

An SIIB Publication

# REKINDLE

## AUGUST 2024



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## WORD OF THE MONTH

“ **Zeitgeist** ”

The defining spirit or mood of a particular era, capturing the prevailing cultural, intellectual, and business trends of the time.





On 14th August 2024, SIIB resonated with the spirit of patriotism as the institute came together to celebrate "Har Ghar Tiranga". The event was marked by a series of moving performances and an address by the Director, creating a lasting impact on all attendees. The celebration began with a heartfelt performance by Raag, the music club, which delivered an emotionally moving rendition of patriotic songs. Their heartfelt performances struck a chord with the audience, evoking feelings of pride and love for the country. The powerful lyrics, combined with soulful melodies, created an atmosphere of unity and reverence.

Following Raag, the event reached its emotional peak with a performance by Drishyam, the theatre society. Their stirring drama portrayed the sacrifices of freedom fighters and the enduring legacy of India's struggle for independence. The powerful acting and evocative storytelling left the audience deeply moved, reminding everyone of the price of freedom and the responsibility that comes with it.

Next, the auditorium was electrified by iBeats, the dance club, with an energetic and spirited dance performance. The choreography was a perfect blend of traditional and contemporary styles, symbolizing the dynamic spirit of India. The dancers' enthusiasm and vigour were infectious, leaving the audience clapping along and fully engaged.

Towards the end, the Director, Dr. Alka Maurya, addressed the gathering. She applauded the outstanding performances and highlighted the enthusiasm of the audience. Her words resonated with everyone, wrapping up the event on a note of appreciation and collective pride. Following the performances, the celebration culminated with the hoisting of the tricolour. This act of raising the flag symbolized the collective unity and pride of everyone present, marking a fitting conclusion to the day's events.

In conclusion, the "Har Ghar Tiranga" celebration at SIIB was filled with pride, patriotism, and artistic expression. The performances by Raag, Drishyam, and iBeats showcased the immense talent within the SIIB community and left a lasting impact on everyone present. The event not only celebrated the "Har Ghar Tiranga" campaign but also reinforced the values of unity and love for the country.

# Independence Day Celebrations

August  
15th, 2024



On 15th August 2024, SIIB, along with SCIT and SCMHRD celebrated the 78th Independence Day of India at the Symbiosis Infotech Campus, Pune. The celebration was graced by the presence of the Directors of the three respective institutes, Dr. Alka Maurya, Dr. Dhanya Pramod and Dr. Netra Neelam. The event was also attended by the entire host of faculty, staff and students of the three institutes.

The celebrations began with the dignified unfurling of the national flag by Dr. Netra Neelam, Director of SCMHRD, accompanied by a moving rendition of the national anthem. Dr. Neelam then delivered an inaugural speech, followed by a key address by Col. S. K. Mishra.

They highlighted the significance of India's democracy and took a moment to pay homage to all the people who sacrificed their lives for the freedom of this country. The students and staff of SCMHRD then presented a cultural program full of lively performances, embodying the spirit of freedom and vibrancy.

A heartfelt tribute was extended to the service staff of Symbiosis Infotech Campus for their excellent contribution to the safety and security of the institution. The event concluded with the three Directors releasing tricoloured balloons into the open sky together, symbolically marking the significance of the spirit of unity, freedom and patriotism.





On the 21st and 22nd of August 2024, the Library Department of Symbiosis Institute of International Business (SIIB) successfully conducted a two-day book exhibition at the SIIB Foyer. The event commenced with an inauguration ceremony featuring the lighting of the lamp in memory and respect for the father of library sciences, Padmashri Prof. Shiyali Ramamrita Ranganathan. The inauguration was graced by the presence of SIIB's Director, Dr. Alka Maurya, who also took the opportunity to browse through the extensive collection of books on display.

The exhibition showcased a wide range of the latest books covering various subject areas pertinent to the General MBA program, course specializations, as well as a diverse selection of fiction, novels, and other literary genres.

The event attracted an enthusiastic audience of students and faculty members who explored the comprehensive collection on display. The primary objective of the book exhibition was to promote a culture of reading within the SIIB community, providing access to a diverse range of reading materials catering to both academic and personal interests.

Overall, the two-day event achieved remarkable success, with participants expressing admiration for the diverse and thoughtfully curated selection of books. The Library Department's dedication was widely applauded for cultivating an atmosphere of intellectual curiosity and active participation.



"Where memories of the past meet the aspirations of the future, an alumni reunion turns shared stories into endless possibilities."

IMPRINTS 2024 brought together the echoes of the past and the triumphs of today, as the Alumni Relations Team of Symbiosis Institute of International Business (SIIB) hosted the annual alumni meet at The Pride Hotel, Bengaluru. Held on August 24th, 2024, this event was a celebration of the enduring bonds and shared memories among SIIB alumni.

The event commenced at 8:15 PM with an inaugural address by the Alumni Relations Team as Vaibhav Shukla and Amishi Verma expressed their heartfelt gratitude to the alumni for their continued support and contributions to SIIB, emphasizing the theme of "build, bond, and believe" as the cornerstone of the evening.

A brief video presentation followed, capturing the vibrant spirit of SIIB and highlighting the pivotal role of alumni in shaping the institute's legacy. The video showcased a variety of activities held over the past year, including online webinars, leadership summits, guest lectures, and the GE-PI process. The deep connection between the alumni and their alma mater was evident in the impactful involvement of former students in these events.





The highlight of the evening was a special video message from the Director, Prof. (Dr.) Alka Maurya. Due to prior commitments, ma'am was unable to attend in person, but her message was a testament to the strong bonds shared by the SIIB community. She acknowledged the invaluable contributions of the alumni and encouraged them to continue being an integral part of SIIB's growth and success.

After the Director's address, the floor was opened for the "Alumni Address" session. Many alumni enthusiastically shared their personal and professional journeys, offering insights and inspiration to the current students and younger alumni present. Their stories reflected the transformative impact of their time at SIIB and the role it played in their subsequent achievements.

As the evening drew to a close, the event concluded on a high note with group photos, karaoke, and a warm camaraderie that left everyone with cherished memories. The meet was a profound reminder of the lasting connections fostered at SIIB, and the event's success was evident in the alumni's eagerness to reconnect and engage with their peers.

We express our deepest gratitude to all alumni who took time out of their busy schedules to attend this grand gathering. Their presence truly made IMPRINTS 2024 in Bengaluru a memorable and exceptional occasion. We look forward to hosting our esteemed alumni again next year and continuing to build on the strong foundation of the SIIB community.



On August 30th, 2024, The Symbiosis Institute of International Business (SIIB) hosted its flagship event, the Leadership Series. The event was centered around the theme "From Vikasheel to Viksit Bharat @2047: Navigating the Challenges of India's Growth Trajectory." The series brought together esteemed leaders and experts to discuss the future trajectory of India as it moves towards becoming a developed nation by 2047. The event commenced with the ceremonial lighting of the lamp by the distinguished panel, symbolizing the illumination of knowledge and wisdom.

Dr. Alka Maurya, Director of SIIB, was invited to inaugurate the event and deliver the opening remarks. She provided an in-depth overview of the current state of the Indian economy, offering a comparative analysis of India's growth journey. Next, Dr. Vidya Yeravdekar, Principal Director of the Symbiosis Society and Pro-Chancellor of SIU, addressed the audience.

Following Dr. Vidya Yeravdekar, Ms. Anjali Pandey, Chief Operating Officer of Cummins India Ltd., addressed the audience. Ms. Pandey began by emphasizing the accelerating pace of change in today's business environment, particularly highlighting how the "time to market" for new products is rapidly shrinking. "

Mr. Vijay Gokhale, Former Foreign Secretary of the Government of India and Distinguished Professor at Symbiosis International University (SIU), then took the stage as the chief guest. Mr. Gokhale highlighted the shifting center of global economic activity towards the Indo-Pacific region and questioned why India has been hesitant to fully integrate into global trade frameworks.

The event concluded with a lively Q&A session, where the audience engaged with the panelists, delving deeper into the topics discussed.





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The event's first panel delved into crucial topics surrounding industry growth and adaptation. A significant portion of the discussion centred on the forecast that the automobile industry is poised to double in the coming year, highlighting the immense opportunities for innovation and expansion. Panellists emphasized the need for businesses to adapt to rapidly evolving market conditions to capitalize on these growth prospects.

In comparing export strategies, the panel analyzed the competitive advantages of India and China, focusing on production capacity, market access, and government support. The conversation also covered the PESTEL framework (Political, Economic, Social, Technological, Environmental, and Legal) as a vital tool for understanding and navigating today's complex business environment. The panel discussed how this approach can help businesses anticipate and respond to external factors affecting their operations.

The panel also addressed social equality and the empowerment of Tier 2 and Tier 3 cities, stressing that equitable opportunities in these regions are crucial for national economic growth. They highlighted the importance of boosting public spending to enhance infrastructure and social development. Cross-organizational collaborations were encouraged as a means to foster innovation and improve efficiency. The session concluded with a Q&A, allowing the audience to engage with the panellists and delve deeper into the topics discussed.



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In the second panel of the event, we were joined by yet another set of prominent industry leaders, Mr. Lalit Pradhan, Associate VP & Product Head, Consumer Lighting, Bajaj Electricals Ltd, Ms. Preeti Ahuja, HR Leader, Atlas Copco Group and Ms. Soma Ghosh, Head - Finance, ZF Group, India. The moderator for this panel was Dr. Chetan Prabhu, Professor, SIIB, Former Head of Engineering, Cummins India Ltd. The topic of discussion for the second panel was "Diversity and Sustainability in Leadership: Empowering Change."

Dr Chetan started the session by asking a very important yet overlooked question of how to make leadership more diverse and sustainable, this question led to a very enlightening and engaging discussion amongst the panel members.

Ms Ghosh explained the concept of personal SWOT analysis to the audience, she emphasised the importance of questioning oneself and learning about your strengths and weakness, asking yourself what you lack and where you see your career headed. Towards the end of the session our panallist imparted thier wisdom onto our audience, advising them how they should be truthful to themselves and in front of the interviewer. Mr Pradhan asked the students to be kind and understand people as that is the only way a person can truly become a good and honest manager.

The panel discussion ended with a lively Q&A session, where the audience engaged with the panelists, delving deeper into the topics discussed.



# Committee and Cultural Club Announcements

## Admission Committee



Shashank Thakur, Anjali Singh, Mukund Parashar, Nishtha, Dhaanya Arora, Roheetang Sharma , Mehak Khakta, Prabhash Jain & N Yogitha Yadav

## Student Club Announcements

### Agrobiz

Abhinav Raj, Akanksha, Gopika  
Jayraj, Navajit Das





# TIMELINE OF WORKSHOPS

- 21th August 2024 - Ms. Smriti Ramesh, Bloomberg
- 26th August 2024 - Ms. Medha Bahukhandi & Mr. Azad B Mishra, Infosys



Company	LAST PRICE	DAILY %CHG (%)	5-DAY %CHG (%)	1-M %CHG (%)	3-M %CHG (%)	6-M %CHG (%)	1-YR %CHG (%)	3-YR %CHG (%)	5-YR %CHG (%)	10-YR %CHG (%)
Apple	175.34	0.1%	1.2%	3.5%	8.2%	15.1%	28.5%	45.2%	68.7%	102.3%
Microsoft	375.00	0.2%	1.5%	4.1%	9.8%	18.3%	32.1%	51.4%	76.9%	115.6%
Amazon	145.27	-0.1%	0.8%	2.3%	5.7%	10.9%	19.8%	30.5%	45.1%	67.4%
Google	2815.00	0.3%	1.8%	4.9%	11.2%	21.5%	38.7%	58.3%	85.2%	128.9%
Facebook	352.00	0.1%	0.9%	2.5%	6.1%	11.8%	22.4%	35.6%	52.3%	78.1%
Netflix	445.00	0.2%	1.1%	3.1%	7.4%	14.2%	26.8%	41.5%	61.2%	91.7%
Alphabet	2815.00	0.3%	1.8%	4.9%	11.2%	21.5%	38.7%	58.3%	85.2%	128.9%
Meta	352.00	0.1%	0.9%	2.5%	6.1%	11.8%	22.4%	35.6%	52.3%	78.1%
Twitter	54.00	0.0%	0.5%	1.4%	3.4%	6.8%	13.2%	20.1%	29.5%	44.3%
LinkedIn	259.00	0.1%	0.7%	1.9%	4.6%	9.1%	17.5%	27.8%	41.1%	61.5%
Uber	35.00	0.2%	1.0%	2.8%	6.9%	13.6%	25.2%	38.9%	57.1%	85.4%
Lyft	12.00	0.1%	0.6%	1.7%	4.2%	8.4%	16.1%	24.5%	36.2%	54.1%
DoorDash	115.00	0.2%	1.1%	3.0%	7.3%	14.5%	27.1%	41.8%	61.9%	92.5%
GrubHub	52.00	0.1%	0.8%	2.2%	5.5%	10.9%	20.8%	32.1%	47.3%	70.8%
OpenTable	38.00	0.1%	0.7%	1.9%	4.6%	9.1%	17.5%	27.8%	41.1%	61.5%
Facebook	352.00	0.1%	0.9%	2.5%	6.1%	11.8%	22.4%	35.6%	52.3%	78.1%
Twitter	54.00	0.0%	0.5%	1.4%	3.4%	6.8%	13.2%	20.1%	29.5%	44.3%
LinkedIn	259.00	0.1%	0.7%	1.9%	4.6%	9.1%	17.5%	27.8%	41.1%	61.5%
Uber	35.00	0.2%	1.0%	2.8%	6.9%	13.6%	25.2%	38.9%	57.1%	85.4%
Lyft	12.00	0.1%	0.6%	1.7%	4.2%	8.4%	16.1%	24.5%	36.2%	54.1%
DoorDash	115.00	0.2%	1.1%	3.0%	7.3%	14.5%	27.1%	41.8%	61.9%	92.5%
GrubHub	52.00	0.1%	0.8%	2.2%	5.5%	10.9%	20.8%	32.1%	47.3%	70.8%
OpenTable	38.00	0.1%	0.7%	1.9%	4.6%	9.1%	17.5%	27.8%	41.1%	61.5%

## Ms. Smriti Ramesh

Financial Product Analyst,  
Bloomberg



Ms. Smriti Ramesh

*An insightful workshop introduced Bloomberg Terminal's financial tools like General Profile, and Analysis. Key features like Analyst Recommendations and Bloomberg Intelligence were explored for financial and industry-level data analysis, aiding investment research.*

On 21st August students of SIIB had an informative workshop focused on enhancing the participants' understanding and utilization of a sophisticated financial data platform, the Bloomberg Terminal. The session covered various tools and features designed to provide comprehensive data analysis at both the company and industry levels.

The session began with an introduction to the General Profile (GP) feature, which offers a quick snapshot of a company's essential data, including its type, recent news, estimates, and ratings.

Next, the session covered Ownership Data Analysis, highlighting the Holding by Shareholders (HBS) feature, which details the major stakeholders of a company. The Financial Analysis tab was discussed as the primary tool for accessing standard financial metrics such as revenue and market capitalization.

The Analyst Recommendations feature was presented as a critical tool for gauging market sentiment, and aggregating analyst opinions on whether to buy, sell, or hold a particular stock. The Document Search feature was explored, emphasizing its utility in finding documents related to specific companies or industries. Bloomberg Intelligence (BI) was introduced as a source of curated industry-level insights, featuring dashboards that provide a global outlook and access to a comprehensive data library.

The session concluded with practical applications of the platform's data in investment management and research. Participants learned how to leverage the platform's tools for asset management, global market trend analysis, and detailed industry research.



## Ms. Medha Bahukhandi & Mr. Azad B Mishra,

Senior Associate Lead-Talent  
Acquisition & Lead Consultant,  
Infosys



Ms. Medha Bahukhandi



Mr. Azad B Mishra

*Infosys leaders discussed flexibility, agility, and learnability in students. They explored Infosys platforms, ERP tools, Big Data, emphasizing technologies and management roles in IT corporations.*

On 26th August 2024, the MBA batch of 2024-26 attended a workshop conducted by Ms. Medha Bahukhandi - Senior Associate Lead-Talent Acquisition, Infosys and Mr. Azad B Mishra, Lead Consultant, Infosys. The workshop began with a presentation by Ms. Bahukhandi who introduced the participants to the Employee Value Proposition offered by Infosys. She stressed on the need of flexibility and agility in young candidates that Infosys seeks and emphasised the importance of having a very high learnability curve. Ms. Bahukhandi also introduced the participants to Infosys's e-learning platform, Lex, its Employee Resource Groups, Strategic Technology Units, InfyTQ portals and the internship opportunities Infosys presents for MBA students.

The workshop was then led by Mr. Azad B. Mishra, who stressed the role of a management graduate in information technology corporations. Mr. Mishra introduced the participants to key offerings by Infosys such as SAP, HANA, B4HANA, SAP C4C and other evolving technologies. He engaged with the students to explain key concepts such as Enterprise Resource Planning software, Gen AI and Predictive AI, Cloud Computing etc. He talked about the breadth and depth of offerings of Infosys that are used to deliver end-to-end services and encouraged students to take a keen interest in the evolution of Big Data processing systems, which held the key to the future of the IT industry.

The floor was then opened to the audience for any questions and the students took active participation in a fruitful and stimulating discussion with the panellists.



# Feather in The Cap



Mr Vimal Panjwani is a first-generation entrepreneur and a seasoned Rural-Agri Sales professional with over a decade of diverse industry experience. An alumnus of Symbiosis Institute of International Business (SIIB), Pune, from the 2010-2012 batch, he has recently led his start-up, AgriVijay, to earn the prestigious 1st position in the 'Best Agtech in Sustainable Agriculture' category at the 6th edition of the FICCI Agri Start-up Awards in New Delhi.

This recognition, presented by the Honourable State Agriculture Minister & MP of Ajmer Shri Bhagirath Choudhary, FICCI Director General Miss Jyoti Vij, and FICCI Chair Sir Hemendra Mathur, highlights AgriVijay's impactful work in empowering farmers through renewable energy. Under Mr Panjwani's leadership, AgriVijay has significantly contributed to increasing farmers' incomes and advancing climate change mitigation efforts.

A deep passion for the Rural, Agri, and Social Impact sectors drives Mr Panjwani's career. With a B.Tech in Bioinformatics and an MBA in Agribusiness Management from Symbiosis Institute of International Business, Pune, he has held senior management positions at Bisleri International, ICICI Bank, and Sony Pictures Networks. His entrepreneurial spirit has led him to build and launch three successful start-ups in the Agritech and Social Impact space—Sistema. Bio, AgriBolo, and Dharmalife—each achieving significant business and social milestones. This experience inspired him to establish AgriVijay, dedicated to making farmers energy-independent through renewable energy solutions.

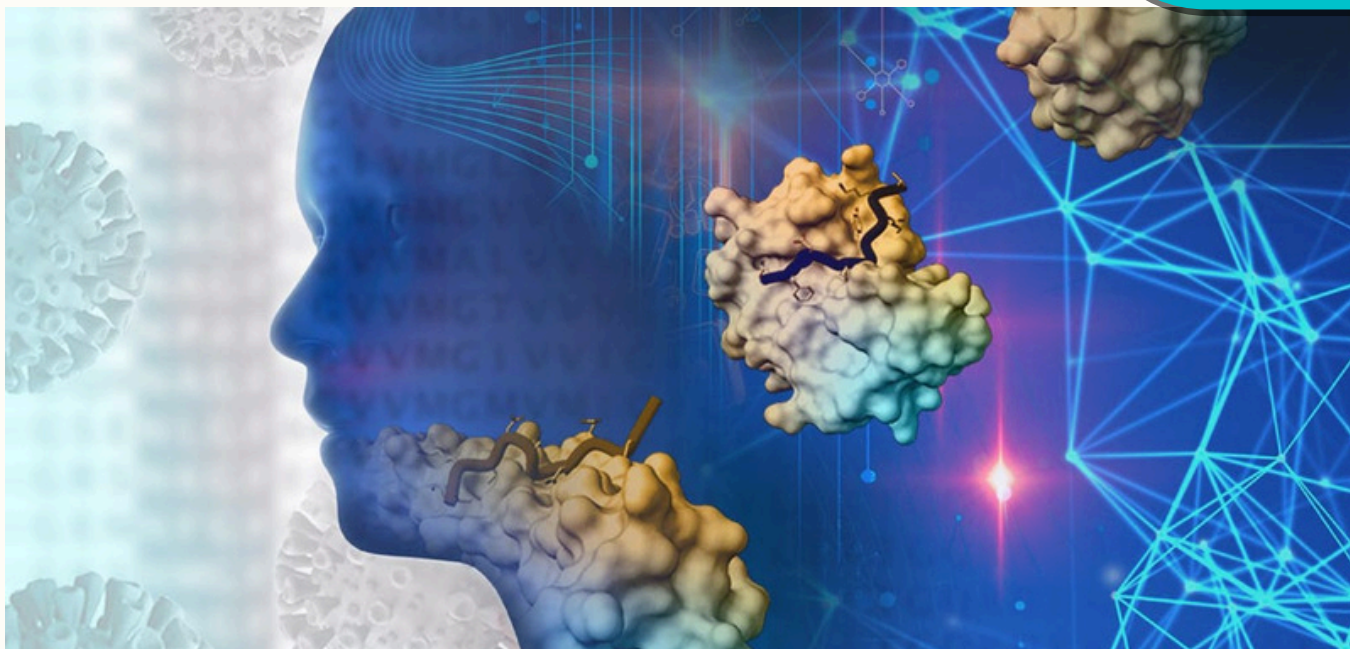
As Mr Panjwani leads AgriVijay, his commitment to transforming the agriculture sector through innovation is clear. We wish him continued success in his mission to empower farmers and drive meaningful change in rural India.



**Mr Vimal Panjwani**

Founder & CEO  
AgriVijay

# Contextual AI driven communication: How far we reached??



Contextual communication is an online marketing strategy in which customers are served with targeted advertising based on their search terms or recent browsing behaviour, the emergence of AI has completely given a new dynamic to contextual marketing communication. The Artificial Intelligence market worldwide is projected to grow by 28.46% (2024-2030) resulting in a market volume of US\$826.70bn in 2030 (statista,2024).

In 2023, global spending on contextual advertising was projected to be around 227.38 billion U.S. dollars. This figure is expected to more than double by 2030, reaching an estimated 562.1 billion dollars. With the burgeoning growth marketer and brand don't want to be left behind in this game. To capture digital touchpoints of customers brands, gather and analyse consumers digital touchpoints, and AI technologies has become a game-changing necessity to excel in enhanced contextual AI driven brand communication.

Contextual advertising is a type of targeted advertising that is served to viewers based on the content or page they are viewing at that moment. For example, if a user is reading an article on fashion, they might see ads related to fashion apparel, or accessories. This approach uses the context of the view to deliver contextually relevant ads, aiming to capture the user's attention when they are already engaged with a similar topic.

AI is actually coming out as an approach to create, communicate and deliver personalized offering to customers by contextual brand communication. In a competitive technology driven world sometime generic or behavioural ads fail to capture the audience's attention, The AI based data-driven precision targeting empowers advertisers to connect with their target audience in the right frame of mind. Which also gives an experience on ad personalization that truly resonates with right audience, resulting in maximum effectiveness and engagement (forbes,2024).

# Contextual AI driven communication: How far we reached??



AI driven communication also ensures they the ads are displayed in a contextually relevant and brand-safe environment. enables marketers to accurately determine user personas and create custom audience segments, allowing for the delivery of hyper-focused campaigns that resonate with the right and perfect target audience (Kumar et al.,2024).



The three major pillars which are driving the contextual AI driven brand communication are personalization, automation and content creation. By collaborating with AI-powered tools, marketers can leverage data-driven insights and creative solutions to create compelling brand experiences with consumers to co create the brand (cui et al.,2024).

In nut shell when we analyse the contextual AI driven communication we notice that human society and business enterprise are always been connected. When we moved from the production economy where the core was on production efficiency to exchange economy where the focus moved to firm- customer interaction and now when we are in a new realm of economy which is knowledge economy with its currency as information and technology.

In this world of contextual AI driven communication the big question hovering over businesses, are these contextual AI driven communication are perfect to capture the right segment or it requires more humanization?



# FACULTY ACHIEVEMENTS



**Mr. Dipen Paul**  
Assistant Professor  
Symbiosis Institute of International Business

Co - Authored

*in*

The effect of porcelain filler particulates madar fiber reinforced epoxy composite – A comprehensive study for biomedical applications

Published

*in*

"Heliyon"

Indexed in

Scopus  
Web of Science  
Science Citation Index  
Expanded (SCIE)

Metrics

Impact Factor - 3.4, Quartile - Q1 and Cite Score - 4.5

We are delighted to congratulate our respected faculty of Energy and Environment Mr. Dipen Paul for publishing a Research Paper in Heliyon. This outstanding work has been recognized and indexed by Scopus.

This research underscores the promising attributes of the madar fibre-reinforced epoxy composite with porcelain particulates, suggesting its suitability for advanced biomedical applications.



**Dr. Nisha Bharti**  
Assistant Professor  
Symbiosis Institute of International Business

Co - Authored

*in*

Development of a Performance Evaluation Matrix for Farmer Producer Organizations in India

Published

*in*

"International Journal of Productivity and Performance Management"

Indexed in

Scopus

Metrics

Quartile - Q1, Cite Score - 7.9, and ABDC - B

We are delighted to extend our congratulations to our esteemed faculty member of Agricultural Business, Dr. Nisha Bharti, on co-authoring the publication with Dr. Sneha Kumari, Symbiosis School of Economics.

This distinguished work is published in the International Journal of Productivity and Performance Management, which is indexed by Scopus.

In this academic contribution, she has developed a performance evaluation matrix specifically tailored for farmer-producer organizations in India.

# STUDENT'S ACHIEVEMENTS

## Student Achievements

We are proud to announce that Vinit Rathod and Sarthak Belekar, representing SIIB, successfully made it to the National Finals of the prestigious NationQuest 2024 competition. Hosted by the Vivekanand Education Society's Institute of Management Studies and Research (VESIM) on August 18th, 2024, this event brought together the brightest young minds from across business schools and the corporate world.

NationQuest 2024 rigorously tested participants on a wide range of topics, including Indian culture, history, geography, national significance, and design thinking. Vinit and Sarthak's exceptional performance demonstrated their depth of knowledge and analytical thinking. Their journey to the finals was a testament to their hard work, dedication, and collaborative effort.

Special appreciation goes to their mentor, Dipen Paul Sir, whose guidance was instrumental in their success. We extend our heartiest congratulations to Vinit and Sarthak for their remarkable achievement and wish them all the best in their future endeavors.





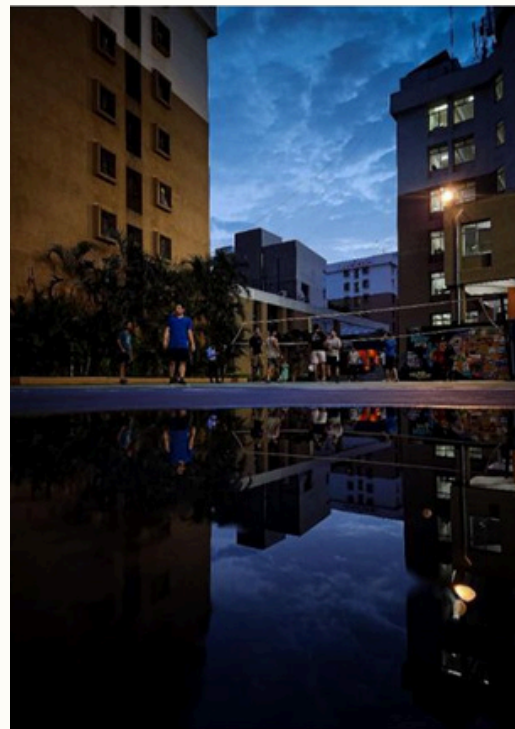
# STUDENT'S ACHIEVEMENTS

## Student Achievements

The Photography Competition for All - Showcase Symbiosis through your Lens, hosted by Symbiosis International University (SIU), saw participation from across various campuses. We are proud to announce that Piyush Mandloi, a 1st-year MBA (International Business) student from SIIB, Hinjewadi, emerged as the winner from the Hinjewadi Campus.

Piyush's photograph stood out for its remarkable composition, capturing the serene beauty of the campus at dusk with the reflections of buildings in still water. His work exemplifies creativity and attention to detail, embodying the spirit of the competition.

We extend our heartiest congratulations to Piyush Mandloi on this fantastic achievement and look forward to his future creative endeavours. His success highlights the talent and dedication present within the SIIB community.



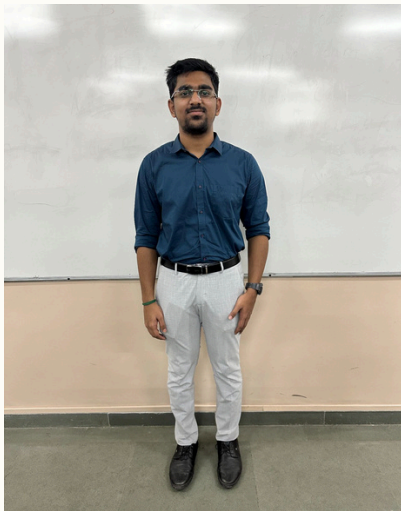
# STUDENT'S ACHIEVEMENTS

## Sports Achievements

On August 1st and 2nd, 2024, SIIB held its much-anticipated Chess Tournament, organized by the SIIB Sports Committee. The tournament was a thrilling display of strategic brilliance, concentration, and mental endurance. The participants engaged in a series of intense matches that kept everyone on the edge of their seats.

In the Men's category, Thiruvengadam K.C. emerged as the champion, showcasing his exceptional tactical abilities and patience. In the Women's category, Mehak Khatka claimed the top spot with her sharp focus and strategic gameplay. Meanwhile, Sourjadip Hati put forth a commendable performance, earning the title of Runner Up after a closely contested match.

The tournament was a true celebration of intellect and sportsmanship, and we congratulate all participants for their exemplary performances.



**Winner( men ):**  
THIRUVENGADAM K.C



**Winner( women ):**  
MEHAK KHATKA



**Runner Up:**  
SOURJADIP HATI



# STUDENT'S ACHIEVEMENTS

## Sports Achievements

The SIIB Swimming Competition took place on August 8th, 2024, organized by the SIIB Sports Committee. The event brought together students from various batches, all eager to showcase their aquatic skills in a series of thrilling races.

In the Men's categories, Snehadeep Dalui emerged victorious, claiming both the Freestyle (30m) and Backstroke (30m) titles with remarkable speed and technique. Raturaj Rajendrakumar Jadhav took the top spot in the Men's Breaststroke (30m), demonstrating impeccable form and endurance.

In the Women's Freestyle (30m), Pawani Sharma showcased her powerful strokes, earning her the first position with ease. The Men's Medley Relay (30m x 4) was an exhilarating race, with the team of Chaitanya Choudhury, Raturaj Rajendra Kumar, Sajidul Islam, and Snehadeep Dalui winning the event through excellent teamwork and coordination.

The Swimming Competition was a fantastic display of sportsmanship, and we extend our congratulations to all the winners and participants for their extraordinary efforts.



**Mens' freestyle  
(30m) & Mens'  
Backstroke  
(30m)**

Winner:  
Snehadeep Dalui



**Womens'  
Freestyle  
(30m)**

Winner:  
Pawani  
Sharma



**Men's  
Breaststroke  
(30m)**

Winner: Raturaj  
Rajendrakumar  
Jadhav



**Men's Medley  
Relay (30m x 4)**

Winner: Chaitanya  
Choudhury,  
Raturaj Rajendra  
Kumar, Sajidul  
Islam, Snehadeep  
Dalui

# STUDENT'S ACHIEVEMENTS

## Sports Achievements

From August 11th to 13th, 2024, the SIIB Badminton Tournament took place, featuring some of the most exciting and competitive matches of the year. Organized by the SIIB Sports Committee, the tournament saw participants battle it out across various categories, demonstrating agility, precision, and teamwork.

In the Men's Singles category, Varun K H emerged as the champion, showcasing exceptional speed and control on the court. Saie Rokade dominated the Women's Singles category, combining swift footwork and powerful strokes to secure her win.

The Men's Doubles category saw Parth Jadav and Adarsh Chauhan emerge victorious, displaying great coordination and partnership. Similarly, the Women's Doubles title was claimed by Varshinie Sagarikaa and Saie Rokade, whose synergy on the court made them a formidable pair. In the Mixed Doubles category, Varshinie Sagarikaa teamed up with Parth Jadav to claim yet another win, marking a highly successful tournament for the duo.

The SIIB Badminton Tournament was a true celebration of skill and teamwork, and we congratulate all participants for their outstanding performances.



**WOMEN'S SINGLES**  
SAIE ROKADE



**MEN'S SINGLES**  
VARUN K H



**MEN'S DOUBLES**  
PARTH JADAV &  
ADARSH CHAUHAN



**WOMEN'S DOUBLES**  
VARSHINIE  
SAGARIKAA &  
SAIE ROKADE



**MIXED DOUBLES**  
VARSHINIE  
SAGARIKAA &  
PARTH JADAV



# STUDENT'S ACHIEVEMENTS

## Sports Achievements

In celebration of National Sports Day, SIIB organized the 29th National Sports Day Online Challenge on August 16th, 2024, hosted on the Unstop! platform. This online event tested participants' knowledge of sports through a series of thought-provoking and challenging questions. The competition was fierce, with students displaying their passion and expertise in the world of sports.

At the end of the challenge, Adarsh Kanaujia emerged as the overall winner, demonstrating an impressive breadth of sports knowledge. Madini Prathiba Jhansi secured the position of 1st Runner-up with her outstanding performance, while Sairaj Shendre took the 2nd Runner-up spot after a strong showing.

The event was a grand success, bringing out the best in our participants and highlighting the importance of sports knowledge and awareness. We congratulate the winners and thank all participants for their enthusiastic involvement.



**Winner:** Adarsh Kanaujia

**1st Runner-up:** Madini Prathiba Jhansi

**2nd Runner-up:** Sairaj Shendre

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