

An SIIB Publication

REKINDLE

MARCH 2026



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WORD OF THE MONTH

“ Valedictory ”

serving as a farewell, or
a farewell address



On 31st March, 2026, Symbiosis Institute of International Business (SIIB), Pune, commemorated the Stepping Out Day of the MBA Batch of 2024–26, marking the culmination of a transformative academic journey. The occasion brought together faculty, students, and dignitaries to celebrate two years of growth, resilience, and shared experiences.

The ceremony commenced with the traditional lighting of the lamp, symbolizing knowledge and new beginnings, followed by inspiring addresses from Dr. Alka Maurya, Director, SIIB, along with esteemed faculty members. Their words reflected on the journey of the graduating batch and encouraged them to step forward with confidence and purpose.

The event featured heartfelt reflections from student representatives, capturing the essence of their experiences at SIIB. Academic excellence was recognized through the presentation of awards, while various clubs and committees were acknowledged for their dedicated contributions through certificate distribution, highlighting the vibrant student ecosystem of the institute.

Adding an emotional dimension to the ceremony, a nostalgic film showcased memorable moments from the students' journey, encapsulating their academic, professional, and personal growth. The ceremony concluded with a vote of thanks and memento distribution, symbolizing both closure and new beginnings for the graduating cohort.

As the Batch of 2024–26 steps into the next phase of their professional journeys, the institute extends its best wishes for their continued success, with the confidence that they will carry forward the legacy and values of SIIB with pride and distinction.

ACADEMIC EXCELLENCE AWARDS BATCH: 2024-26



**SIIB AWARD FOR
ACADEMIC EXCELLENCE
IN MARKETING:**

ABHINAV SINGH

**SIIB AWARD FOR ACADEMIC
EXCELLENCE IN FINANCE:**

GAGAN HEGDE



**TEAMWORK GLOBAL
LOGISTICS AWARD FOR
ACADEMIC EXCELLENCE
IN SUPPLY CHAIN
MANAGEMENT:**

**PATOLIYA KAUSHIK
SHAMBHUBHAI**



ACADEMIC EXCELLENCE AWARDS BATCH: 2024-26



**SIIB AWARD FOR ACADEMIC EXCELLENCE IN HUMAN
RESOURCE:**

DEVANSHI AGARWAL



**SIIB AWARD FOR ACADEMIC EXCELLENCE IN
INTERNATIONAL BUSINESS:**

HARSH AGARWAL

ACADEMIC EXCELLENCE AWARDS BATCH: 2024-26



**TEAMWORK GLOBAL LOGISTICS AWARD FOR
ACADEMIC EXCELLENCE IN AGRI BUSINESS:**

KRUTHIKA H



**TEAMWORK GLOBAL LOGISTICS AWARD FOR ACADEMIC
EXCELLENCE IN MBA -ENERGY & ENVIRONMENT:**

ANISHA ANAND SANGAMNERKAR



TIMELINE OF INDUSTRY VISITS

- 02nd March 2026 - **IKEA**
- 12th March 2026 - **Satara Mega Food Park**



On 2nd March 2026, the Symbiosis Institute of International Business (SIIB), Pune, organised an educational field visit to the IKEA Blue Box Store in Navi Mumbai for the MBA-IB Marketing Batch (2025–27) as part of their second-semester academic curriculum. Conducted from 9:00 A.M. to 2:00 P.M., the visit was led by Dr Suchita Jha (HOD Marketing) and Prof. Dr Vandana Mehta, Faculty of Marketing, providing students with immersive exposure to one of the world’s most distinctive retail environments.

A key highlight of the visit was IKEA’s aspirational visual merchandising, where life-sized, fully furnished room sets designed based on insights from over 2,000 Mumbai homes allowed students to observe how products are contextualised for urban Indian consumers. Students also explored IKEA’s omnichannel strategy, where digital and physical retail converge seamlessly.

The visit further highlighted IKEA’s inclusive pricing strategy, catering to a wide range of consumers - from affordable daily-use items to premium furniture. Its self-service retail model, supported by clear wayfinding systems, in-store tools, and digital kiosks, reduces operational costs while empowering customers. Additionally, the in-store restaurant and exit bistro were observed as strategic tools to increase customer dwell time and enhance overall sales.

From a sustainability perspective, students learned about IKEA’s commitment to using renewable and recycled materials by 2030, as well as rigorous product-testing standards that ensure quality and durability. The field visit strongly complemented classroom learning across subjects such as Consumer Behaviour, Retail Management, Digital Marketing, Brand Management, and Marketing Strategy, enabling students to witness the real-world application of frameworks like Kotler’s pricing strategies and McCarthy’s 4Ps at scale.

Overall, the visit proved to be an insightful and enriching learning experience, equipping students with a deeper understanding of modern retail strategies, consumer engagement, and the evolving landscape of experiential marketing.



On 12th March 2026, the Symbiosis Institute of International Business (SIIB), Pune, organised an industrial visit to Satara Mega Food Park, Degaon, Satara, for the MBA - Agribusiness (Batch 2025–27).

The session was hosted by Ms Akshata from the R&D Department, who provided a comprehensive overview of the Mega Food Park Scheme under the Ministry of Food Processing Industries (MoFPI) of the Government of India. She highlighted how such parks function as a critical link between farmers, processors, and markets, enabling efficiency, reducing post-harvest losses, and strengthening the agricultural supply chain. Spread across approximately 120 acres, Satara Mega Food Park is strategically located with strong connectivity to highways, rail networks, and major ports such as JNPT and JSW Jaigarh, making it highly suitable for export-oriented food processing industries. Promoted by the BVG Group, the park leverages the region's rich agricultural biodiversity to support diverse processing activities.

Students were introduced to the park's state-of-the-art infrastructure, which includes:

- Dry warehouses and racking systems
- Hi-tech cold storage units and ripening chambers
- Fruit and vegetable pack houses and pulping lines
- Freezer and chilling storage facilities
- Effluent and sewage treatment plants
- Integrated logistics and utility support systems

A key highlight of the session was the emphasis on value addition, food safety, and innovation, driven by the park's R&D division. These initiatives not only enhance product quality and shelf life but also create opportunities for farmers and entrepreneurs, contributing to sustainable agribusiness development.

The industrial visit served as a valuable experiential learning platform, enabling students to bridge the gap between academic concepts and real-world applications. It reinforced the importance of integrated infrastructure in minimising post-harvest losses, improving supply chain efficiency, and promoting inclusive agricultural growth.

Guest Lecture - Internship Strategy: From Plan to Impact

March
30th, 2026

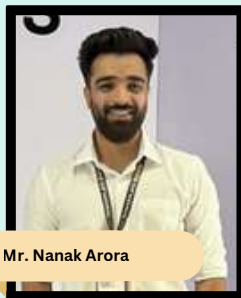


Mr. Nanak Arora

Senior Manager - GTME |
Product Management, TATA
MOTORS

Ms. Neha Kabra

Senior Delivery Manager, British
Petroleum



The session offered a structured, practical, and inspiring roadmap that will help participants approach their summer internships with greater clarity, confidence, and strategic intent

On 30th march, 2026, the Alumni Relations Committee successfully conducted an enriching alumni guest lecture session for the SIIB Batch of 2025–2027, featuring valuable insights from Mr. Nanak Arora, Senior Manager – GTM Strategy, Tata Motors, India, followed by an impactful session by Ms. Neha Kabra, Senior Delivery Manager at BP.

The session began with Mr. Nanak Arora’s practical framework titled “Internship Strategy: From Plan to Impact.” He shared a clear and actionable roadmap for students to maximize their summer internship journey.

Building on this strategic roadmap, Ms. Neha Kabra provided deeper corporate insights into how students can translate internship opportunities into measurable outcomes. She emphasized the importance of being self-driven, proactive, and impact-focused, highlighting that interns are expected to go beyond assigned tasks and think like future leaders.

She further elaborated on critical professional capabilities such as stakeholder management, communication visibility, data storytelling, cultural intelligence, and intellectual curiosity.

The combined perspectives from both alumni created a highly engaging and valuable learning experience for the students. The session offered a structured, practical, and inspiring roadmap that will help participants approach their summer internships with greater clarity, confidence, and strategic intent.

Feather in The Cap



We are proud to feature Ms Saumya Srivastava, a distinguished alumna of the Symbiosis Institute of International Business (SIIB), MBA-AB, Batch of 2006–2008. She has recently been recognised as Agri Influencer of the Year and named among the 40 Agri Icons – Policy and System Transformation Leaders in Indian Agriculture by Krishi Jagran. She has also been honoured as a Women Agri Influencer of the Year.

Currently an Agriculture Specialist at the World Bank for South Asia operations, Saumya leads key flagship projects in India, including climate-resilient agriculture initiatives in Maharashtra, horticulture and agriculture projects in Himachal Pradesh, and the Haryana Air Quality and Water Security Project. Her work focuses on building science-based, climate-resilient agrifood systems, strengthening natural resource management, and advancing agribusiness opportunities.

With over 15 years of experience across India, South Asia, and East Asia, she combines technical evidence with policy engagement to deliver scalable solutions across horticulture, climate-smart agriculture, water security, and agriculture-linked air quality interventions.

Before joining the World Bank, she worked as a Policy Sector Specialist and National Sector Specialist with the Food and Agriculture Organisation (FAO), contributing to horticulture and agribusiness development. She began her career at ICICI Lombard, working on financial inclusion and public policy implementation.

Ms Saumya holds an MBA from SIIB and a bachelor's degree in agricultural sciences from Banaras Hindu University.

At SIIB, we take pride in alums like Saumya, whose work reflects strong sectoral expertise and meaningful contributions to sustainable and climate-resilient agriculture.



Ms. Saumya Srivastava

**Agriculture Specialist, The
World Bank**

Beyond the App: India's Giant Leap into Deep-Tech

E-Cell
Column



For the longest time, the Indian startup ecosystem was defined by "copy-paste" business models. The Uber of India, the Amazon of India, or the DoorDash of India. These companies focused on service-delivery innovation, optimising how we buy groceries or book cabs. However, as we move through 2026, the narrative has fundamentally shifted. India is entering its Deep-Tech Era, moving from building user interfaces to building the core infrastructure of the future.

Deep Tech refers to startups driven by substantial scientific advances or high-tech engineering innovations. We are no longer just building apps that sit on top of existing platforms, but we are building the platforms themselves. From Skyroot Aerospace and Agnikul Cosmos launching private rockets that put India on the global space map, to Sarvam AI developing indigenous Large Language Models (LLMs) that understand the nuances of the Hindi heartland, the "engine room" of Indian innovation is now powered by deep Research & Development (R&D) and Intellectual Property (IP).

This transition represents a massive milestone for student entrepreneurs and researchers. Unlike traditional "SaaS" or "E-commerce" ventures, Deep-Tech startups require patient capital and longer gestation periods. You cannot build a quantum computer or a new semiconductor chip in three months. However, the "moat" (competitive advantage) for these businesses is nearly impenetrable. Once you own the patent for a new solid-state battery or a carbon-capture material, you aren't just a market player, but you are the market leader.

For the aspiring entrepreneur at SIIB or any premier institute, the message is clear: the most valuable companies of the next decade won't just be found on your phone's home screen. They will be found in the labs, the fabrication units, and the satellite integration facilities. As India aims for a Viksit Bharat by 2047, Deep-Tech will be the primary driver of our economic sovereignty. The challenge is no longer just "How do we sell?" but "How do we solve the unsolvable?"

FACULTY ACHIEVEMENTS

Faculty Achievements

SIIB, Pune, proudly congratulates Dr. Vandana Mehta, Assistant Professor, on the successful publication of her research paper titled “Leveraging Industry 4.0 Capabilities for Innovation and Environmental Sustainability Performance: Evidences from Indian Pharmaceutical Sector.”

Published in the International Journal of Innovation Science, the study highlights the role of Industry 4.0 technologies in driving innovation and enhancing environmental sustainability performance within the Indian pharmaceutical industry, contributing valuable insights to the evolving discourse on technology-enabled sustainable development.

The journal is indexed in Scopus and Web of Science, with an Impact Factor of 4.3, a Q1 ranking, and a CiteScore of 8.9, reflecting its strong academic credibility and global research impact.

Paper Title	Leveraging Industry 4.0 Capabilities for Innovation and Environmental Sustainability Performance: Evidences from Indian Pharmaceutical Sector
Index	Scopus, Web of Science
Metrics	Impact Factor- 4.3, Quartile- Q1, and Cite Score- 8.9


ACADEMIC ACHIEVEMENTS

Academic Achievements

We extend our heartfelt congratulations to Abhinav Singh Kashyap, Nupur Goyal, and Itishri Aggarwal from the MBA-International Business (Marketing), Batch of 2024-26, for securing the 1st, 2nd, and 3rd Ranks respectively in Semester III.

Their remarkable academic performance reflects consistent dedication, strong conceptual understanding, and a commitment to excellence. By achieving these distinctions, they continue to set high benchmarks and embody the spirit of perseverance and merit that SIIB stands for.

We are immensely proud of their accomplishment and wish them continued success in their academic and professional journeys.



The image is a celebratory certificate from SIIB. At the top left is the SIIB logo. The word "Congratulations" is written in a large, blue, serif font. Below this, three circular portraits of students are displayed. Each portrait is accompanied by a blue box containing their name, rank, and program details. The first student on the left is Nupur Goyal, 2nd Rank. The middle student is Abhinav Singh, 1st Rank. The student on the right is Itishri Aggarwal, 3rd Rank. All three are from the MBA-IB (Marketing) Batch 2024-26. Below the portraits, the text "ACADEMIC ACHIEVERS" is written in a blue, serif font, flanked by diamond symbols. At the bottom, a message reads: "Celebrating the remarkable performance of the top-ranked students."

SIIB

Congratulations

2nd Rank - Semester III
NUPUR GOYAL
MBA-IB (Marketing)
Batch 2024-26

1st Rank - Semester III
ABHINAV SINGH
MBA-IB (Marketing)
Batch 2024-26

3rd Rank - Semester III
ITISHRI AGGARWAL
MBA-IB (Marketing)
Batch 2024-26

◆ **ACADEMIC ACHIEVERS** ◆

Celebrating the remarkable performance of the top-ranked students.

ACADEMIC ACHIEVEMENTS

Academic Achievements

We extend our heartfelt congratulations to Chaitanya Choudhary, Devanshi Agarwal, and Anshul Sankla from the MBA-International Business (HR), Batch of 2024-26, for securing the 1st, 2nd, and 3rd ranks respectively in Semester III.

The students' performance reflects focus, dedication, and a strong engagement with the academic rigour of the programme, highlighting their commitment to learning and academic growth.

We are immensely proud of their accomplishment and wish them continued success in their academic and professional journeys.



Congratulations

 <p>2nd Rank - Semester III DEVANSHI AGARWAL MBA-IB (HR) Batch 2024-26</p>	 <p>1st Rank - Semester III CHOUHARY CHAITANYA PRAKASH MBA-IB (HR) Batch 2024-26</p>	 <p>3rd Rank - Semester III ANSHUL SANKLA MBA-IB (HR) Batch 2024-26</p>
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◆ **ACADEMIC ACHIEVERS** ◆

Celebrating the remarkable performance of the top-ranked students.

ACADEMIC ACHIEVEMENTS

Academic Achievements

We extend our heartfelt congratulations to Kaushik Patoliya, Sreejita Roy, and Aman Bansal from the MBA–International Business (Supply Chain Management), Batch of 2024–26, for securing the 1st, 2nd, and 3rd ranks respectively in Semester III.

Their commendable academic performance reflects dedication, analytical thinking, and a strong grasp of supply chain concepts. Their achievements highlight the importance of discipline, curiosity, and continuous learning in achieving academic excellence.

We are immensely proud of their accomplishment and wish them continued success in their academic and professional journeys.

The banner features the SIIB logo in the top left corner. The word "Congratulations" is written in a large, blue, serif font in the center. Below this, three circular portraits of the students are displayed. Each portrait is accompanied by a blue box containing their name, rank, and program details. The text "ACADEMIC ACHIEVERS" is written in a blue, serif font, flanked by diamond symbols. At the bottom, a blue box contains the text "Celebrating the remarkable performance of the top-ranked students." in a white, serif font.

Rank	Name	Program
2nd Rank - Semester III	SREEJITA ROY	MBA-IB (SCM) Batch 2024-26
1st Rank - Semester III	PATOLIYA KAUSHIK SHAMBHUBHAI	MBA-IB (SCM) Batch 2024-26
3rd Rank - Semester III	AMAN BANSAL	MBA-IB (SCM) Batch 2024-26

◆ ACADEMIC ACHIEVERS ◆

Celebrating the remarkable performance of the top-ranked students.


ACADEMIC ACHIEVEMENTS

Academic Achievements




SIIB, Pune, extends its heartfelt congratulations to Gagan Hegde, Krishnapriya Rammohan, and Inchara Sudheer from the MBA-International Business (Finance) Batch of 2024-26 for securing the 1st, 2nd, and 3rd ranks, respectively, in Semester III.

Their accomplishment reflects consistent dedication, intellectual curiosity, and a strong commitment to learning. Through their disciplined approach and academic focus, they demonstrate the values of perseverance and excellence that define SIIB's learning culture.

SIIB takes immense pride in their accomplishments and wishes them continued success in their academic and professional journeys.



Congratulations

 <p>2nd Rank - Semester III KRISHNAPRIYA RAMMOHAN MBA-IB (Finance) Batch 2024-26</p>	 <p>1st Rank - Semester III GAGAN HEGDE MBA-IB (Finance) Batch 2024-26</p>	 <p>3rd Rank - Semester III INCHARA SUDHEER MBA-IB (Finance) Batch 2024-26</p>
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◆ ACADEMIC ACHIEVERS ◆

Celebrating the remarkable performance of the top-ranked students.


ACADEMIC ACHIEVEMENTS

Academic Achievements




We extend our heartfelt congratulations to Kruthika Hiregoud, Pradeepthi Sandhapuram, and Jasmin Noorbasha from the MBA-Agri Business, Batch of 2024-26, for securing the 1st, 2nd, and 3rd ranks respectively in Semester III.

Their academic performance reflects dedication, consistent effort, and a strong commitment to learning. Through their focused approach and engagement with the programme, they continue to demonstrate the qualities of perseverance and academic excellence.

We are immensely proud of their accomplishment and wish them continued success in their academic and professional journeys.



Congratulations

 <p>2nd Rank - Semester III S PRADEEPTHI MBA-Agri Business Batch 2024-26</p>	 <p>1st Rank - Semester III KRUTHIKA H MBA-Agri Business Batch 2024-26</p>	 <p>3rd Rank - Semester III NOOR BASHA JASMIN MBA-Agri Business Batch 2024-26</p>
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◆ **ACADEMIC ACHIEVERS** ◆

Celebrating the remarkable performance of the top-ranked students.

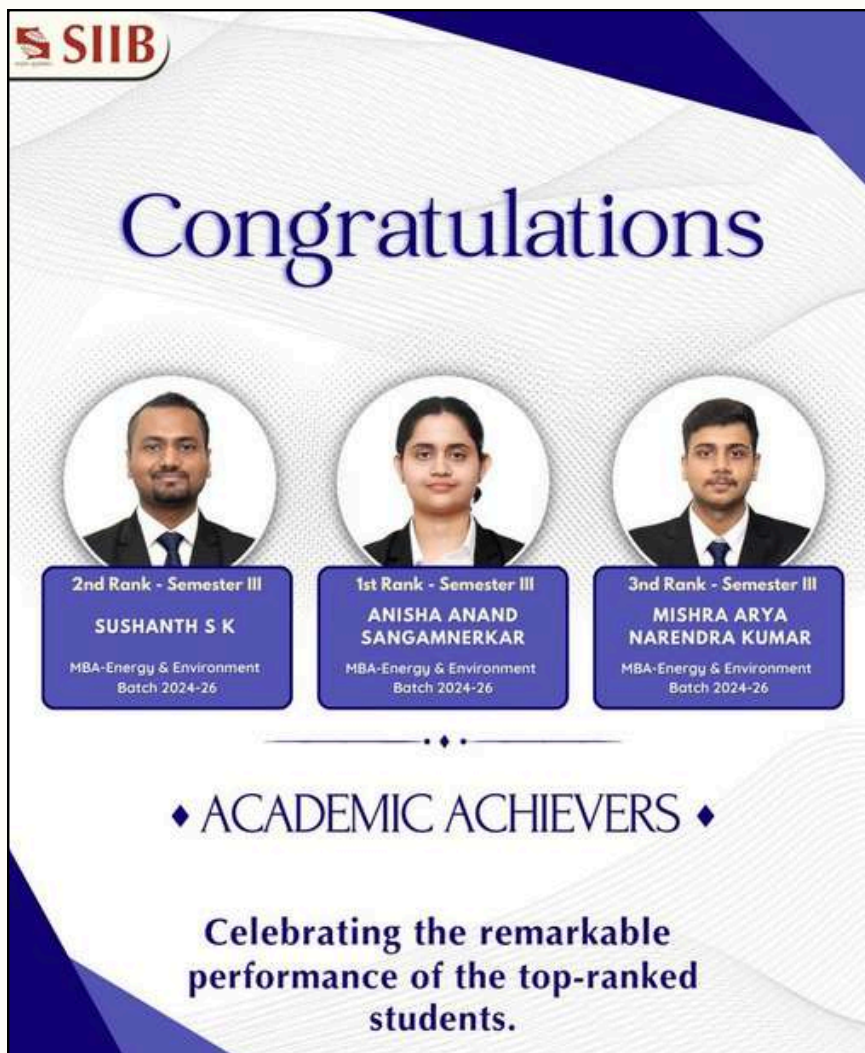
ACADEMIC ACHIEVEMENTS

Academic Achievements

We extend our heartfelt congratulations to Ar. Anisha Sangamnerkar, Sushanth S K, and Arya Mishra from the MBA–Energy & Environment, Batch of 2024–26, for securing the 1st, 2nd, and 3rd ranks respectively in Semester III.

Their accomplishment reflects dedication, intellectual curiosity, and a strong commitment to academic growth. Through their consistent efforts and engagement with the programme, they exemplify the spirit of learning and excellence that SIIB strives to encourage among its students.

We are immensely proud of their achievement and wish them continued success in their academic and professional journeys.



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SIIB

Congratulations

2nd Rank - Semester III
SUSHANTH S K
MBA-Energy & Environment
Batch 2024-26

1st Rank - Semester III
ANISHA ANAND SANGAMNERKAR
MBA-Energy & Environment
Batch 2024-26

3rd Rank - Semester III
MISHRA ARYA NARENDRA KUMAR
MBA-Energy & Environment
Batch 2024-26

◆ **ACADEMIC ACHIEVERS** ◆

Celebrating the remarkable performance of the top-ranked students.

ACADEMIC ACHIEVEMENTS

Academic Achievements

We extend our heartfelt congratulations to Lakshmi Chaitanya Reddy, Aditi Patar and Vandita Pujari from the MBA-International Business, Batch of 2025-27, for securing the 1st, 2nd, and 3rd Ranks respectively in Semester I.

Their outstanding academic performance reflects consistent dedication, strong conceptual understanding, and a commitment to excellence. By setting high benchmarks early in their academic journey, they exemplify the spirit of perseverance and merit that SIIB stands for.

We are immensely proud of their achievement and wish them continued success in their academic and professional pursuits.



ACADEMIC ACHIEVEMENTS

Academic Achievements

We extend our heartfelt congratulations to Anbarasi J, Poorna Sai Sree Akula, and Bhargava Rayudu Thokala from the MBA-Agri Business, Batch of 2025-27, for securing the 1st, 2nd, and 3rd Ranks respectively in Semester I.

Their excellent academic performance reflects dedication, clarity of concepts, and a strong commitment to learning. By achieving these distinctions early in their academic journey, they exemplify the values of hard work, perseverance, and academic excellence that SIIB strives to nurture.

We are immensely proud of their achievement and wish them continued success in their academic and professional endeavours.

The banner features the SIIB logo in the top left corner. The word "Congratulations" is written in a large, blue, serif font in the center. Below this, three circular portraits of students are displayed. Each portrait is accompanied by a blue rectangular box containing their name, rank, and batch information. The first student on the left is Akula Poorna Sai Sree, the second in the middle is Anbarasi J, and the third on the right is Thokala Bhargava Rayudu. At the bottom of the banner, the text "ACADEMIC ACHIEVERS" is flanked by diamond symbols, and a celebratory message reads: "Celebrating the remarkable performance of the top-ranked students."

Rank	Name	Batch
2nd Rank - Semester I	AKULA POORNA SAI SREE	MBA-Agri Business Batch 2025-27
1st Rank - Semester I	ANBARASI J	MBA-Agri Business Batch 2025-27
3rd Rank - Semester I	THOKALA BHARGAVA RAYUDU	MBA-Agri Business Batch 2025-27

◆ ACADEMIC ACHIEVERS ◆

Celebrating the remarkable performance of the top-ranked students.

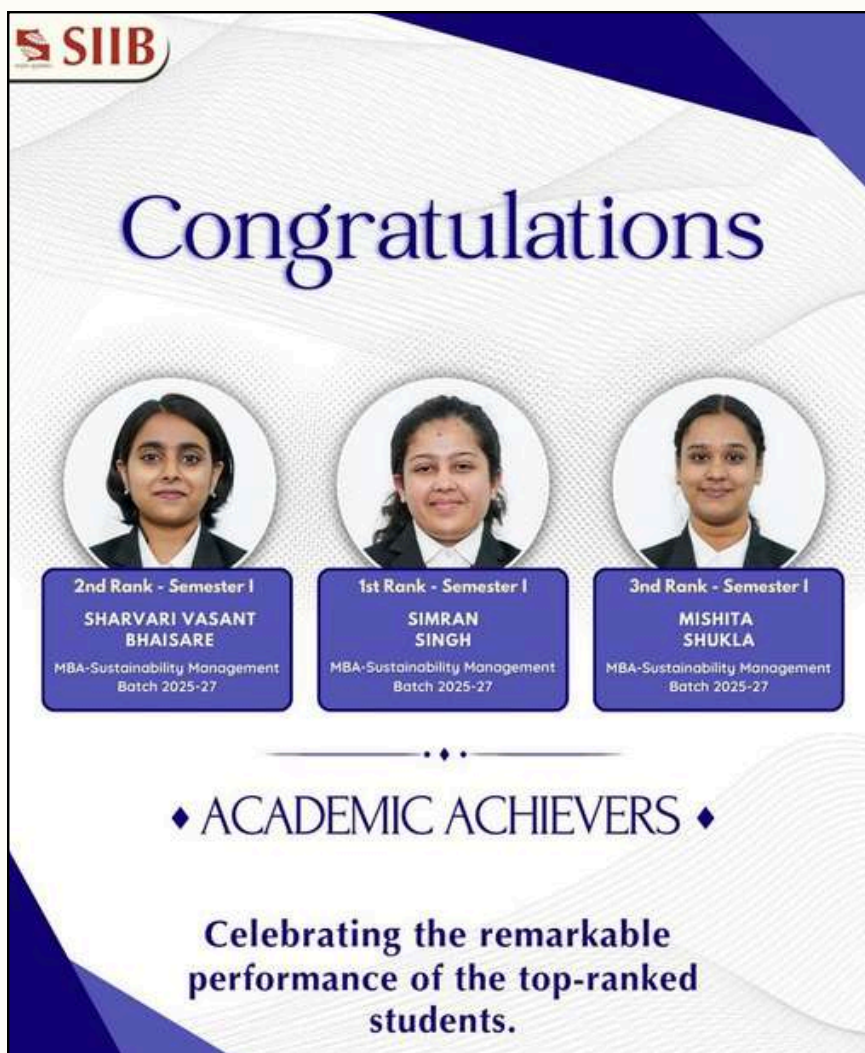
ACADEMIC ACHIEVEMENTS

Academic Achievements

We extend our heartfelt congratulations to Simran Singh, Sharvari Bhaicare, and Mishita Shukla from the MBA–Sustainability Management, Batch of 2025–27, for securing the 1st, 2nd, and 3rd Ranks respectively in Semester I.

Their commendable academic performance reflects consistent effort, strong conceptual clarity, and a deep commitment to learning. By achieving these milestones early in their academic journey, they exemplify the values of discipline, perseverance, and excellence that SIIB upholds.

We are immensely proud of their achievement and wish them continued success in their academic and professional endeavours.



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