

Bizooka 7.0

Date: 4th and 5th March, 2021

Details: The Entrepreneurship Cell of SIIB hosted its flagship B-plan competition Bizooka 7.0 on the 4th and 5th of March 2021 on a virtual platform.

Day 1 of the competition involved the participation and presentation of 12 shortlisted teams from various colleges in the Leader Round of BIZOOKA 7.0.

The speakers for the day were:-

- Ms. Aditi Chopra, Growth Consultant @ FamPay
- Mr. Amit Rathor, Director @ IGen Consulting, Co-Founder- Matrix Syspro & Women Wave
- Mr. Nitish Rai, Founder – FreightFox
- Mr. Neil Patel, Joint Managing Director @ Arrow Greentech Ltd.

They gave insights about their journeys and about bouncing back with new and improved ideas during and post COVID. It was followed by division of teams and jury into two panels for presentations.

Each panel had two jury members and six semi-finalist teams. The presentation of B-Plans was followed by selection of top three finalist teams for the Champion Round on Day 2.

Day 2 of BIZOOKA 7.0 saw eminent personalities as guest speakers which included:-

- Mr. Rohit Chadda, CEO Digital Publishing @ Zee Group
- Mr. Manoj Munna, Co-Founder of Testbook.com
- Mr. Hemant Gupta, Co-Founder and Chief of Operations of Yulu
- Mr. Aditya Arora, CEO @ Faad Network Pvt. Ltd.

The event began after the Director welcoming the guests and gracing the occasion. Launched with the theme video of BIZOOKA 7.0 – Bounce Back. Post the video, the guests shared their startup journeys, their ideas, the problems that they faced and how they ultimately overcame them to become successful.

The top three teams which had qualified the B-plan semifinals presented their business ideas in front of judges which was followed by a Question and Answer round by them. The event concluded with the announcement of the winners by the jury. The Winning Team from the FORE School of Management with their Idea titled- NoobGamers; took away goodies worth 35 thousand rupees.

The event ended with a vote of thanks by Dr. Suchita Jha, Faculty Convenor of the Event, SIIB. The event was an overall success and a very good opportunity to learn everything about the entrepreneurial world.

