

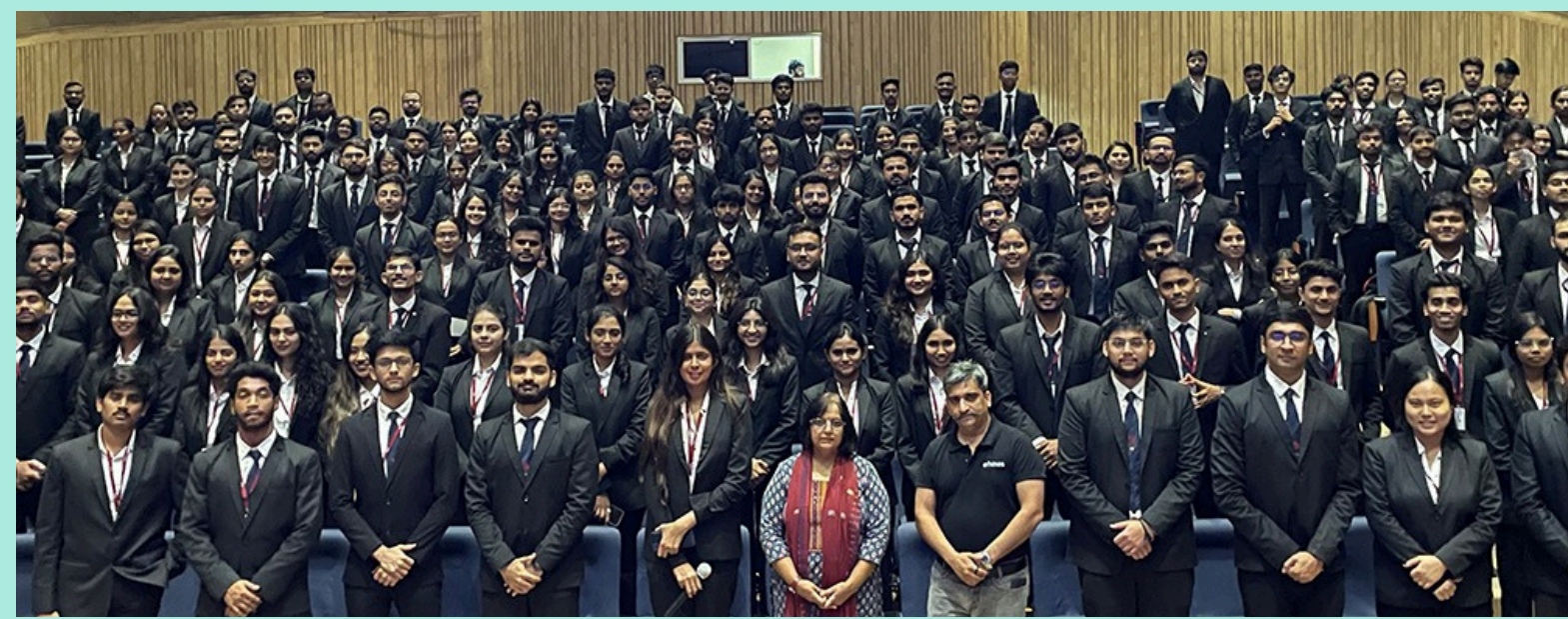
An SIIB Publication

REKINDLE

SEPTEMBER 2024



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WORD OF THE MONTH

“ Resilience ”

The capacity to recover quickly from difficulties and adapt to challenging circumstances.



On September 5th, 2024, the Symbiosis Institute of International Business (SIIB) celebrated Teacher's Day with great enthusiasm. The event took place from 12:00 PM to 1:00 PM at the college auditorium, where students gathered to honour and appreciate their professors.

The celebration began with a drama performance by members of the Drishyam Club. Their act, a parody of common Bollywood characters if they were students in a class, beautifully depicted the memorable influence teachers have on students' lives. The performances of the Drishyam members captivated the audience, leaving them cheerfully delighted.

Following the drama, the Raag Club took the stage, performing a delightful medley of songs. Their soulful renditions of classic and contemporary tunes created a joyous atmosphere in the auditorium, showcasing the musical talents of the students. The audience, including faculty members, thoroughly enjoyed the musical tribute.

The event concluded with a heartfelt speech from the Director, who expressed deep gratitude to the faculty for their unwavering commitment to shaping the leaders of tomorrow.

Overall, the Teacher's Day celebration at SIIB was a memorable occasion, filled with admiration and respect for the teaching community.

TIMELINE OF WORKSHOPS

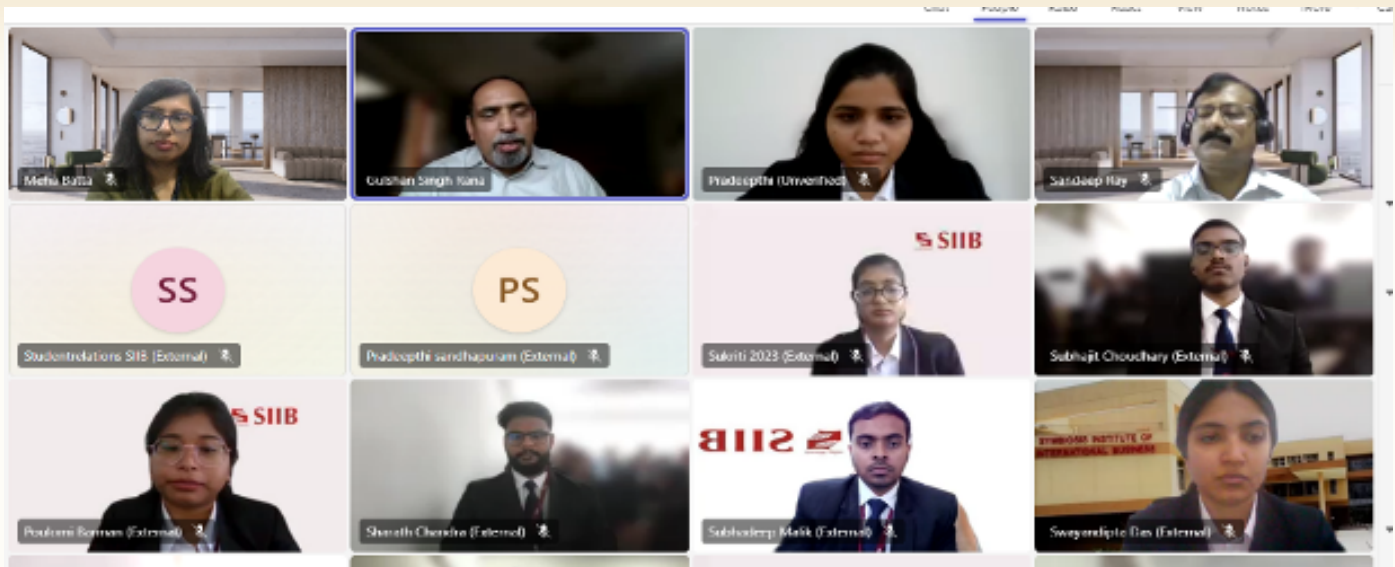
- 5th September 2024 - Mr. Gulshan Singh Rana, Agricultural Input Sector
- 6th September 2024 - Mr. Chetan Bhakkad & Mr. Chinmay Kinage, Consulting Industry
- 23rd September 2024 - Mr. JB P. Rout, Green Building & Net Zero Emission
- 26th September 2024 - Mr. Amit Kumar Das & Mrs. Sucharita Dey, Novo Nordisk India
- 27th September 2024 - Mr. Anubhav Maheshwari, Senior Marketing Manager, Tutorials point

TIMELINE OF GUEST LECTURES

- 10th September 2024 - Mr. Mohit Sinha, Indian Railways
- 26th September 2024 - Mr. Brijesh Munyal, Ethinos Digital Marketing
- 28th September 2024 - Ms. Radhika Subramanian, Godrej and Boyce Marketing Ltd.

Building Competency in the Agricultural Input Sector

Sep
05th, 2024



Mr. Gulshan Singh Rana

Head of Market Development
and Commercial Capability,
IBSL, Bayer CropScience



Mr. Gulshan Singh Rana

Mr. Rana emphasized dedication, time management, and analyzing consumer gaps to identify market opportunities. He highlighted the growth potential in agriculture, particularly agri-organic products, and encouraged a customer-centric approach for innovation.

On the 5th of September 2024, the MBA Agribusiness batches of 2023-25 and 2024-26 at SIIB Pune gathered for an insightful session centred on "Building Competency in the Agricultural Input Sector." The session was led by Mr. Rana, a distinguished speaker whose eloquent storytelling captivated the audience as he shared his personal journey. He emphasized the role of unwavering dedication and relentless hard work in propelling him to the pinnacle of his career. One of the key takeaways from his discourse was the critical importance of time management. Mr. Rana passionately explained how taking charge of each moment can be instrumental in achieving substantial success.

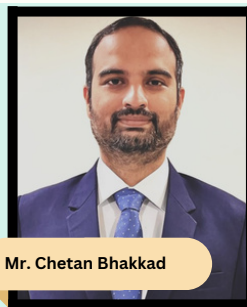
One of the most compelling insights shared by Mr. Rana was the importance of understanding and analyzing consumer gaps, areas where customer needs are unmet or underserved. He explained that by thoroughly examining these gaps, companies can gain valuable insights into market demand and innovation opportunities. This allows businesses to position themselves more effectively in the market and deliver solutions that resonate with their audiences.

Mr. Rana concluded the session by highlighting the tremendous growth potential in the agricultural sector. He noted the rise of agri-organic products and the expanding consumer market in India, which presents significant opportunities for innovation and expansion. With the emergence of new startups and technological advancements in the agricultural industry, Mr. Rana encouraged organizations to embrace a customer-centric approach that adapts to evolving consumer behaviors and trends. This strategic mindset, he argued, will lead to sustained growth and a competitive advantage in today's rapidly changing business landscape.



Mr. Chetan Bhakkad and Mr. Chinmay Kinage

Partner & Management Trainee,
Grant Thornton Bharat LLP



Mr. Chetan Bhakkad



Mr. Chinmay Kinage

Mr. Chetan Bhakkad and Mr. Chinmay Kinage discussed consulting skills, importance of communication, technical expertise, networking, and balancing technical and market strategies for career success.

On September 6th, 2024, the MBA Batch of 2023-25 at SIIB attended an engaging session led by Mr. Chetan Bhakkad and Mr. Chinmay Kinage, on Careers in the Consulting Industry and what companies expect from a Campus Trainee. The workshop emphasized key elements of consulting and the professional skills required for success in this dynamic field.

The session focused on the importance of behaviour and attitude in consulting, noting that effective communication and the ability to present well are critical for success. Mr. Chetan also discussed the significance of technical expertise and its role in long-term consulting engagements. Flexibility, adaptability, and a holistic approach were emphasized as essential traits for anyone looking to excel in this space.

In the latter half of the session, Mr. Chinmay guided students and explored how developing a well-rounded profile through varied experiences, including developmental consulting and the ability to communicate complex ideas, is vital for career progression. One of the key takeaways was the need to balance technical skills with go-to-market strategy and networking. Mr. Chetan encouraged students to position themselves for future opportunities by focusing on early-stage interactions and networking, particularly in the early years of their careers.

Through real-world examples, the workshop also provided insights on how to drive interviews toward key insights and the crucial role of mentorship in shaping a professional's journey. Students gained a clearer understanding of the impact transparency and data play, especially in sectors like agriculture, which require accurate information for decision-making.

Green Building and their role in achieving net zero emission

Sep
23rd, 2024



Mr. JP B. Rout

Vice President
Sustainable Services,
Surmount



Mr. JB P. Rout discussed green buildings, net-zero emissions, industry challenges, and sustainability frameworks. He emphasized the need for environmental professionals and the importance of emotionally connecting with sustainability concepts.

On September 23rd, 2024, the MBA Energy and Environment Batch of 2023-25 and Batch of 2024-26 at SIIB attended an interactive and insightful session led by Mr. JB P. Rout on Green Building and their role in achieving net zero emission. The workshop focused on understanding the problems domain-specific people encounter in the industry accompanied by varying job sectors, current sustainability knowledge and the scarcity of environmental professionals at the right place with the right intent.

The session kick started with the introduction of a familiar term for the E&E batch called GHG inventorization. Individuals shared their project experience, and hurdles faced in collecting and analysing data thus bridging the industry and academic gap and hence creating a sense of familiarity about the topic.

Some prominent factors affecting the building design were discussed which included the aesthetics, functions, designs and different climatic zones. The social and Governance part was also explored about the company's compliance on whether it is mandatory or voluntary for them to transit towards the green infrastructure. Challenges faced in the transition from conventional to green building were also explored. The session then moved towards the client-facing scenario discussion wherein valuable insights were provided as to how to present the framework for sustainability for green building projects to your clients who mostly comprise top management.

The session ended on a very enthusiastic note with the importance of propagation of the subject to the masses emphasized along with a core focus on getting emotionally connected with the concept of sustainability and green building which has a very innovative and promising outlook.

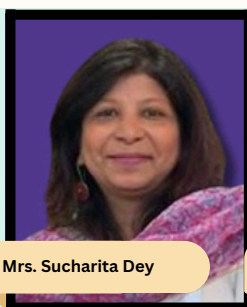


**Mr. Amit Kumar Das,
Mrs. Sucharita Dey
and Mr. Sudeepta
Mandal**

Sr. Director - P&O & Board
Member, Senior Manager and
Management Trainee,
Novo Nordisk India



Mr. Amit Kumar Das



Mrs. Sucharita Dey



Mr. Sudeepta Mandal

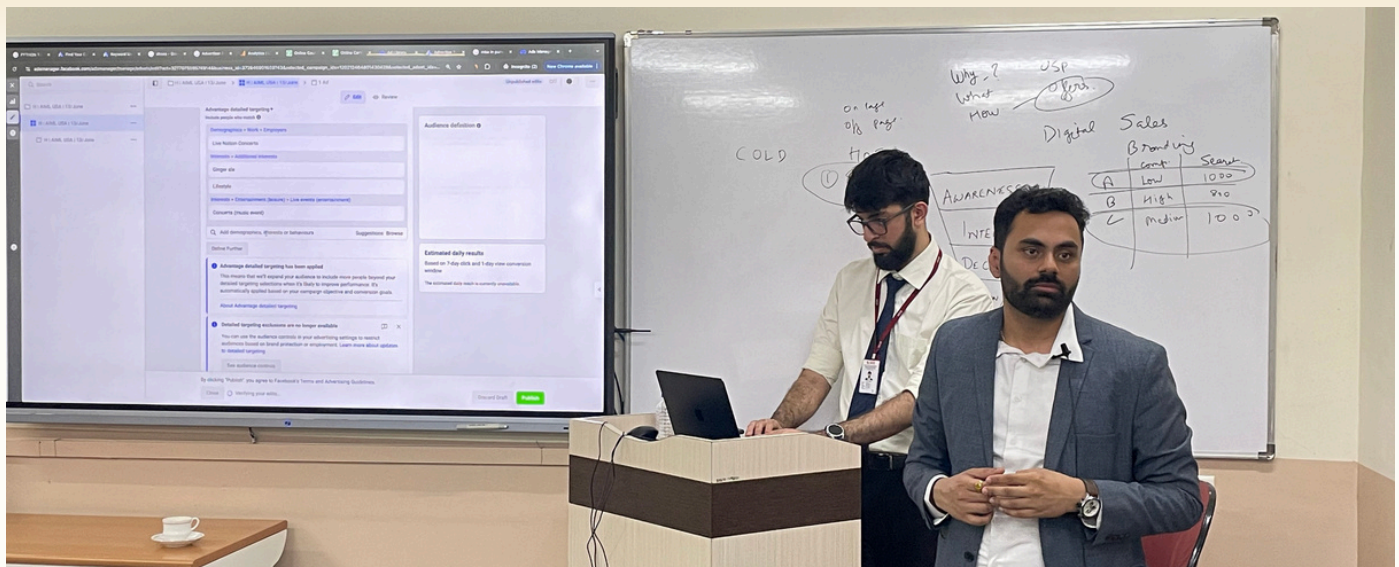
*Mr. Amit Kumar Das
and Mrs. Sucharita Dey
highlighted Novo
Nordisk's R&D,
sustainability, and
innovations in diabetes
management in India.*

On 26th September 2024, a panel discussion featuring Mr. Amit Kumar Das and Mrs. Sucharita Dey from Novo Nordisk India provided insights into the company's 100-year journey, emphasizing its unwavering commitment to values, ethics, and quality. They highlighted how Novo Nordisk's adherence to these principles has contributed to its long-term sustainability and growth. A central theme of the session was Novo Nordisk's extensive investment in research and development (R&D), which has been pivotal in driving innovation and expanding market capitalization.

As a biotechnology leader, Novo Nordisk has developed products that replicate hormones naturally secreted by the body, which has been instrumental in gaining acceptance among Indian diabetic patients. Historically, many Indian patients have been hesitant to adopt insulin; however, Novo Nordisk's products are gradually breaking down these barriers, enhancing diabetes management across the country.

Sustainability is another key focus for Novo Nordisk, particularly in its production of insulin using baker's yeast, which is an environmentally responsible method that aligns with the company's dedication to reducing its environmental footprint.

The session concluded with a comprehensive overview of Novo Nordisk's value-driven approach to innovation, sustainability, and patient care. The company's strong commitment to R&D, its focus on environmental responsibility, and its efforts to replicate natural hormones are contributing to significant advancements in diabetes management and healthcare in India. Through its internal practices, such as value auditing, Novo Nordisk ensures employee satisfaction and alignment with its ethical framework.



Mr. Anubhav Maheshwari

Senior Marketing Manager,
Tutorials point



Mr. Anubhav Maheshwari conducted a workshop on Digital Marketing, covering SEO, marketing funnels, competitor analysis, and ad campaign strategies. He highlighted the importance of optimizing digital engagement and ROI.

On September 27, 2024, the students of the MBA Marketing Batch 2024-26 at SIIB attended an insightful workshop by Mr. Anubhav Maheshwari on Digital Marketing. The session provided students with essential skills to succeed in today's digital ecosystem. Mr. Anubhav emphasized the transformation from traditional marketing to digital, explaining how businesses use online platforms to engage effectively with their audiences.

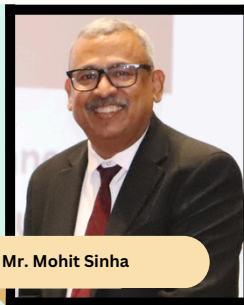
He introduced the concept of the Marketing Funnel, explaining each stage from awareness to conversion and how campaigns optimize engagement. Participants also learned how to spy on competitors by tracking their ad campaigns, SEO strategies, and social media presence. The session covered Search Engine Optimization (SEO), including on-page and off-page techniques to improve search rankings.

The workshop ended with a practical walkthrough of Google Ads and Facebook Ads, highlighting how to set up campaigns, manage bids, and track performance for the best return on investment.



Mr. Mohit Sinha

Former Member (Finance)
and Director General of
Human Resources,
Railway Board



Mr. Mohit Sinha

Mr. Mohit Sinha, a senior executive with 35 years in Indian Railways, discussed its sustainability, operations, youth involvement, bureaucracy, and AI integration. He emphasized profit-sustainability balance and encouraged students to read daily for growth.

On 10 September 2024, an esteemed veteran from the Indian Railways was invited to address the batch of 2024-26. Mr. Mohit Sinha is a distinguished senior executive with nearly 35 years of experience in the Indian Railways, specializing in finance, human resources, and strategic management. His leadership roles, including serving as the Member Finance and Director General (HR) for the Railway Board, have involved overseeing large-scale operations, managing a workforce of over 1.25 million employees, and handling financial operations for budgets exceeding ₹4.2 lakh crore.

Mr. Sinha arrived at the SIIB campus around 11:45 AM and was greeted by the Director-Dr. Alka Maurya and Assistant Professor-Dr. Rahul Priyadarshi. The session commenced at 2 pm sharp with a warm welcome and gratitude for Mr. Sinha. Mr. Sinha talked about “Indian Railways: A Spectacle of Sustainability since 1853 - How large organisations manage balance & profit?”

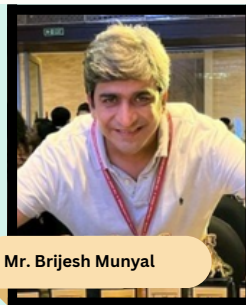
Additionally, he spoke about the operations of Indian Railways, including its fleet of vehicles, services, employees, logistics, and training and recruiting process. He briefly introduced the concept of the M&M Model, i.e. Manufacture and Maintenance model.

In conclusion, he emphasized the inevitable integration of artificial intelligence in different sectors. He also highlighted the need for sustainability and its significance for large-scale organisations such as the Indian Railways. Last but not least, he advised students to read a book every day to develop a better understanding of the world. The session ended with the Director of SIIB showing gratitude to Mr. Sinha by presenting him with a memento.



Mr. Brijesh Munyal

Co-Founder and CEO,
Ethinosis Digital Marketing



Mr. Brijesh Munyal

Mr. Brijesh Munyal explored digital marketing trends, ethical data collection, ROI measurement, influencer marketing, and shifts in consumer behavior, particularly among younger demographics.

On 26th September 2024, Mr. Brijesh Munyal, Co-Founder and CEO of Ethinosis Digital Marketing, conducted an insightful session for the students of SIIB Pune (batch 2024-26), on the topic “Trends and Opportunities in Digital Marketing.” The session provided an in-depth understanding of the current digital marketing landscape, focusing on the dynamic changes and emerging trends shaping the industry. Mr. Munyal began by offering a comprehensive overview of the market share distribution and analyzing target customer behaviour, particularly highlighting the shift in content consumption patterns among younger demographics, who are increasingly switching to smart TVs.

One of the key challenges discussed in the session was the lack of stringent regulations surrounding data collection from target customers. Mr. Munyal emphasized that in the absence of concrete government policies, the core principle for digital marketers should be ethics. Moving on, Mr. Munyal discussed the importance of measuring the Return on Investment (ROI) for digital campaigns, using platforms such as Meta, Google, and Amazon, where approximately 85% of digital ad expenses are currently concentrated. The session also delved into the differences between influencer marketing and traditional digital marketing.

The lecture concluded with a statistical overview of internet usage patterns and trends. Mr. Munyal shared data on the main reasons why youngsters use the internet, the types of websites and applications they frequent, and the growing adoption of online financial services. The comparative insights into influencer and traditional marketing strategies further deepened their understanding of selecting appropriate channels based on audience needs and business goals, making the session a valuable learning experience for aspiring digital marketers.

Exploring the Future of Retail: Omnichannel Distribution Strategy

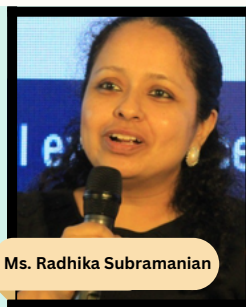
Sep
28th, 2024



Ms. Radhika Subramanian

AGM

Godrej and Boyce Marketing Ltd



Ms. Radhika Subramanian

Ms. Radhika Subramanian introduced SHB students to omnichannel strategies, blending physical stores with digital platforms for an optimized, seamless shopping experience. She discussed benefits like inventory management, cost reduction, and customer satisfaction.

On the 28th September 2024, students from the 2024-26 batch attended a Zoom guest lecture conducted by Ms. Radhika Subramanian, AGM of Godrej and Boyce Marketing Ltd. The lecture, which began at 6:20 PM, was aimed at students specializing in International Business, Agribusiness, and Energy and Environment Management.

Ms. Subramanian introduced the concept of Omnichannel Distribution Strategy, a relatively new topic for many in the audience. She explained that an omnichannel strategy is a hybrid approach that integrates both physical brick-and-mortar stores with digital platforms to provide a seamless shopping experience. This integration involves a variety of channels, including social media, mobile apps, websites, call centres, print media, emails, and physical warehouses, all working together to enhance the consumer experience.

Ms. Subramanian elaborated on how the fusion of physical stores with digital elements allows customers to have a more immersive and enhanced shopping experience, facilitating product selection, trial, inquiry, and purchase. One notable example was Van Heusen, where physical stores feature 42-inch LED screens that continuously display the brand's products for easier customer access. Another was Pepperfry, which offers a digital interface allowing customers to visualize how furniture would look in their homes before making a purchase.

These technological innovations have led to significant improvements in business outcomes. For instance, Pepperfry saw a 45% increase in sales due to its omnichannel approach. Moreover, these strategies reduce waiting times, increase customer traffic, and deliver a more satisfying and lasting shopping experience for consumers.

Feather in The Cap



Mr. Vimal Panjwani, a pioneering entrepreneur and accomplished Rural-Agri Sales expert with over a decade of extensive industry experience, remains at the forefront of sustainable agricultural innovation. An alumnus of Symbiosis Institute of International Business (SIIB), Pune, from the 2010-2012 batch, Mr. Panjwani recently steered AgriVijay to an incredible milestone at #REINVEST2024, where the company was recognized as one of the Top 10 Winners of the SolarX Challenge 2024.

This prestigious competition was organized by the International Solar Alliance and the Ministry of New and Renewable Energy (MNRE) in collaboration with Invest India. As AgriVijay embarks on this new journey, a monumental MoU was signed, marking the company's entry into the #agrivoltaics sector with a focus on #Maharashtra, #Gujarat, and #Rajasthan.

This initiative, powered by vertical bifacial solar technology from Germany's leading players, Next2Sun AG and WATTKRAFT, is poised to revolutionize the Indian agricultural landscape. With the support of the Federal Ministry for Economic Cooperation and Development (BMZ) and the Government of India, under the visionary leadership of Honorable Federal Minister Svenja Schulze and Honorable Minister Shri Pralhad Joshi, AgriVijay is taking bold steps to help India achieve its #netzero goals.

Through this innovative approach, Mr. Panjwani's vision for coexisting agriculture and solar energy will come to life, driving #viksitbharat and #aatmanirbharbharat by meeting the nation's energy demands while safeguarding the agricultural ecosystem. His leadership continues to transform the agriculture sector with a strong focus on renewable energy and climate action. We wish him and the AgriVijay team continued success as they scale globally, advancing their mission of empowering farmers and building a sustainable future.



Mr Vimal Panjwani

Founder & CEO
AgriVijay

Feather in The Cap



Mr Nitish Razdan

Senior Director – Solution Sales
Addverb

Nitish Razdan, a seasoned professional in Solution Sales, is embarking on an exciting new chapter as he assumes the role of Senior Director - Solution Sales at Addverb, marking a remarkable six-year journey with the company. Nitish's relentless pursuit of excellence and innovation has seen him grow from strength to strength, contributing significantly to Addverb's success in providing cutting-edge automation and robotics solutions.

An alumnus of the Symbiosis Institute of International Business (SIIB), Pune, from the 2017-2019 batch, Nitish has consistently demonstrated his expertise in crafting high-impact strategies that align with industry needs and client expectations. His leadership has fostered a culture of collaboration and innovation within the organization.

Nitish extends his heartfelt gratitude to Bir Singh, Prabhudev D, and Inderpreet Singh for their exceptional mentorship and unwavering support, helping him navigate challenges and achieve this significant milestone. He also acknowledges the invaluable contributions of his team and colleagues, whose dedication and teamwork have been pivotal in shaping his journey.

As Nitish steps into this senior leadership role, he is poised to lead the next phase of growth for Addverb, driving transformative solutions that redefine the future of automation. We wish him continued success in his mission to lead with passion and empower his team to reach new heights.

The Role of Fintech Startups in Expanding Financial Inclusion



Fintech Companies have paved the way for financial inclusion in India, especially in remote and underserved areas. By leveraging digital technologies, these startups have addressed significant barriers that excluded a large portion of the population in the traditional financial system. One key innovation is mobile banking and digital wallets, which provide easy access to financial services without conventional banking infrastructure. Fintech firms are playing a significant role in bridging financial inclusion and gender gaps in India. By leveraging technology, these firms make financial services more accessible, affordable, and user-friendly, helping empower women and other underserved groups. The Reserve Bank of India's Financial Inclusion Index showcases this progress, rising from 43.4 in 2017 to 56.4 in 2022, primarily due to enhanced financial access. Fintech firms are at the forefront of this financial transformation through innovations such as digital wallets, mobile money, peer-to-peer lending, and innovative micro-insurance products. The Government of India has also contributed significantly to advancing the fintech sector through investments in digital infrastructure to promote financial inclusion. The JAM trinity – Jan Dhan, Aadhar, and Mobile connectivity- has democratized access to financial services through smartphones. The introduction of the Unified Payment Interface has shaped the contours of Indian digital payments by linking bank accounts to mobile numbers. These initiatives have helped make financial services more accessible to people in backward and remote areas. Globally, fintech startups are also collaborating with traditional banks through open banking frameworks and platforms like the Open Credit Enablement Network (OCEN). These collaborations expand the reach of financial services, primarily through embedded finance solutions, which integrate financial services into non-banking platforms. Through these innovations, fintech startups are transforming the financial landscape, offering inclusive services that reach previously untapped demographics and driving sustainable economic growth.

THE ART OF STORYTELLING

BLOGGER OF THE MONTH

THE ART OF STORYTELLING IN BUSINESS: CONNECTING WITH AUDIENCES IN THE DIGITAL AGE

Often the great business organization around the globe which we distinguish and perceive as a brand has a great story. From Reliance Industries, founded by Dhirubhai Ambani, to the Tata Group, founded by Jamsetji Tata, each one has a great and inspirational stories. But as the time changes so does the perception about the company's brand. In current digital era where the world is rapidly transforming and increase in global market competition, there is a need of narrating a compelling story to the consumers for sustaining the legacy of powerful brands and shaping its identity of organization. As one of the founder of leading global brand "Amazon" Jeff Bezos rightly stated that "your brand is what other people say when you are not in the room".

This quote highlights how significant it becomes to narrate an enthralling story which directly impacts the perception of the consumers. Consistent storytelling is the key for maintaining old customers and attracting new customers.

Every Prominent brand has a great plot

Every successful brand has a great plot/narrative that encompasses the ethos, values and journey that centers around the heart of every prominent brand. Companies like Tata Power and Indian Oil Corporation not only have stories revolving around their domain sector (energy and fuel) but also encompasses national development and sustainability. As a marketer it is our responsibility to make our narrative more memorable. Humanizing our brand makes a story more associative and surpasses the products and services establishing trust, loyalty and confidence.



PRAHNESH RAO
MBA-E&E
Batch 2024-26



BLOGGER OF THE MONTH

Each and every minute detail about the brand story contributes to the enrichment of the narrative. For example, Reliance Industries uses its name and brand strategically, leveraging its legacy to express trust and strength.

Developing a Narrative that Resonates.

The essence of powerful brand storytelling narration depends on creativity that echoes the values and ethos and resonates with the audiences on a profound human level. Begin with the identification of core values that your company functions, such as your mission, the unique value proposition that your company offers to the consumers and the impact that you hope to make on a larger section of society. Adani Powers aims to be India's transformative force in power generation, while empowering lives and contributing to the energy security of nations by providing sustainable, affordable and reliable power.

This narrative of progress and responsibility is consistently

reflected in its marketing making it a symbol of National Development.

Details Exemplify a Story

Strategic positioning of Indian Energy Exchange's Digital presence makes all the difference in crafting a compelling narrative that stands the test of time. Narrating a powerful story that crosses the leaps and bounds of time and becomes a part of legacy helps the consumers to associate with the company's brand value, mission and unique selling proportion. From logos and website to marketing collateral and email signature, each and every element of marketing element should embed company's brand and story. NHPC's legacy is reflected in its logo and marketing materials that emphasizes on water and energy.

As Brene Brown rightly stated "Maybe stories are just data with a soul", a business shall continue to evolve as those who strive to master this art of storytelling shall be the ones to thrive in this digital age.

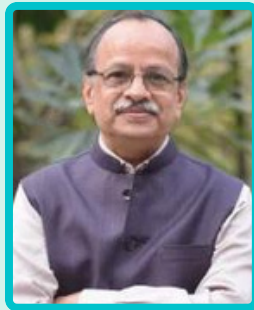


PRAHNESH RAO
MBA-E&E
Batch 2024-26

FACULTY ACHIEVEMENTS

We are proud to announce that several SIIB faculty members have been honoured in the inaugural SIU Faculty Recognition Awards 2024.

The Loyalty Award



Dr. Prakash Rao



Dr. Viraja Bhat

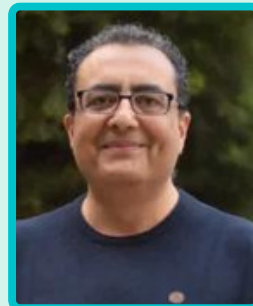
The Ace Teachers' Award



**Dr. Ravi
Sharma**



**Mr. Sushant
Malik**



Dr. Rishi Kappal

FACULTY ACHIEVEMENTS

We are proud to announce that several SIIB faculty members have been honoured in the inaugural SIU Faculty Recognition Awards 2024.

The Ace Researchers Award



Dr. Nisha Bharti



Dr. Suchita Jha



**Dr. Sandip
Solanki**




**Dr. Dharmesh
Mishra**

Congratulations to all the awardees for their remarkable achievements!

FACULTY ACHIEVEMENTS

We are delighted to extend our hearty congratulations to our esteemed faculty member of Energy & Environment, Mr. Dipen Paul, on authoring the publication "Rice Bran Particulates Reinforced Ipomoea Carnea Fiber Epoxy Composite for Engineering Applications".

This distinguished work is published in the Journal of Natural Fibers (Taylor & Francis group), which is indexed by Scopus and Clarivate



Mr. Dipen Paul
Assistant Professor
Symbiosis Institute of International Business

Authored
in
Rice Bran Particulates Reinforced Ipomoea Carnea Fiber Epoxy Composite for Engineering Application

Published
in
Journal of Natural Fibers (Taylor & Francis)

Indexed in
Scopus and Science Citation Index Expanded

Metrics
Impact Factor- 3.4, Quartile- Q2, and Cite Score- 6.2

STAFF ACHIEVEMENT

We are proud to share that Ms. Sarika Agale attended the National Conference organized by DELNET (Developing Library Network) in collaboration with MediCap University, Indore, from 25th to 27th September 2024. Held at Sayaji Hotel, Indore, the conference provided a platform for academic exchange and collaboration.

Ms. Agale successfully presented her research paper at the prestigious event, with support and guidance from SIU and SIIB. This achievement highlights our commitment to academic excellence and active participation in national forums.



STUDENT'S ACHIEVEMENTS

Student Achievements

We are thrilled to announce that students of MBA- Agri Business (Batch 2024-26), Shivangi Pandey, Matta Maithrey, and Mehak Khakta have secured 1st place in the prestigious Akanksha B-Plan competition, organized by the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, on September 16th, 2024. Competing against some of the brightest minds, the team presented an innovative business plan that stood out for its creativity and feasibility.

This remarkable achievement not only brings pride to the students but also showcases SIIB's commitment to fostering entrepreneurial spirit and promoting excellence in business innovation.

Congratulations to the winning team for their outstanding performance and for bringing recognition to our institution!



STUDENT'S ACHIEVEMENTS

Student Achievements

We are proud to announce that SIIB students Sayoni Sengupta, Atharva Nagraj, and Swayandipta Das from the MBA-AB batch (2024-26) have emerged victorious in the National Case Study Competition 'SANGHARSH,' organized by BITSOM (BITS School of Management), Mumbai, in collaboration with the Maharashtra State Khadi Village Industries Board (MSKVIB) on September 22nd, 2024.

Their exceptional analysis and strategic thinking led them to secure the top spot in this prestigious event, further enhancing SIIB's reputation for producing innovative and critical thinkers.

Congratulations to the winning team for their outstanding achievement, and for representing SIIB on such a distinguished platform!



STUDENT'S ACHIEVEMENTS

Sports Achievements



We are proud to announce that the SIIB Volleyball Team (Batch 2023-25 and 2024-26), has achieved an impressive feat by securing the 1st Runner-Up position in the SIU Volleyball Tournament. Demonstrating excellent teamwork, resilience, and sportsmanship, the team performed exceptionally throughout the competition.

Our heartfelt congratulations to the team members: Komeswar Payghan, Saurabh Bhise, Kanwarpal Meena, Akash T, Dinesh Singh Gurjar, Jeevan Saste, Abhinav Raj, Piyush Mandloi, Arun Chaudhary, Aditya More, Purushottam M R, and Deekshith Kumar D, for their hard work and dedication.

This achievement is a testament to their commitment and passion, and we extend our best wishes for their future endeavours.

CONTACT US



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