulars	Action Taken
Students	1. Include diverse, current case studies to show real-world business trends.	1. To enhance learning and provide case-based education, we conducted a workshop, "Marketing case studies," and incorporated extensively HBR case studies in our pedagogy.
	2. Similarly, there was a demand for practical, emerging concepts in the IB domain across all specializations.	2. Several other relevant workshops were conducted, including the following: • Key Performance Indicator - KPI • Capital Market in Investment Banking • Exploring ProcMart's Business Model, Supply Chain Strategies, and Sustainability= • Etc.
Faculty	1. Emphasized a need for a new course on meta-skills like critical thinking, problem-solving, and emotional intelligence to help individuals adapt to changing circumstances and challenges.	1. Proposed the following new course and updated the program structure for AY 2023-24. Introduction to Meta skills
	2. Increased emphasis on project management software and modern tools	2. Content for Project management course (Two credits) was modified as 20 hrs of Classroom teaching and 10 hours of project cum software-based learning.
	3Course focusing on. Management of operations should be introduced.	3. Introduction of an elective course on Management of Operations (T2528) in Semester III in place of Management of International Operations

Dr. Prakash Rao
Deputy Director
SIIB

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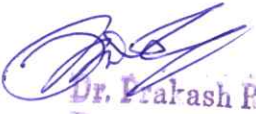# SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS
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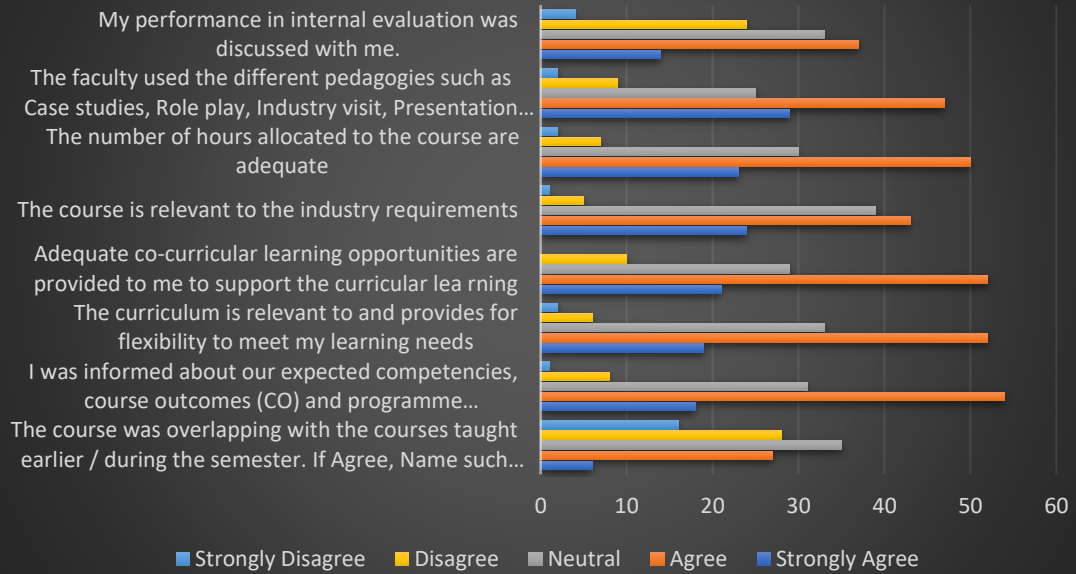|		
Alumni	1. Addressing industry-relevant trends not directly covered in the curriculum through Value Added Courses (VACs). 2. Additional grooming sessions to better prepare students for summer internships.	1. Proposed the following VACs: • Emerging Martech trends, • Digital Finance • Automation of the Supply Chain through R 5.0, • Employer Branding for Talent Acquisition 2. Conducted the following workshops: • Do's and Don'ts of Summer Internship Project and Stakeholder Management • CV Building & LinkedIn Profiling • Building Bridges to Employment: Pre-Placement Training.
Employers	1. Approved and supported the Metaskills course, emphasizing that developing these skills can significantly enhance employability and career growth. 2. Given the rising demand for digital marketing in all businesses, it should be a core course in a key semester.	1. Proposed the new course "Introduction to Metaskills." To enhance employability, also proposed further VACs: • Doing Business in Emerging Global Markets • International Negotiation and Conflict Resolution 2. Course on Digital marketing was included as a core course in Semester III

Dr. Prakash Rao
Deputy Director
SIIB

Curriculum Feedback – Students – Odd Semester

Academic Year: **'2023-2024'**	Institute: **Symbiosis Institute of International Business**	Program: **MBA-International Business**
Total Number of Respondents: **112**	Partially filled Respondents: 0 **show list**	Semester - **Odd**
Feedback Type: **Curriculum Feedback - Students**		Name of Report: **Analysis &Action taken on other types of Feedback**

Five Star Question Type

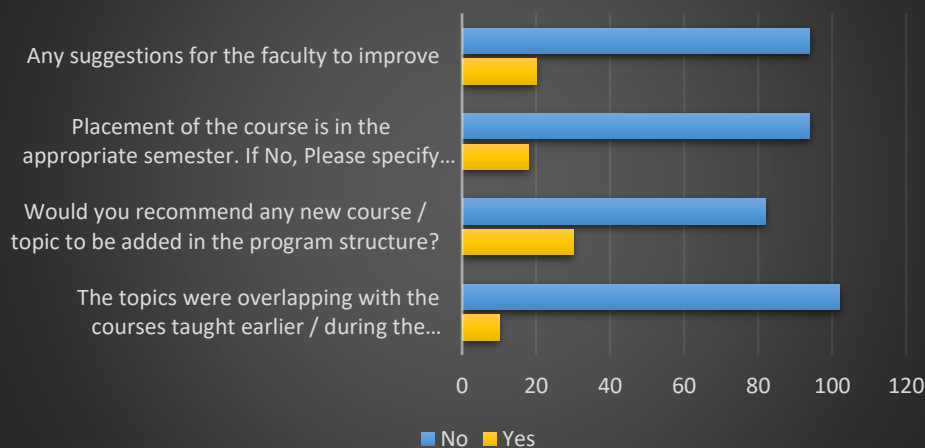| Sr.No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The course was overlapping with the courses taught earlier / during the semester. If Agree, Name such courses	6	27	35	28	16
2	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)*	18	54	31	8	1
3	The curriculum is relevant to and provides for flexibility to meet my learning needs	19	52	33	6	2
4	Adequate co-curricular learning opportunities are provided to me to support the curricular lea rning	21	52	29	10	0
5	The course is relevant to the industry requirements	24	43	39	5	1
6	The number of hours allocated to the course are adequate	23	50	30	7	2
7	The faculty used the different pedagogies such as Case studies, Role play, Industry visit, Presentation etc	29	47	25	9	2
8	My performance in internal evaluation was discussed with me.	14	37	33	24	4

Students Feedback a.y.2023-2024

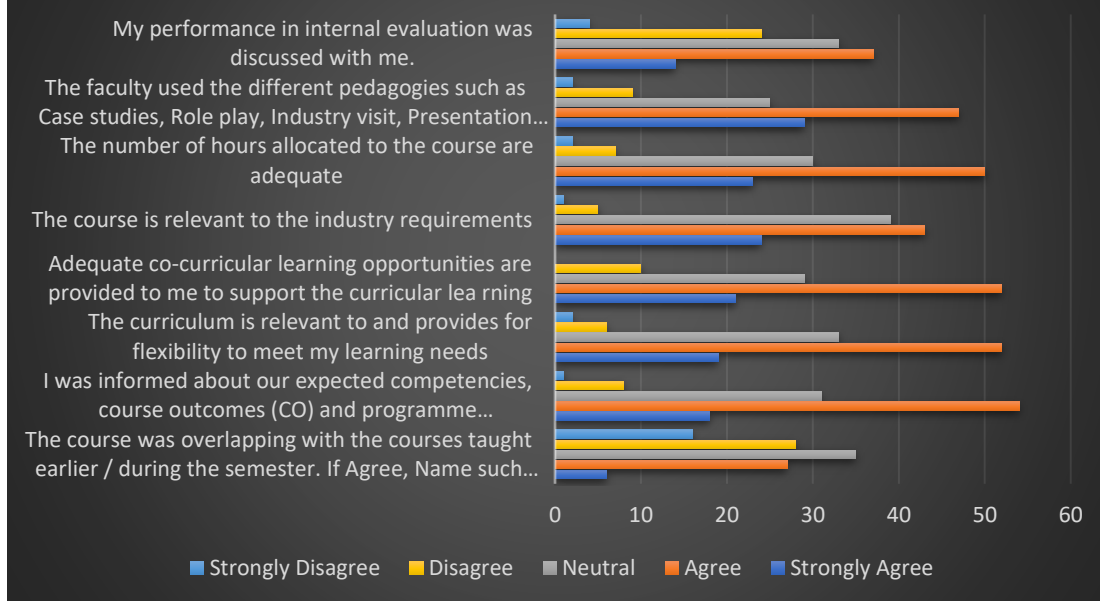| Yes/No With Remark Question Type		
Question	Yes	No
The topics were overlapping with the courses taught earlier / during the semester. If Yes, name such topics with course details	10	102
Would you recommend any new course / topic to be added in the program structure?	30	82
Placement of the course is in the appropriate semester. If No, Please specify the correct semester	18	94
Any suggestions for the faculty to improve	20	94

Students Feedback a.y.2023-2024

Curriculum Feedback – Students – Even Semester

Academic Year: **'2023-2024'**	Institute: **Symbiosis Institute of International Business**	Program: **MBA- International Business**
Total Number of Respondents: **149**	Partially filled Respondents: 0 **show list**	Semester - **Even**
Feedback Type: **Curriculum Feedback - Students**		Name of Report: **Analysis &Action taken on other types of Feedback**

Five Star Question Type

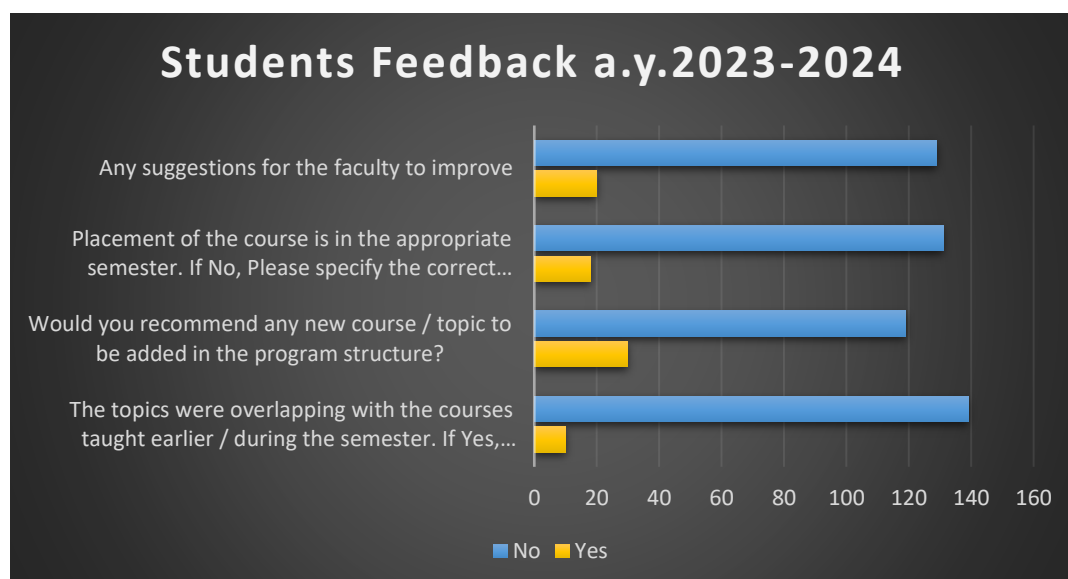| Sr.No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The course was overlapping with the courses taught earlier / during the semester. If Agree, Name such courses	4	17	70	47	11
2	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)*	26	63	50	8	2
3	The curriculum is relevant to and provides for flexibility to meet my learning needs	21	66	54	8	0
4	Adequate co-curricular learning opportunities are provided to me to support the curricular lea rning	23	64	55	5	2
5	The course is relevant to the industry requirements	18	56	68	6	0
6	The number of hours allocated to the course are adequate	21	62	51	12	3
7	The faculty used the different pedagogies such as Case studies, Role play, Industry visit, Presentation etc	25	66	52	5	1
8	My performance in internal evaluation was discussed with me.	16	36	70	21	6

Students Feedback a.y.2023-2024

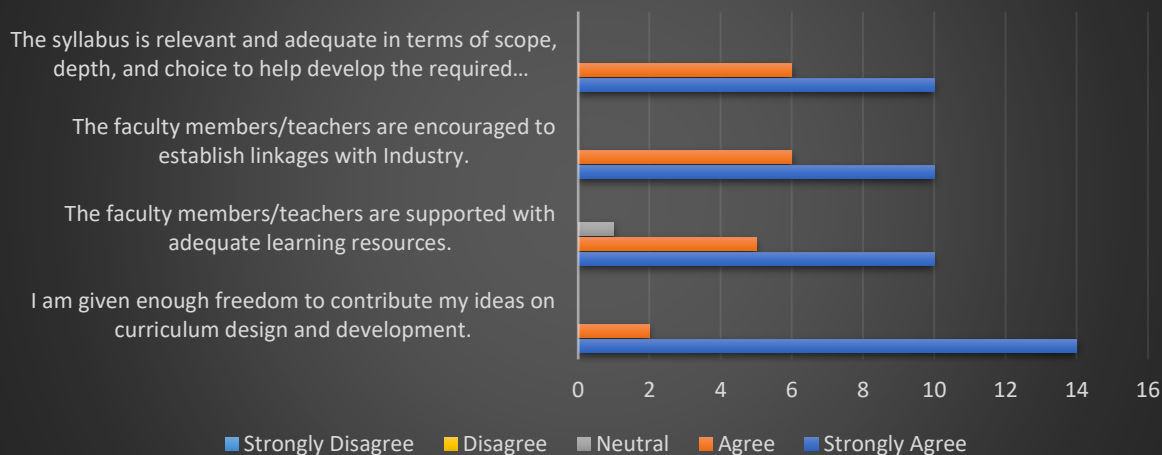|	Yes/No With Remark Question Type		
Sr No	Question	Yes	No
1	The topics were overlapping with the courses taught earlier / during the semester. If Yes, name such topics with course details	10	139
2	Would you recommend any new course / topic to be added in the program structure?	30	119
3	Placement of the course is in the appropriate semester. If No, Please specify the correct semester	18	131
4	Any suggestions for the faculty to improve	20	129

Students Feedback a.y.2023-2024

Stakeholders	Action Points/Particulars	Action Taken
Students	1. Include diverse, current case studies to show real-world business trends. 2. Similarly, there was a demand for practical, emerging concepts in the IB domain across all specializations.	1. To enhance learning and provide case-based education, we conducted a workshop, "Marketing case studies," and incorporated extensively HBR case studies in our pedagogy. 2. Several other relevant workshops were conducted, including the following: • Key Performance Indicator - KPI • Capital Market in Investment Banking • Exploring ProcMart's Business Model, Supply Chain Strategies, and Sustainability= • Etc.

Curriculum Feedback - Teacher

Academic Year: **'2023-2024'**	Institute: **Symbiosis Institute of International Business**	Program: **All**
Total Number of Respondents: **16**	Partially filled Respondents: 0 **show list**	Semester - **Annually**
Feedback Type: **Curriculum Feedback - Teacher**		Name of Report: **Analysis &Action taken on other types of Feedback**

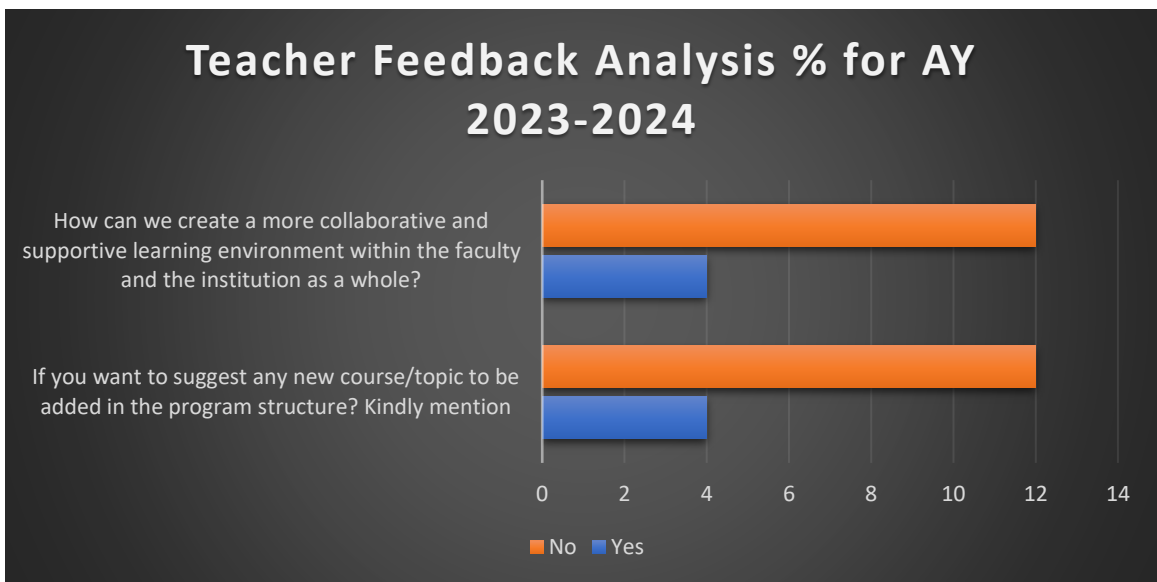| Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Action taken by
1	I am given enough freedom to contribute my ideas on curriculum design and development.	14	2	0	0	0	
2	The faculty members/teachers are supported with adequate learning resources.	10	5	1	0	0	
3	The faculty members/teachers are encouraged to establish linkages with Industry.	10	6	0	0	0	
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.	10	6	0	0	0	

Teacher feedback % for a.y.2023-2024

Chart legend: Strongly Disagree, Disagree, Neutral, Agree, Strongly Agree

Categories (top to bottom):
- The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required…
- The faculty members/teachers are encouraged to establish linkages with Industry.
- The faculty members/teachers are supported with adequate learning resources.
- I am given enough freedom to contribute my ideas on curriculum design and development.

Yes/No With Remark Question Type				
Sr No	**Question**	**Yes**	**No**	**Action taken**
1	If you want to suggest any new course/topic to be added in the program structure? Kindly mention	4	12	• New Course Proposal:.1. Climate smart agriculture • 2. Digital Agriculture. • 1. Course on ERP - Business Process Integration to be made as a Core course in Sem III • 2. Course on New Product Development in Agriculture to be made elective for Sem III • 3. Course on Management of Agricultural Collectives to be shifted to Sem IV as core course • 4. Course on Financial Statement Analysis to be shifted form Sem IV Core to elective • Slightly more focus on circularity can be added in the existing curriculum.

2	How can we create a more collaborative and supportive learning environment within the faculty and the institution as a whole?	4	12	- create collaborative learning spaces such as open lounges for faculty and students, recognize and reward research and other achievements and initiatives at institutional level - By incorporating industrial aspects in our curriculum - Engaging with students and utilising the student feedback from various committees and activities such as Open House sessions, club activities, Mentoring, Library, Academic, etc, to create an engaging and collaborative learning environment. - The current efforts in this direction are sufficient - Continuous discussions on the feedback form all the stake holders through QIC. - Can take up for industry oriented trainings. - Following are my suggestions:- 1. Best Practises in Pedagogy to be shared on a common platform ,so that we know and learn from other institutions. 2.More Global opportunities to be provided for faculty by via of interactions ,visits etc to know and understand the Global world. - More information on reputed journal special issues; cross-campus domain contact and faculty collaboration - yes we can create a more collaborative and

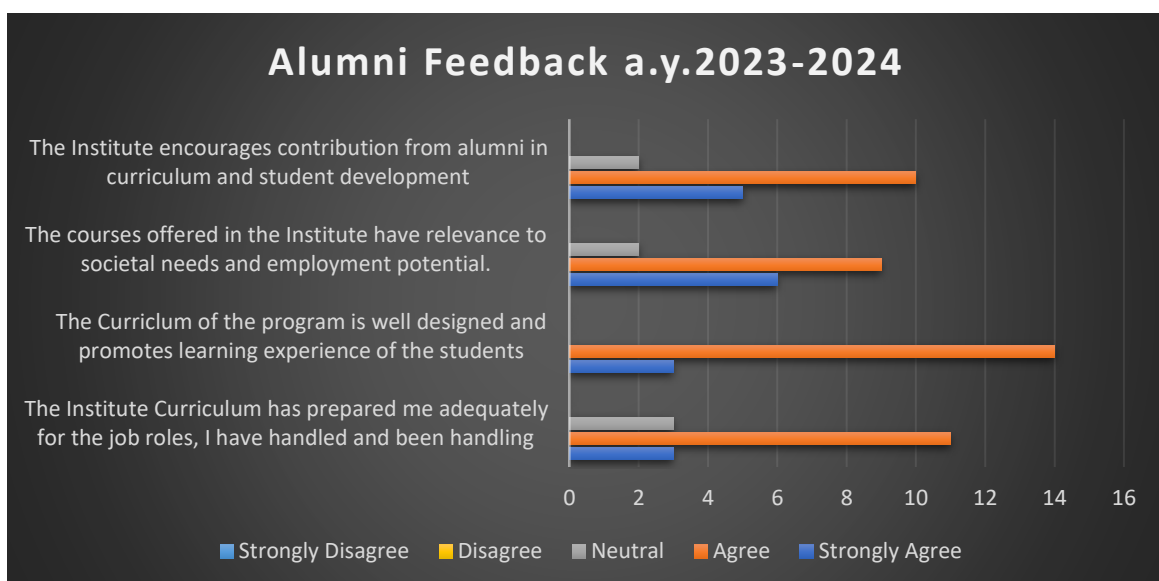|		
		• supportive learning environment within the faculty and the institution as a whole • Through integrating research activities and funded projects by engaging with students.

Teacher Feedback Analysis % for AY 2023-2024

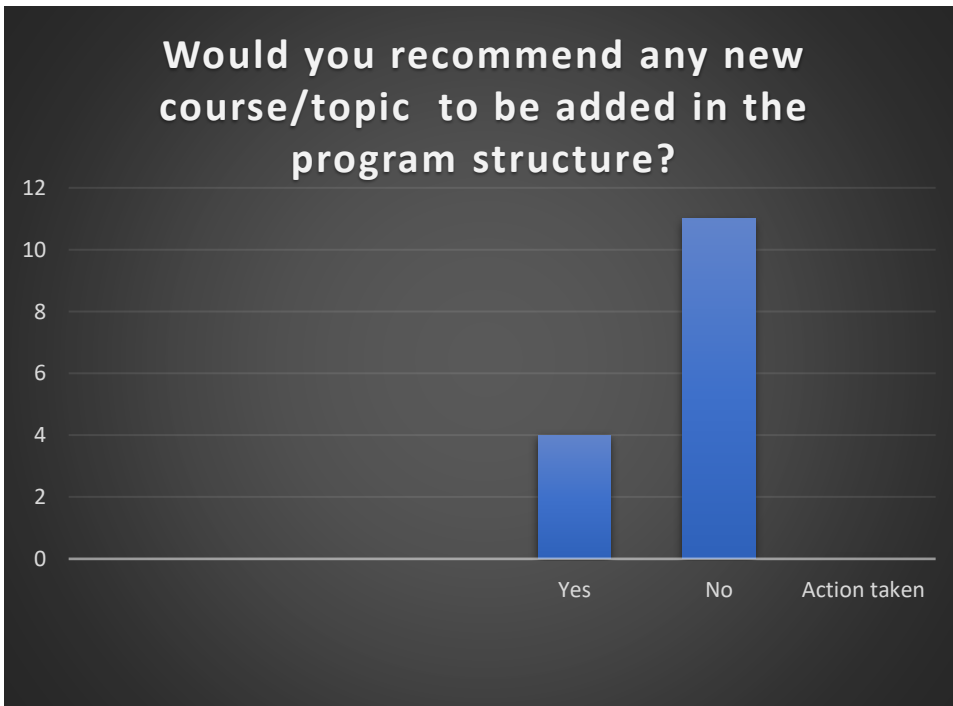| Stakeholders	Action Points/Particulars	Action Taken
Teacher	1. Emphasized a need for a new course on meta-skills like critical thinking, problem-solving, and emotional intelligence to help individuals adapt to changing circumstances and challenges.	1. Proposed the following new course and updated the program structure for AY 2023-24. Introduction to Meta skills
	2. Increased emphasis on project management software and modern tools	2. Content for Project management course (Two credits) was modified as 20 hrs of Classroom teaching and 10 hours of project cum software-based learning.
	3Course focusing on. Management of operations should be introduced.	3. Introduction of an elective course on Management of Operations (T2528) in Semester III in place of Management of International Operations

Curriculum Feedback - Alumni

Academic Year: **'2023-2024'**	Institute: **Symbiosis Institute of International Business**	Program: **All**
Total Number of Respondents: **17**	Partially filled Respondents: 0 **show list**	Semester - **Annually**
Feedback Type: **Curriculum Feedback - Alumni**		Name of Report: **Analysis &Action taken on other types of Feedback**

Sr.No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Action taken By
1	The Institute Curriculum has prepared me adequately for the job roles, I have handled and been handling	3	11	3	0	0	
2	The Curriclum of the program is well designed and promotes learning experience of the students	3	14	0	0	0	
3	The courses offered in the Institute have relevance to societal needs and employment potential.	6	9	2	0	0	
4	The Institute encourages contribution from alumni in curriculum and student development	5	10	2	0	0	

Yes/No With Remark Question Type

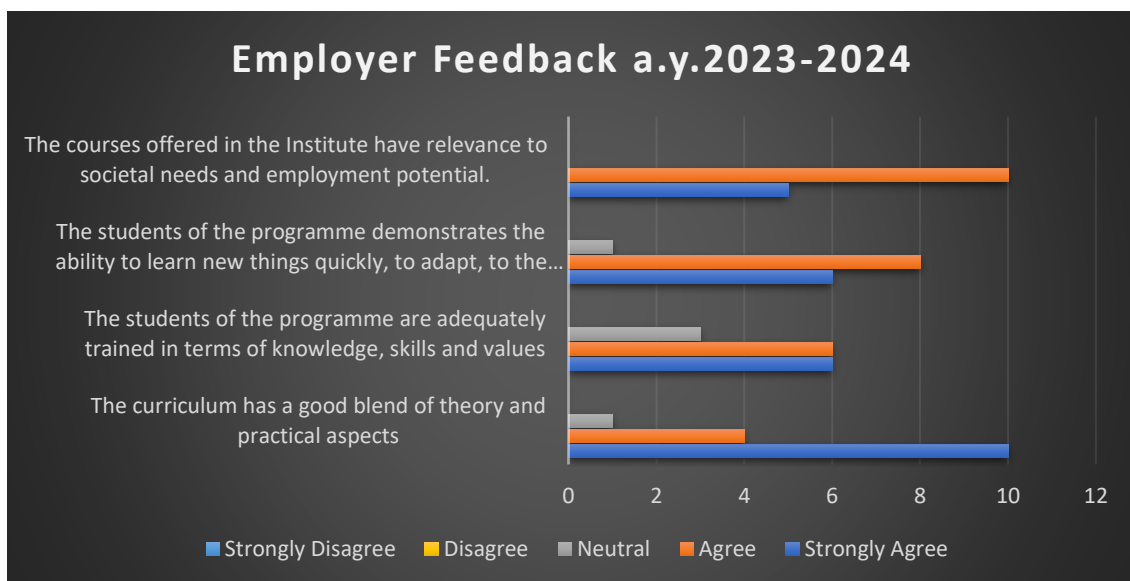| Sr No	Question	Yes	No	Action taken
1	Would you recommend any new course/topic to be added in the program structure?	4	13	• ESG course/relevant trends not directly covered in the curriculum through Value Added Courses (VACs). • Additional grooming sessions to better prepare students for summer internships. • EV mobility and business

Would you recommend any new course/topic to be added in the program structure?

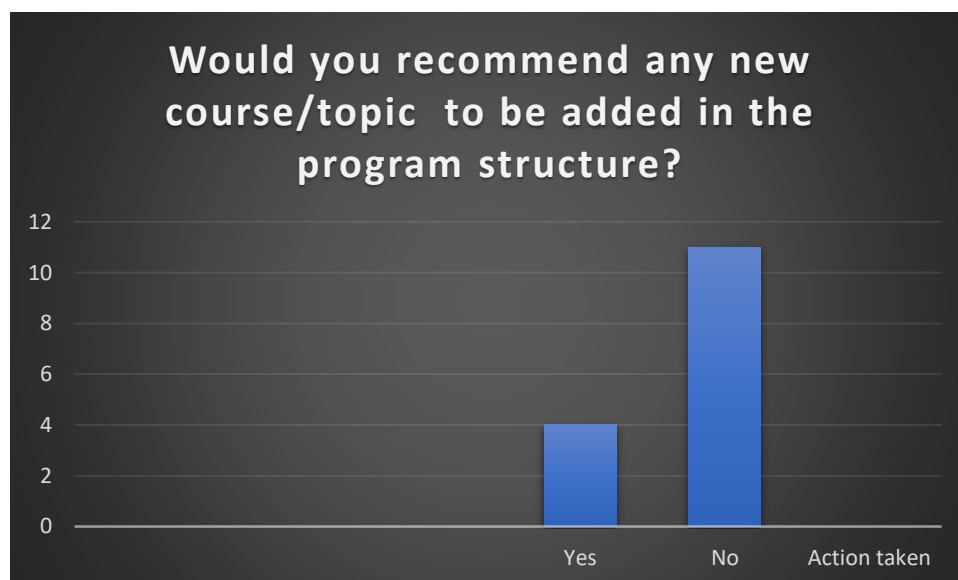| Stakeholders	Action Points/Particulars	Action Taken
Alumni	1. Addressing industry-relevant trends not directly covered in the curriculum through Value Added Courses (VACs). 2. Additional grooming sessions to better prepare students for summer internships.	1. Proposed the following VACs: • Emerging Martech trends, • Digital Finance • Automation of the Supply Chain through R 5.0, • Employer Branding for Talent Acquisition 2. Conducted the following workshops: • Do's and Don'ts of Summer Internship Project and Stakeholder Management • CV Building & LinkedIn Profiling • Building Bridges to Employment: Pre-Placement Training.

Curriculum Feedback - Employer

Academic Year: **'2023-2024'**	Institute: **Symbiosis Institute of International Business**	Program: **All**
Total Number of Respondents: **15**	Partially filled Respondents: 0 **show list**	Semester - **Annually**
Feedback Type: **Curriculum Feedback - Employer**		Name of Report: **Analysis &Action taken on other types of Feedback**

Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The curriculum has a good blend of theory and practical aspects	10	4	1	0	0
The students of the programme are adequately trained in terms of knowledge, skills and values	6	6	3	0	0
The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment	6	8	1	0	0
The courses offered in the Institute have relevance to societal needs and employment potential.	5	10	0	0	0

Yes/No With Remark Question Type				
Sr No	**Question**	**Yes**	**No**	**Action taken**
1	Would you recommend any new course/topic to be added in the program structure?	4	11	- Carbon Neutrality - Metaskills

Stakeholders	Action Points/Particulars	Action Taken
Employers	1. Approved and supported the Metaskills course, emphasizing that developing these skills can significantly enhance employability and career growth.	1. Proposed the new course "Introduction to Metaskills." To enhance employability, also proposed further VACs: • Doing Business in Emerging Global Markets • International Negotiation and Conflict Resolution
	2. Given the rising demand for digital marketing in all businesses, it should be a core course in a key semester.	2. Course on Digital marketing was included as a core course in Semester III