

BIZOOKA 11.0

SIIB Auditorium | January 31, 2025 | 10:00 AM – 01:00 PM
Batch 2024-26 | Participants – 250+

Panelists and Guests:

- Ms. Kirty Datar, Co-Founder, Canebot
- Mr. Karan Korke, Co-Founder, Healthy Binge
- Mr. PB Reddy, Founder, Ariston Foods
- Moderator: Ms. Swetapadma Mohanty, Founder, Business Leadership League

The Entrepreneurship Cell at SIIB hosted its annual flagship event—Bizooka 11.0, the National Business Plan Competition—on January 31, 2025, from 10:00 AM to 01:00 PM. This year’s theme, **“Viksit Bharat: Journey Through Startups,”** focused on fostering innovation and sustainable entrepreneurship in India’s growing startup ecosystem.

Event Highlights:

The event commenced with the ceremonial lamp lighting, followed by the felicitation of the esteemed panelists. An impactful theme introductory video was then played, setting the stage for discussions on how startups contribute to India’s economic development.

Dr. Alka Maurya delivered the keynote address, where she delivered a short presentation comparing the startup landscape in India, China, and the US. She also launched the SIIB Coffee Table Book, which celebrated the entrepreneurial milestones of SIIB alumni.

B-Plan Presentations:

The competition saw three finalist teams from premier B-schools across India, selected after rigorous preliminary rounds. Each team presented their business ideas to a distinguished jury, showcasing innovative solutions aligned with the theme.

Winners:

Winner: Tushar Bodani (PDEU)

Runner-Up: Yash Parte (SCMHRD)

The presentations reflected the creativity, feasibility, and innovation of ideas that could drive India’s startup ecosystem forward.

Panel Discussion:

Following the business pitches, a panel discussion was held on the topic **“Viksit Bharat: Journey through Startups.”** The panelists shared their insights on funding, innovation, and policy support

necessary for entrepreneurs to thrive. Attendees actively participated in the Q&A session, making it an engaging knowledge-sharing platform.

Magazine Launch & Felicitation:

After the panel discussion, SIIB launched the annual Entrepreneurship Cell magazine – **the eight editions of Anthahprerna** to celebrate and document key entrepreneurial initiatives. Additionally, the contributions of the Junior and Senior E-Cell teams were recognized through a felicitation ceremony.

Closing Remarks:

Dr. Suchita Jha, Mentor of the Entrepreneurship Cell, concluded the event with a heartfelt vote of thanks, expressing gratitude to the participants, judges, panelists, and organizing team for making BIZOOKA 11.0 a grand success. BIZOOKA 11.0 successfully celebrated the spirit of entrepreneurship and innovation, leaving a lasting impact on all participants and attendees.

“BIZOOKA 11.0 was an incredible experience! The panel discussion provided deep insights into the startup ecosystem, and the B-Plan competition showcased some truly innovative ideas.”

- Divyanshi Sharma - MBA-IB (2024-26)

“It was inspiring to hear from entrepreneurs who have successfully built their ventures. The event not only encouraged us to think big but also gave us practical takeaways for our own entrepreneurial journeys.”

- Diksha Sharma – MBA-AB (2024-26)

“The energy at BIZOOKA 11.0 was electrifying! From networking with industry leaders to learning about real-world startup challenges, this event was a game-changer for aspiring entrepreneurs.”

- Yash Ramanuj – MBA E&E (2024-26)



