

An SIIB Publication

REKINDLE

DECEMBER 2025



CONTENTS



01

International Conference on Environment, Sustainability and Agri Business

02

Convocation (Batch 2023-25)

03

Club Activities

04

Guest Lecture

05

Faculty Achievements

06

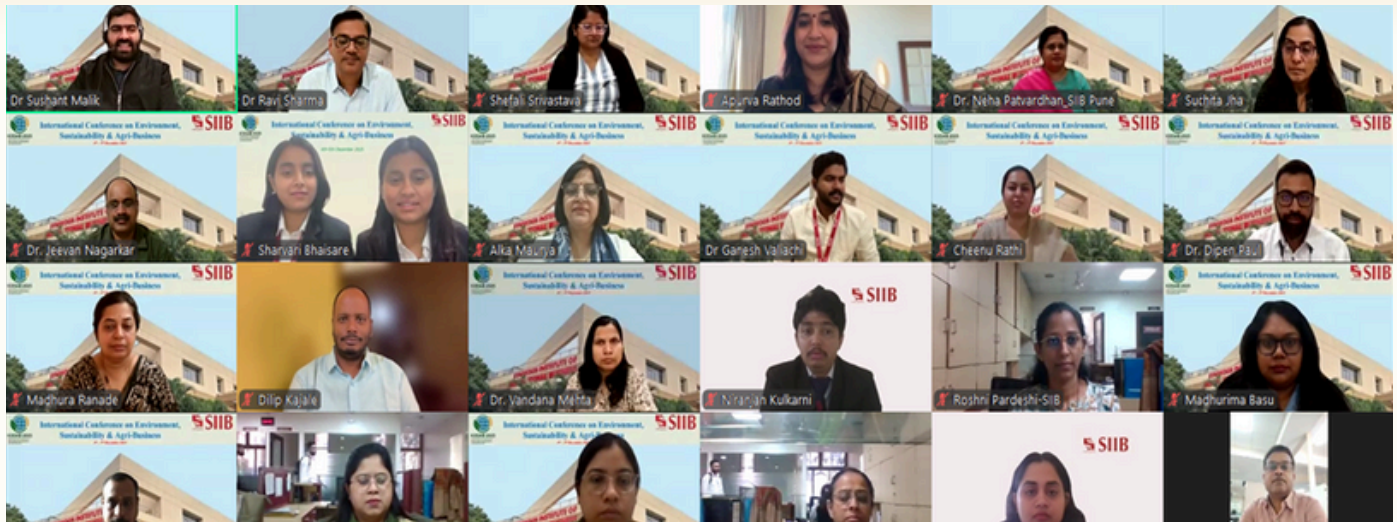
Obituary

WORD OF THE MONTH

“ **Sagacity** ”

Deep wisdom and sound discernment.

International Conference on Environment, Sustainability and Agri Business



On 04th December 2025, the International Conference on Environment, Sustainability & Agribusiness (ICESAB 2025) was inaugurated at Symbiosis Institute of International Business (SIIB), Pune, marking the beginning of a two-day global academic dialogue focused on sustainability-led development. The conference attracted 131 delegates, comprising academicians, researchers, industry professionals, and policymakers from India and abroad. The inaugural session featured insightful addresses by Dr Alka Maurya, Director, SIIB, Dr Ravi Sharma, HOD Sustainability Management and Dr Ganesh Valiachi, Faculty of International Business, highlighting the importance of interdisciplinary research in addressing climate change, food security, and sustainable agribusiness.

The keynote address was delivered by Ms Apurva Rathod, Company Secretary & Group Head – Secretarial, CSR and Sustainability at L&T Finance Limited, who emphasised the shift from climate risk planning to climate action, with a focus on sustainable agriculture and climate finance. The inaugural session concluded with the launch of parallel technical tracks, marking the initiation of active academic engagement and knowledge exchange.

The conference received enthusiastic participation from the academic and research community, with selected papers to be published in the Scopus-indexed IOP Earth and Environmental Science Conference Proceedings. Dr Sushant Malik expressed sincere gratitude to the Director, keynote speaker, session chairs, reviewers, and participants. The inaugural ceremony concluded with a group photograph, followed by the commencement of engaging parallel technical sessions.



On 20th December 2025, SIIB, Pune, proudly reflected on a landmark academic moment during the 22nd Convocation Ceremony of Symbiosis International (Deemed University), held at the Lavale HillTop Campus. The ceremony marked a defining milestone for the graduating cohort, celebrating perseverance, academic excellence, and the values that shape responsible global leaders.

The convocation was graced by the Hon'ble Minister of External Affairs, Government of India, Dr S. Jaishankar, whose august presence and inspiring address added distinction to the occasion. The ceremony was presided over by the Honourable Chancellor, Prof. (Dr.) S. B. Mujumdar, with the gracious presence of the Pro-Chancellor, Dr Vidya Yeravdekar, and the Vice Chancellor, Dr Ramakrishna Raman, whose leadership continues to guide and strengthen the Symbiosis academic ecosystem.

Adding to the pride of the occasion, SIIB felicitated the Batch of 2023–25 toppers for their outstanding academic performance and consistent dedication. The achievers included Yatika Singh (MBA in International Business), G. S. S. Krishnapriya (MBA in Agri-Business), and Bhatt Varshil Nirajkumar (MBA in Energy & Environment). The students were honoured by Dr Alka Maurya, Director, SIIB, and Dr Dipen Paul, Deputy Director, SIIB, in recognition of their exemplary accomplishments.

The convocation reaffirmed SIIB's enduring commitment to academic rigour, ethical leadership, and global impact. SIIB extends its heartfelt congratulations to all graduating students as they step forward as responsible professionals, prepared to create meaningful contributions across industries and society.

Club Activities



Markadiction

- Agentic AI Creation Challenge



Finequity

- Conducted finance case studies.
- Hosted finance quizzes.
- Introduced Power BI basics.
- Encouraged active participation.
- Improved analytical and financial skills.

Club Activities



AAROHAN

- Quiz
- SIP Experience sharing
- News Discussion
- Optiflow Discussion
- Optiflow Promotion on Social Media



ENECON

- Peer Learning - Preparation for SIPs
- Case Study Analysis
- Group Discussion



TIMELINE OF GUEST LECTURES

- 17th December 2025 - Mr Shekhar Misra, Assistant Professor | University of Galway

New Trends in Global Marketing and the Importance of Social Responsibility for Business

December
17th, 2025



Mr. Shekhar Misra

Marketing Professor,
University of Galway



The session by Dr Shekhar Misra, Professor of Marketing at the University of Galway, highlighted emerging global marketing trends, emphasising ethical decision-making, sustainability, and the role of marketing in driving positive social impact.

On 17th December 2025, SIIB had the privilege of hosting Dr Shekhar Misra, Professor of Marketing at the University of Galway, Ireland, for an engaging and insightful guest lecture. The session brought together students and faculty for a deep dive into contemporary developments shaping the global marketing ecosystem, with a strong emphasis on responsibility and ethics in business.

Centred on the theme “New Trends in Global Marketing and the Importance of Social Responsibility for Business,” the lecture explored how digital transformation, evolving consumer expectations, and sustainability imperatives are redefining marketing strategies worldwide. Dr Misra encouraged students to view marketing not merely as a tool for growth but as a powerful driver of positive social impact, highlighting the need for ethical decision-making in an increasingly interconnected and globalised marketplace.

The interactive nature of the session fostered meaningful dialogue, enabling students to reflect critically on real-world challenges and opportunities in international marketing. SIIB extends its sincere appreciation to Dr Shekhar Misra for delivering a thought-provoking lecture that significantly enriched the cohort’s understanding of responsible marketing and reinforced the institute’s commitment to nurturing socially conscious business leaders.

FACULTY ACHIEVEMENTS

SIIB, Pune, proudly congratulates Dr Shefali Srivastava, Assistant Professor, for her remarkable research contribution.

Her paper titled “Crop Diversification and Nutrition Security: Extent, Linkage and Determinants” has been successfully published in the prestigious journal Research on World Agricultural Economy.

This publication offers valuable insights into the relationship between crop diversification and nutrition security, highlighting key determinants that shape sustainable agricultural outcomes.

SIIB, Pune, applauds the author for her scholarly excellence and continued contribution to impactful academic research.



SIIB **Research Chronicle**

Congratulations

for successful publication in

“Research on World Agricultural Economy”

Dr. Shefali Srivastava
Assistant Professor

Paper Title	Crop Diversification and Nutrition Security: Extent, Linkage and Determinants
Index	Scopus and Web of Science
Metrics	Quartile- Q3

OBITUARY

In Loving Memory



Shivam Dutt Gautam

MBA-IB (2024-2026)

Forever in our hearts

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