

Bizooka 8.0

Event Date: 3rd & 4th March 2022

Sponsors: Finlatics, Whizzcorps, Trillionaire 89

BIZOOKA 8.0 was a flagship national level B – Plan competition conducted by E-cell SIIB. The theme for this year was set as ‘Atmanirbharta’, resonating with our honorable PM Shri Narendra Modi’s vision of a new India.

The event was planned in three rounds viz. **Identity Round**-Executive Summary & PPT submission (Round 1), **Supremacy Submission Round**- Presentation of B-Plan to judges (Semi-final round) and **Ultimatum Round**– Final presentation of B-Plan (Final round).

Out of the **30 PPTs** we received, we then shortlisted the top **7 teams** based on various parameters like feasibility, revenue model, go-to-market, financials, innovativeness, etc. The top 7 teams shortlisted were asked to present their respective B-Plans to our judges for **Supremacy** (semi-final round).

Day 1: The event started with a warm welcome speech by E-Cell members. Followed by E-Cell mentor, Dr. **Suchita Jha** mam welcomed all with her warm speech.

Chief Guest and judges for the day were as follows:

- **Mr. Rohit Katyal** (Senior Vice President & Group head sales – Easebuzz)
- **Mr. Vinkesh Gulati** (President- FADA & Committee member- FICCI)
- **Shivani Madan** (Founder & Director- Proud HR Services)

The top 3 teams were selected for the Ultimatum Finale Round.

Day 2: The Grand Finale day started with the mind-blowing speech of our Director of SIIB Dr. Asmita Chitnis, inspiring youngsters to have a high-risk appetite to be an entrepreneur and followed by a thrilling video on BIZOOKA 8.0. After the video, Dr. Suchita Jha Mam welcomed the participants, Chief Guests, and Judges with her mesmerizing speech. Chief Guest and judges for the day were as follows:

- **Mr. Anish Basu Roy** (Co-Founder & CEO- TagzFoods)
- **Mr. Mihhil Innani** (CEO Apollo Finvest)
- **Mr. Aditya Shah** (Founder and CEO- Because)
- **Ms. Richa Shah** (Founder- HR Catalogue)
- **Mr. Monuranjan Borgohain** (CEO and Founder-DIATOZ, e2eHiring)

The jury panel evaluated the 3 finalists of BIZOOKA 8.0 and declared the winners as follows:

- **Winner- Team Blisscare (IIHMR, Jaipur) Won prize worth Rs. 22,000**
- **1st runner up- Team Consultants (VGSOM, Indian Institute of Technology (IIT), Kharagpur) Won prize worth Rs. 14000**
- **2nd runner up – Team Sailors (SIIB, Pune) Won prize worth Rs. 8000**

The event was successfully concluded with the heart-warming speech of our Deputy Director, **Dr. Prakash Rao** sir.

Bizooka

01:48:00

Richa Shah ... Himanshi ... Aditya Shah ... Dr. Suchita ... Monuranjan Borgohain ... Tushar Doshi ... Vrishal Mohanty ... Vihar Patel ... Gourang Kalra ... Aditya Shah ... Richa Shah (Guest) ... Himanshi ...

RS Richa Shah ... H Himanshi ... AS Aditya Shah ... TD Dr. Suchita ... MB Monuranjan... TD Tushar Doshi ... AC Aarang Cha... +167

Bizooka

02:42:17

Himanshi ... Monuranjan Borgohain ... Vihar Patel ... Richa Shah (Guest) ... Prakash Rao (Guest) ... Vrishal Mohanty ... Chinmaya Naik ... Tushar Doshi ... Ujjwal Patil ... Dr. Suchita Jha ... Aditya Shah ... Himanshi ... Sanjana Sriv... RS Richa Shah (Gu... Dr. Suchita Jha ... MB Monuranjan... +129

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Bizooka

44:34

Leave

Himanshi

Vinkesh (Guest)

Rohit Katyal (Easebuzz) (Guest)

Vihar Patel

Vrisha Mohanty

Dr. Suchita Jha

Shivani Madan Bose (Guest)

Tushar Doshi

Ujjwal Patil

Shubham Narula

Himanshoo Rawal

RK

UP

Rohit Katyal (E...)

Utkarsh Patil

HR

Dr. Suchita ...

Himanshoo Ra...

VM

CS

Vrisha Moh...

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Himanshi

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02:41:26

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Himanshi

Monuranjan Borgohain

Vihar Patel

Deepanshu Banerjee

Richa Shah (Guest)

Prakash Rao (Guest)

Vrisha Mohanty

Vibhav Hegde

Tushar Doshi

Ujjwal Patil

Dr. Suchita Jha

Rajat Sdnakiya

Aditya Shah

SS

AS

Sanjana Sriv...

Aditya Shah

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Richa Shah (Gu...

Dr. Suchita Jha

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